Sept. 1, 1924—March 1, 1925

#8

Motion Picture News Booking Guide

10 FACTS

1. Metro-Goldwyn in 1924-1925 set a record never before equalled.

2. Ten out of forty pictures selected as the best of the year by the National Committee For Better Films.

3. Three world records for "HE WHO GETS SLAPPED" at the Capitol Theatre. A one day record business of $15,040. A one week's record with $71,500. A two weeks' record with $121,574.

4. Likewise for "HE WHO GETS SLAPPED" throughout the country. The Aldine Theatre, Pittsburgh, got the greatest receipts of its history. The Victory Theatre, Providence, stopped ticket sale.

5. "THE NAVIGATOR," with Buster Keaton, did $113,454 in a two weeks' run at the Capitol Theatre, second only to "HE."

6. "THE NAVIGATOR" equalled and broke records in the West: the Warfield in San Francisco, the State in Los Angeles.

7. "THE NAVIGATOR," at the Stanley Theatre in Philadelphia, forced an extended run. Similar reports everywhere.

8. "HIS HOUR" broke Tower Theatre records, St. Paul; also records at the State and Rialto Theatres, Los Angeles; State, St. Louis; Capitol, Detroit; and McVicker, Chicago.

9. Following close were: "THE RED LILY," "EXCUSE ME!" "SINNERS IN SILK," "CHEAPER TO MARRY," "WINE OF YOUTH," "THE SNOB," "LADY OF THE NIGHT," "SO THIS IS MARRIAGE!" "THE GREAT DIVIDE" is an outstanding money-maker of 1925.

10. In addition to these business facts of 1924-25 is the rise to stardom of Norma Shearer and John Gilbert.

Metro-Goldwyn *The Talk of The Industry*

VOL VIII

Los Angeles *729 Seventh Avenue, N. Y.* *C*

BEST BOOKING BETS

Davis Distributing Division, Inc.

J. CHARLES DAVIS, II, President

Line Up For 1925-1926

74 SMASHING FEATURES

15 Chapter Mystery Serial—1 Stupendous Super-Special

J. J. FLEMING PRODUCTIONS:—

6—Featuring Al Ferguson's 1st Series
8—Featuring F. Schumann Heink 1st Series
8—Featuring Al Ferguson's 2nd Series

CLIFFORD S. ELFELT PRODUCTIONS:—

8—Starring "Ken" Maynard, Super Westerns
6—James Oliver Curwood Features, Star Casts
8—Gen'l Chas. King's "Frontier Features"
8—De Luxe Underworld Melodramas

PEGGY O'DAY PRODUCTIONS:—

8—"Secret Service" Features

FORREST TAYLOR PRODUCTIONS:—

8—Society Comedy Dramas

F. HERRICK-HERRICK PRODUCTIONS:—

6—2 Reel Dramatic Knockouts

BEN WILSON PRODUCTIONS:—

15—Episode Mystery Serial "The Power God"
Starring Ben Wilson and Neva Gerber

"THE ARABIAN NIGHTS" Super-Special

"TALES OF A THOUSAND AND ONE NIGHTS"

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11/11/2005

BOOKING GUIDE

Contains—

List of features, comedies and short subjects released between Sept. 1st, 1924 and March 1st, 1925, with an index to previous editions of Motion Picture News stating where the review, record of First Run Showings and such exploitation as the production may have had since its release date may be found, together with the advertising which the producer has purchased from time to time.

A special compilation of "The Check-up" the News' feature method of recording exhibitors box office reports, listing new pictures as well as those previously released.

An index to the releases carried in this Guide.

This Guide is compiled by the staff of Motion Picture News

CHADWICK STARS

- SEASON -

1925 1926

Charles Ray ... Theda Bara .. George Walsh

Larry Semon ... Lionel Barrymore

and

Hunt Stromberg Special Productions

Comedy · Drama · Romance · Adventure
and Story Value—
Cleverly combined in this superb
Photoplay Program.

CHADWICK PICTURES CORPORATION
729 SEVENTH AVENUE NEW YORK CITY

MOTION PICTURE NEWS BOOKING GUIDE

— A —

ABRAHAM LINCOLN. Produced by Al and Ray Rockett. Distributed by First National. Star, George A. Billings. Director, Philip E. Rosen. Length, 9,759 feet.

Theme: An animated biography of the moving chapters of Lincoln's life — from his childhood to his assassination.

References: Reviewed issue Feb. 2, 1924, page 521.

First run showings: Pages 498, Feb. 2; 736d, Feb. 16; 855, Feb. 16; 2757, June 7; 453, July 26; 1515, Sept. 20; 1613, Sept. 27; 1737, Oct. 4; 1884, Oct. 11; 1995-6, Oct. 18; 2214, Nov. 1; 2507, Nov. 15; 2623, Nov. 22; 2944-5, Dec. 6; 3071, Dec. 13, 1924; 160, Jan. 10, 1925.

Advertising: Pages 1818-9, Oct. 14, 1922; 2608, June 2; 4 page insert, Sept. 1, 1923; 2 page insert, May 31; 147, July 12; 1695, Oct. 4; 1956, Oct. 18, 1924.

Lobby Displays: Pages 3168, Dec. 20, 1924; 353, Jan. 24, 1925.

Exploitation: Pages 296, July 19; 1621, Sept. 27; 2377, Nov. 8; 2732, Nov. 29; 2938m, Dec. 6, 1924; 565, Feb. 7; 804i, Feb. 21; 1014d, Mar. 7; 1107, Mar. 14, 1925.

Newspaper Displays: Pages 3074, June 28; 2366, Nov. 8; 2942, Dec. 6, 1924.

ACROSS THE DEAD LINE. Produced and distributed by Wm. Steiner Prod. Released, Oct. 1924. Star, Leo Maloney. Length, 5 reels.

Theme: Western melodrama. A family feud of long standing is the big obstacle between Clem Wainwright and Shirley Ravelle, who love each other. Clem is willing to end the feud but the Wainrights remain bitter until Clem saves Rance when he is falsely accused of a hold-up. The event brings the feud to an end and the happiness of the lovers to a new beginning.

AFTER DARK. Produced and distributed by William Steiner Prod. Released, Dec. 15, 1924. Star, Charles Hutchison. Length, 5 reels.

AGE OF INNOCENCE, THE. Produced and distributed by Warner Bros. Released, Nov. 1, 1924. With Beverly Bayne and Elliott Dexter. Director, Wesley Ruggles. Length, 6,700 feet.

Theme: Triangle drama dealing with wealthy and socially prominent young husband who is about to desert his wife to elope with another woman of their set. The wife calls upon the other woman and after her interview the other leaves for Europe, explaining to her lover that his wife will tell him why he should be true to her now—which she does, the reason being that she is to become a mother.

First run showings: Pages 3179, Dec. 20, 1924; 61, Jan. 3; 358, Jan. 24; 448, Jan. 31; 1114, Mar. 14, 1925.

Advertising: One pg. insert, July 28; 842, Aug. 25; 1266, Sept. 15; 1613, Oct. 6; 1715, Oct. 13; 1837, Oct. 20; 2180, Nov. 10, 1923; 2557, May 31; 2 3, June 14; 3047, June 28; 237, July 19; 368, July 26; 490, Aug. 2; 711, Aug. 9; 872, Aug. 16; 985, Aug. 23; 1085, Aug. 30; 1205, Sept. 6; 1337, Sept. 13; 1473, Sept. 20; 1687, Oct. 4; 1924, Oct. 18; insert, Nov. 15; 3025, Dec. 13, 1924.

AIR HAWK, THE. Produced by Van Pelt-Wilson Prod. Distributed by Film Booking Offices. Released, Dec. 21, 1924. Star, Al Wilson. Director, Bruce Mitchell. Length, 4,860 feet.

Theme: A melodrama of the clouds in which a secret service man cleans up a gang of border mine robbers and wins the daughter of the superintendent for his bride. He catches the villain in an airplane.

References: Reviewed issue Nov. 29, 1924, page 2856.

First run showings: Pages 1014, Mar. 7; 1112, Mar. 14, 1925.

Advertising: Pages 3021, Dec. 13; 3244-5, Dec. 27, 1924.

ALASKAN, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Sept. 22, 1924. Star, Thomas Meighan. Director, Herbert Brenon. Length, 6,736 feet.

Theme: Melodrama of Northwest or Alaska to be exact — with Alaskan rescuing woman from villainous husband after many adventurous exploits.

References: Reviewed issue Sept. 27, 1924, page 1629.

First run showings: Pages 1613-5, Sept. 27; 1737-9, Oct. 4; 1883-5, Oct. 11; 1995, 1997, Oct. 18; 2099, Oct. 25; 2216, Nov. 1; 2383, Nov. 8; 2507, Nov. 15, 1924.

Advertising: Insert, May 10; 2262, May 17; 2397, May 24; 2543, May 31; 2715, June 7; 2924, June 21; 233, July 19; 488, Aug. 2; 697, Aug. 9; 2 page insert, Sept. 13; 1555, Sept. 27; 1666, Oct. 4; 1911, Oct. 18; 2109, Oct. 25; 3329, Dec. 27, 1924.

Exploitation: Pages 2103, Oct. 25; 2375, Nov. 8, 1924; 2724, Nov. 29, 1924.

Newspaper Displays: Pages 2384, Nov. 8, 1924.

ALONG CAME RUTH. Produced by Metro-Goldwyn. Distributed by Metro-Goldwyn Dist. Corp. Released, Nov. 3, 1924. Star, Viola Dana. Director, Edward Cline, Length, 5,161 feet.

Theme: Romantic light comedy showing how girl with plenty of initiative and spirit peps up a lifeless village in general and a staid, old-fashioned shopkeeper in particular.

References: Reviewed issue Aug. 2, 1924, page 666.

First run showings: Pages 1997, Oct. 18; 3071, Dec. 13; 3359, Dec. 27, 1924; 63, Jan. 3; 161, Jan. 10, 1925.

Advertising: Insert, July 19; 493, Aug. 2, 1924.

Lobby Displays: Page 1109, Mar. 14, 1925.

Exploitation: Page 913, Feb. 28, 1925.

ALWAYS RIDIN' TO WIN. Produced and distributed by William Steiner Prod. Released, Feb. 1925. Star, Pete Morrison. Director, Forest Sheldon. Length, 5 reels.

Theme: Western action melodrama with a plot concerning the competition of two cattle towns to land the railroad terminal which is to be built. In the plotting the hero is falsely accused of horse-stealing, the villain posing as the hero. Things are straightened out when hero proves he is Hackamore by defeating Gus in a riding competition at the rodeo.

ANOTHER MAN'S WIFE. Produced by Regal Pictures, Inc. Distributed by Producers Dist. Corp. Released, Sept. 7, 1924. Starring James Kirkwood and Lila Lee. Director, Bruce Mitchell, Length, 5,015 feet.

Theme: A society drama that carries the audience from Gotham to Mexico as the husband seeks to revenge himself on the man who carried off his wife. There is a reconciliation following a shipwreck when the principals land on a rum runner's barge.

References: Reviewed issue Oct. 11, 1924, page 1857.

First run showings: Pages 2945, Dec. 6; 3178, Dec. 20; 3362, Dec. 27, 1924; 357, Jan. 24, 1925.

Advertising: One page insert, Aug. 9; 969, Aug. 23; 1079, Aug. 30; 1201, Sept. 6; 1317, Sept. 13; 1453, Sept. 20; 1557, Sept. 27; 1669, Oct. 4; 1781, Oct. 11; 1915, Oct. 18; 2039, Oct. 25; 2153, Nov. 1; 3114, Dec. 20, 1924; insert, Feb. 7; 615, Feb. 14; 739, Feb. 21, 1925.

ARGENTINE LOVE. Produced by Famous Players. Distributed by Paramount. Released, Dec. 29, 1924. With Bebe Daniels and Ricardo Cortez. Director, Allan Dwan. Length, 5,970 feet.

Theme: A romantic drama in which a daughter of the Argentine refuses to permit her relatives to pick her husband, defies the man who would win her by brute force, and in the end weds an American engineer.

Reference: Reviewed issue Jan. 3, 1925, page 72.

First run showings: Pages 3070-71, Dec. 13; 3177-8, Dec. 20; 3362-3, Dec. 27, 1924; 6163, Jan. 3; 253, Jan. 17; 358, Jan. 24; 807, Feb. 21, 1925.

Advertising: One page insert, Sept. 1, 1923; 2 page insert, May 10; 2396, May 24; 2543, 2545, May 31; 2923-4, June 21; 489, Aug. 2; 697, Aug. 9; 2559, Nov. 22; 3329, Dec. 27, 1924.

ARIZONA ROMEO, THE. Produced and distributed by Fox Film Corp. Released, Jan. 4, 1925. Star, Buck Jones. Director, Edmund Mortimer. Length, 4,694 feet.

Theme: Comedy-drama of wilful girl who escapes from parental tyranny to assert her own mind in choice of husband. She falls in love with cowboy.

Reference: Reviewed issue Jan. 31, 1925, page 460.

First run showings: Page 448, Jan. 31, 1925.

Advertising: Insert, Jan. 3, 1925.

AS MAN DESIRES. Produced and distributed by First National Pictures. Released, Jan. 11, 1925. With Milton Sills and Viola Dana. Director, Irving Cummings. Length, 7,790 feet.

Theme: A drama of East India and the South Seas in which is traced the adventures of Major John Craig, army surgeon, charged with murder who becomes a pearl fisher and finds romance anew in different lands.

References: Reviewed issue Jan. 31, 1925, page 462.

First run showings: Pages 805-6, Feb. 21; 904, 907, Feb. 28; 1112, 1114, Mar. 14, 1925.

Advertising: Pages 147, July 12, 1924; 418, Jan. 31; 652, Feb. 14; 770-71, Feb. 21, 1925.

Newspaper Displays: Page 1014i, Mar. 7, 1925.

—B—

BACK TO LIFE. Produced by Whitman Bennett. Distributed by Associated Exhibitors. Released, Feb. 22, 1925. Star, Patsy Ruth Miller. Director, Whitman Bennett. Length, 5,826 feet.

Theme: Drama centering about a man, believed dead, who returns from war with a new face, the result of plastic surgery, and finds his wife married to another. The unhappy wife and her boy are released from their bondage when the second husband dies, the victim of his own vices — there is a reunion.

References: Reviewed issue Feb. 28, 1925, page 927.

Advertising: One page insert, Feb. 14, 1925.

BAD COMPANY. Produced by St. Regis Pictures. Distributed by Associated Exhibitors. Released, Feb. 15, 1925. Star, Conway Tearle. Director, E. H. Griffith. Length, 5,551 feet.

Theme: Romantic drama of girl resorting to theft of will to save her brother from the clutches of adventuress. Is discovered by lawyer who sacrifices good name to protect her interests.

References: Reviewed issue Jan. 24, 1925, page 375.

First run showings: Page 1112, Mar. 14, 1925.

Advertising One page insert, Feb. 14, 1925.

BANDOLERO, THE. Produced by Metro-Goldwyn. Distributed by Metro-Goldwyn Dist. Corp. Released, Oct. 20, 1924. With Pedro de Cordoba, Renee Adoree, Paul Ellis. Director, Tom Terriss. Length, 6,994 feet.

Theme: A modern romantic drama of old Spain in which the path of true love is filled with many obstacles as the children of two bitter enemies, one a nobleman and the other, a former army officer turned bandit, fall in love with each other.

References: Reviewed issue October 18, 1924, page 2008.

First run showings: Pages 2383, Nov. 8; 2507, Nov. 15; 2622-23, Nov. 22; 2734, Nov. 29, 1924; 61, Jan. 3; 907, Feb. 28, 1925.

Advertising: One page insert, July 19; 492, Aug. 2; 1320, Sept. 13; 2698-99, Nov. 29, 1924.

BARBARA FRIETCHIE. Produced by Thomas H. Ince Prod. Distributed by Producers Dist. Corp. Released, Oct. 26, 1924. With Florence Vidor and Edmund Lowe. Director, Lambert Hillyer. Length, 7,179 feet.

Theme: Civil War romance of Southern girl and Northern youth who prove their loyalty of love for one another in spite of the conflict.

References: Reviewed issue Oct. 11, 1924, page 1855.

First run showings: Pages 1883, Oct. 11; 1995, Oct. 18; 2508-9, Nov. 15, 1924; 255, Jan. 17; 1014b, Mar. 7, 1925.

Advertising: One page insert, Aug. 9; 862-3, Aug. 16; 969, Aug. 23; 1079, Aug. 30; 1201, Sept. 6; 1317, Sept. 13; 1453, Sept. 20; 1557, Sept. 27; 1669, Oct. 4; 1781, 1861, Oct. 11; 1915, Oct. 18; 2039, Oct. 25; 2153, Nov. 1; 3114, Dec. 20, 1924; insert, Feb. 7; 615, Feb. 14; 739, Feb. 21, 1925.

Exploitation: Pages 2376, Nov. 8, 1924.

Newspaper Displays: Pages 2621, Nov. 22; 2944, 2946, Dec. 6; 3164h, Dec. 20, 1924.

BARRIERS BURNED AWAY. Produced by Arthur F. Beck Prod. Distributed by Associated Exhibitors, Inc. Released, Jan. 4, 1925. Star, Frank Mayo. Director, W. S. Van Dyke. Length, 6,474 feet.

Theme: Historical romantic drama of the great Chicago fire with romance developed between humble servant and a social belle. He saves her life in a saloon brawl and rescues her from fire.

References: Reviewed issue Dec. 27, 1924, page 3366.

First run showings: Pages 806, Feb. 21, 1925.

Advertising: One page insert, Nov. 29; 3022-23, Dec. 13; 1 page insert, Dec. 20, 1924; insert, Feb. 14; 800, 804, 812, Feb. 21, 1925.

BATTLIN' BILL. Produced by William Mix Prod., Inc. Distributed by Sanford Prod. Released, Dec. 1, 1924. Star, Dick Carter. Director, Frank Morrow. Length, 5 reels.

Theme: Western melodrama in which a troup of picture actors, out on location become involved in a real battle with bad men. There is a love romance concerning the leading man and the daughter of the owner of the ranch where the company is filming scenes. The leading man decides to quit acting to become ranch foreman.

BATTLING BUNYAN. Produced by Crown Productions. Distributed by Associated Exhibitors. Released, Jan. 18, 1925. Star, Wesley Barry. Director, Paul Hurst. Length, 4, 900 feet.

Theme: A comedy drama in which a youth, kidded into thinking he is a second world's champion, really turns out to be a good fighter and cleans up a champion as well as $1,000 and a partnership in a garage.

References: Reviewed issue Dec. 27, 1924, page 3367.

First run showings: Pages 698, Feb. 14, 1925.

Advertising: One page insert, Dec. 20, 1924; 406, Jan. 31; insert also page 684, Feb. 14, 1925.

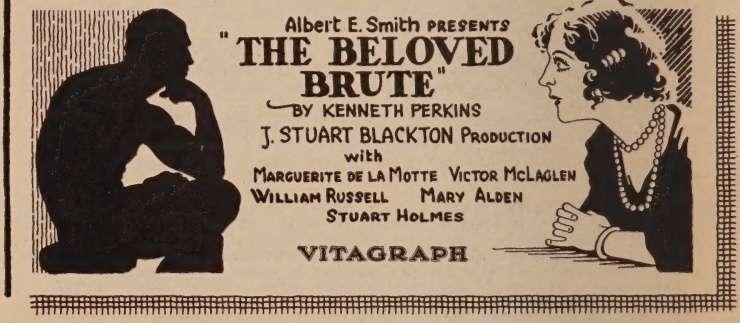
BATTLING ORIOLES, THE. Produced by Hal Roach. Distributed by Pathe. Released, Oct. 26, 1924. With Glenn Tryon and Blanche Mehaffey. Directors Ted Wilde and Fred Guiol. Length, 5,332 feet.

Theme: Farce dealing with a youth who graduates from a barber shop in a small town to an environment in a big city among wealthy old men through his high spirits, his good humor and his ability to make everybody happy.

References: Reviewed issue August 23, 1924, page 1043.

First run showings: Pages 2507, Nov 15. 1924; 1114, Mar. 14, 1925.

Advertising: One page insert, Sept. 20; 1 page insert, also 2002, 2009-13, Oct. 18; 2121, 2123, 2125, Oct. 25; 2239-41, Nov. 1; 1 page insert, Nov. 29; insert, Dec. 20, 1924; 1 page insert, Jan. 3; insert, Feb. 14, 1925.



BELOVED BRUTE, THE. Produced by J. Stuart Blackton. Distributed by Vitagraph. Released, Nov. 30, 1924. Featuring Marguerite da la Motte, Victor McLaglen, William Russell. Director, J. Stuart Blackton. Length, 6,719 feet.

Theme: Western melodrama revolving around regeneration of brute who has reputation as fighter. His spiritual strength is awakened when he is whipped by his brother and sweetheart shows her faith in him by accepting him.

References: Reviewed issue Nov. 22, 1924, page 2641.

First run showings: Pages 2621, Nov. 22; 2734, Nov. 29; 3178, Dec. 20, 1924.

Advertising: Pages 1945, Oct. 18; 2067, Oct. 25; 2168, Nov. 1; 2337, Nov. 8; 2441, Nov. 15; 2574-5, Nov. 22; 2695, Nov. 29; 2898, Dec. 6; 3015, Dec. 13; 3120, Dec. 20, 1924; 691, Feb. 14; 1057, March 14, 1925.

Newspaper Displays: Page 1114, Mar. 14, 1925.

BEAUTIFUL SINNER, THE. Produced and distributed by Columbia Prod. Released, Oct. 15, 1924. Star, Willim Fairbanks. Director, W. S. Van Dyke. Length, 4,744 feet.

Theme: Crook melodrama. Criminoligist is called into robbery case by detectives. He locates the headquarters of the band of international crooks but is made captive. Left there, the crooks leave to rob a wealthy home. Meantime criminologist's assistant locates him and sets him free. The crooks are overtaken and the beautiful girl who was thought to be one of the band proves to be a detective, so love romance ends happily.

Advertising: Pages 1215, Mar. 15; 1301, Sept. 6, 1924.

BEAUTY PRIZE, THE. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn Dist. Corp. Released, Dec. 22, 1924. Star, Viola Dana. Director, Lloyd Ingraham. Length, 5,750 feet.

Theme: Romantic drama based upon pretty manicurist winning beauty contest through misrepresentation. Makes herself square with judges and accepts love of small town lover.

References: Reviewed issue Oct. 11, 1924, page 1857.

First run showings: Pages 358, Jan. 24, 907, Feb. 28; 1014a, Mar. 7; 1112, Mar. 14, 1925.

Advertising: Insert, July 19; 493, Aug. 2, 1924.

BIG TIMBER. Produced and distributed by Universal Pictures Corp. Released, Sept. 7, 1924. Star, William Desmond. Director, William Craft. Length, 4,650 feet.

Theme: Melodrama of timber regions based upon owner of lumber company beating his rivals, rescuing heroines in distress and saving his property from forest fire.

References: Reviewed issue Aug. 9, 1924, page 828.

First run showings: Pages 1884, Oct. 11, 1924.

Advertising: Pages 517, Aug. 2; 981, Aug. 23, 1924.

BLACK LIGHTNING. Produced by Gotham Prod. Distributed by Lumas Film Corp. Released. Nov. 1924. Star, Thunder (dog). Director James P. Hogan. Length, 5,382 feet.

Theme: A melodrama of the mountain country in which a dog hero saves the honor of the heroine and takes an active part in foiling the plans of the villain to do away with the girl's real lover.

References: Reviewed issue Oct. 18, 1924, page 2005.

Advertising: Pages 719, Aug. 9; 1211, Sept. 6; inside front cover, Oct. 4, 1924.

BOOMERANG, THE. Produced and distributed by B. P. Schulberg Prod. Released, Feb. 28, 1925. With Anita Stewart and Bert Lytell. Director, Louis Gasnier. Length, 6,714 feet.

Theme: Comedy-drama of doctor who gives up practice to become psychoanalyst on "heart troubles." Reconciles quarrelsome lovers but fails to psychoanalyze himself when he falls in love with his nurse.

References: Reviewed issue April 4, 1925, page 1519.

Advertising: Pages 2455, May 26; 2832, June 16; 1 pg. insert July 7; 2 pg. insert, Aug. 25; 2 pg. insert, Sept. 8; 1862, Oct. 20, 1923; 106, Jan. 10; 408 Jan. 31; 506, Feb. 7; 765, Feb. 21; 861, Feb. 28, 1925.

BUDDY ROOSEVELT

in Eight 5 Reel Rough Riding Romances

Rough Ridin'	Rip Roarin' Roberts
Battling Buddy	Cyclone Buddy
Biff-Bang-Buddy	Gold and Grit
Walloping Wallace	Fast Fightin'

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With Unusual Line of Accessories

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1540 Broadway New York

BIFF BANG BUDDY. Produced by Approved Pictures Corp. Distributed by Weiss Bros. Artclass Pictures Corp. Released, Sept. 15, 1924. Star, Buddy Roosevelt. Director, Frank L. Ingraham. Length, 4,670 feet.

Theme: Western melodrama. Hero wins friendship of girl and her father, a ranch owner, when he performs a daring feat in order to rescue her from runaway horses. He is given a job on the ranch and meets with hostility of other boys, who think him a poser. Circumstance makes him appear an accomplice of a bandit, but he clears himself by performing another heroic deed to protect the girl and her father from desperadoes.

Advertising: Page 1121, Mar. 14, 1925.

BORDER INTRIGUE. Produced and distributed by Independent Pictures Corp. Released, Nov. 1924. Star, Franklyn Farnum. Director, J. P. McGowan. Length, 5,100 feet.

Theme: Western melodrama centering about two brothers, owners of valuable water rights, and in love with the same girl. The younger the victim of villains who seek to control the water rights. He sells his interest and becomes involved with bandits. Tom fights the bandits, extricates his brother, who then steps aside in the suit for the girl's hand.

Advertising: Page 1791, Apr. 19, 1924.

BORDER RIDER, THE. Produced by Essanar Film Co. Distributed by Sierra Pictures, Inc. Released, Dec. 12, 1924. Star, Al Richmond. Director, Frederick Reel, Jr. Length, 4,582 feet.

BORN RICH. Produced by Garrick Pictures. Distributed by First National Pictures Corp. Released, Dec. 7, 1924. With Claire Windsor, Bert Lytell, Doris Kenyon and Cullen Landis. Director, Will Nigh. Length, 7,389 feet.

Theme: Comedy-drama revolving around domestic misunderstandings in high society. Eternal triangle is established, but husband and wife are reconciled when former resorts to cave-man tactics.

References: Reviewed issue Dec. 20, 1924, page 3186.

First run showings: Pages 3072, Dec. 13; 3362, Dec. 27, 1924; 62, Jan. 3; 254, Jan. 17; 1014a, Mar. 7; 1112, Mar. 14, 1925.

Advertising: Pages 147, July 12; 3267, Dec. 27, 1924; 123, Jan. 10, 1925. Newspaper Displays: Page 63, Jan. 3, 1925.

BRANDED A BANDIT. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Dec. 20, 1924. Star, Yakima Canutt. Director, Paul Hurst. Length, 4,729 feet.

Theme: Western melodrama. Branded as the murderer of a mine owner, Williams is pursued by a posse. In a series of daring feats he eludes them and proves his innocence of murder by producing the man who was supposed to have been shot—that making a joyful day for Williams and the girl who loves him.

BRASS BOWL, THE. Produced and distributed by Fox Film Corp. Released, Nov. 16, 1924. Star, Edmund Lowe. Director, Jerome Storm. Length, 5,830 feet.

Theme: Mystery melodrama based upon duel identity with wealthy bachelor being mistaken for celebrated crook. Is pursued by heroine whom he believes to be a feminine Raffles. Eventually real culprit is caught.

References: Reviewed issue Nov. 29, 1924, page 2853.
First run showings: Pages 3071, Dec. 13, 1924; 62, Jan. 3, 1925.
Advertising: Insert, Sept. 13; one pg, insert, Sept. 27; insert, Oct. 25, 1924.

BORDER LEGION, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Oct. 27, 1924. With Antonio Moreno and Helene Chadwick. Director, William K. Howard. Length, 7,048 feet.
Theme: Western melodrama in which girl regenerates outlaw through bringing out the good in him. He is killed in defending her from associates —and she is reunited to hero.
References: Review issue Nov. 1, 1924, page 2234.
First run showings: Pages 1995, Oct. 18; 2099, Oct. 25; 2214-16, Nov. 1; 2385, Nov. 8; 2509, Nov. 15; 2621, Nov. 22; 2734-5, Nov. 29; 2942, Dec. 6; 3362, Dec. 27, 1924; 575, Feb. 7, 1925.
Advertising: Pages 488, Aug. 2; 697, Aug. 9; 1667, Oct. 4; 2149, Nov. 1; 3329, Dec. 27, 1924.
Lobby Displays: Pages 566, Feb. 7; 804K, 804L, Feb. 21, 1925.
Exploitation: Pages 2729, Nov. 29; 2939, Dec. 6; 3307, Dec. 27, 1924; 351, Jan. 24, 1925.

BREATH OF SCANDAL, THE. Produced and distributed by B. P. Schulberg Prod. Released, Sept. 1, 1924. With Lou Tellegen and Betty Blythe. Director, Louis Gasnier. Length, 6,700 feet.
Theme: Modern domestic drama dealing with the scandal which threatens an eminently respectable family through the flirtation carried on by the father of the house with a divorcee.
References: Reviewed issue Aug. 30, 1924, page 1175.
First run showings: Pages 2098, Oct. 25; 2214, Nov. 1; 3178, Dec. 20, 1924; 806, Feb. 21, 1925.
Advertising: Pages 2454, May 26; 2832, June 16; 1 pg. insert, July 7; 2 pg. insert, Aug. 25; 2 pg. insert, Sept. 6; 1456, Sept. 20; 1815, Oct. 11; 3649, Dec. 27, 1924; 103, Jan. 10; 861, Feb. 28, 1925.

BREED OF THE BORDER. Produced by Harry Garson Prod. Distributed by Film Booking Offices. Released, Dec. 28, 1924. Star, Lefty Flynn. Director, Harry Garson. Length, 4,930 feet.
Theme: A western melodrama in which a movie-type cowboy, quick on the draw, and lookin' for trouble, cleans up a border town of a gang of crooks headed by the town's own sheriff.
References: Reviewed issue Mar. 14, 1925, page 1145.
Advertising: Pages 767, Feb. 21, 1925.

BRIDGE OF SIGHS, THE. Produced and distributed by Warner Bros. Released, Jan. 1, 1925. Star, Dorothy Mackail. Director, Phil Rosen. Length, 6,850 feet.
Theme: Melodrama. Treats of regeneration of youth who steals from wealthy father. The theft is pinned on honest employee whose daughter

is in love with young waster. After several months in jail, Harper is released. When Craig confesses, Harper refuses to let him tell his daughter, who loves Craig and has consented to marry him.

References: Advertising: Pages 1085, Aug. 30; 1205, Sept. 6; 1337, Sept. 12; 1473, Sept. 20; 1687, Oct. 4; 1924, Oct. 18; insert, Nov. 15, 1924; 981, Mar. 7, 1925.

BRINGIN' HOME THE BACON. Produced and distributed by Weiss B os Artclass Pictures Corp. Released, Nov. 15, 1924. Star, Buffalo Bill, Jr. Director, Richard Thorpe. Length, 4,680 feet.

Theme: Western Melodrama. Plot concerns happy-go-lucky rancher who decides to spruce up in order to win the affection of a girl. Enemies seeking to have him put out of the way, plan to rob a stagecoach with one man dressed in Bill's clothes. He hears of plot and in vigorous fight with gang he whips them and brings them to justice.

References: Advertising: Page 1121, Mar. 14, 1925.

BROADWAY BUTTERFLY, A. Produced and distributed by Warner Bros. Released, Jan. 15, 1925. With Dorothy Devore and Louise Fazenda. Director, William Beaudine. Length, 6,750 feet.

Theme: A comedy drama which once again sets forth the adventures of the country damsel as she hits Broadway and meets the inevitable "men about town."

References: Reviewed issue Feb. 21, 1925, page 820.

First run showings: Pages 805, Feb. 21; 1113, Mar. 14, 1925.

Advertising: Pages 985, Aug. 23; 1085, Aug. 30; 1205, Sept. 6; 1327, Sept. 13; 1473, Sept. 20; 1687, Oct. 4; 1918, Oct. 18; insert, Nov. 15, 1924; 981, Mar. 7, 1925.

BROKEN LAWS. Prduced by Mrs. Wallace Reid Prod. Distributed by Film Booking Offices. Released, Nov. 9, 1924. Star, Mrs. Wallace Reid. Director, R. William Neill. Length, 6,413 feet.

Theme: A modern social drama that shows the necessity of throwing four-wheel brakes on the wild ride of our present-day youth and sends a message to indulgent mothers who allow their children to grow to manhood and womanhood "having their own way."

References: Reviewed issue Dec. 20, 1924, page 3187.

First run showings: Pages 3361, Dec. 27, 1924; 159, Jan. 10; 253-4, Jan. 17; 358, Jan. 24; 446, 448, Jan. 31; 574, 576, Feb. 7; 698, Feb. 14; 805, Feb. 21; 1014a, Mar. 7, 1925.

Advertising: Two pg. insert, July 26; 2056-7, Oct. 25; 2700, Nov. 29; 2993, Dec. 13; 3250-1, Dec. 27, 1924; 298, Jan. 24; 453, Jan. 31, 1925.

Exploitation: Pages 249, Jan. 17; 564, Feb. 7; 1014f, Mar. 7, 1925.

Newspaper Displays: Pages 159, Jan. 10; 805, Feb. 21; 907, Feb. 28, 1925.

BUILT FOR RUNNING. Produced and distributed by William Steiner Prod. Released, Sept. 1924. Star, Leo Maloney. Length, 5 reels.

BUTTERFLY. Produced and distributed by Universal Pictures Corp. Released, Oct. 12, 1924. Featuring Laura LaPlante and Norman Kerry. Director, Clarence Brown. Length, 7,472 feet.

Theme: Modern emotional drama concerning two sisters, the older making sacrifices in the other's interests. They clash when a passionate love for a musician develops.

References: Reviewed issue Aug. 30, 1924, page 1174.

First run showings: Pages 554, Aug. 2; 920, Aug. 16; 1035-6, Aug. 23, 1277, Sept. 6; 1885, Oct. 11; 1995-6, Oct. 18; 2216, Nov. 1; 2384, Nov. 8; 3179, Dec. 20, 1924; 576, Feb. 7; 697, Feb. 14, 1925.

Advertising: One pg. insert, May 24; 2452, May 31, 2827, June 14; 27, July 5; 270, July 19; 376, July 26; 931, Aug. 16; 976, Aug. 23; 1086, Aug. 30; 1327 Sept. 13; 1674-5, Oct. 4; 1922, Oct. 18; 2172-3, Nov. 1, 1924.

Exploitation: Pages 1027, Aug. 23; 2105, Oct. 25; 2503, Nov. 15; 3305, Dec. 27, 1924; 158, Jan. 10, 1925.

Newspaper Displays: Pages 1035, Aug. 23; 1739, Oct. 4; 2367, Nov. 8, 1924; 161, Jan. 10; 358, Jan. 24; 574, Feb. 7, 1925.

Window Displays: Pages 1622, Sept. 27, 1924; 155, Jan. 10, 1925.

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CAFE IN CAIRO, A. Produced by Hunt Stromberg Prod. Distributed by Producers Dist. Corp. Released, Dec. 7, 1924. Star, Priscilla Dean. Director, Chet Withey. Length, 5,656 feet.

Theme: Romance of the desert in which a native dancing girl falls

in love with an agent of the British government, stea's his secret documents and starts a stirring series of adventures for him before he finds peace and happiness.

References: Reviewed issue Feb. 7, 1925, page 585.

First run showings: Pages 3177, Dec. 20; 3363, Dec. 27, 1924; 447, Jan. 31; 574, Feb. 7, 1925.

Advertising: Insert, Aug. 9; 969, Aug. 23; 1079, Aug. 30; 1201, Sept. 6; 1317, Sept. 13; 1453, Sept. 20; 1557, Sept. 27; 1669, Oct. 4; 1781, Oct. 11; 2039, Oct. 25; 2153, Nov. 1; 2038-9, Nov. 8; 2676-77, Nov. 29; 2994-5, Dec. 13; 3114, Dec. 20, 1924; 8-9, Jan. 3; insert, Feb. 7; 739, Feb. 21; 854-55, Feb. 28, 1925.

Newspaper Displays: Pages 806, Feb. 21; 910, Feb. 28, 1925.

Newspaper Displays: Pages 576, Feb. 7, 1925.

PRODUCERS DISTRIBUTING CORPORATION
Priscilla Dean
"A Cafe in Cairo"
Directed by CHET WITHEY
Adapted by HARVEY GATES - from the novel by IZOLA FORRESTER
A HUNT STROMBERG PRODUCTION

CANYON RUSTLERS. Produced by Harry Webb. Distributed by Madoc Sales Co. Released, Feb. 1925. Star, Jack Perrin. Director, Harry Webb. Length, 4,500 feet.

Theme: Western melodrama. Mysterious band endeavors to drive ranchers out of valley, murders following their warnings to the ranchers to get out. A stranger in town is admitted to the Wolf Riders, but they grow suspicious of him because he pays much attention to daughter of a rancher who has fought them. They attack him and abduct girl, but he overtakes them and puts them under arrest, for he is a Texas Ranger.

CAPITAL PUNISHMENT. Produced and Distributed by B. P. Schulberg Prod. Released, Jan. 1, 1925. With Clara Bow and George Hackathorne. Director, James P. Hogan. Length, 5,950 feet.

Theme: A drama telling the weaknesses of capital punishment showing how one youth, innocent of any crime, was killed and how another, also innocent, is saved from the chair.

References: Reviewed issue Jan. 24, 1925, page 373.

First run showings: Pages 696, Feb. 14; 1014a, Mar. 7, 1925.

Advertising: Pages 2908, Dec. 6; 3249, Dec. 27, 1924; 14-15, Jan. 3; 106-7, Jan. 10; 302, Jan. 24; 415, Jan. 31; 861, Feb. 28, 1925.

CACTUS CURE, THE. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Jan. 17, 1925. Star, Dick Hatton. Director, Ward Hayes. Length, 4,922 feet.

Theme: Western melodrama. A young wastrel is sent west to make good. He falls in love with a rancher's daughter and also becomes engaged in several encounters with cattle thieves. Suddenly he learns that the girl has run off with another man and returns to his home in the east, where he finds Poppy ready to receive him with open arms—the elopement being a frame-up by the father to bring out the manhood in his son.

CAPTAIN BLOOD. Produced by David Smith. Distributed by Vitagraph. Released, Sept. 21, 1924. Starring J. Warren Kerrigan and Jean Paige. Director, David Smith. Length, 10,068 feet.

Theme: Romance of Spanish Main—main plot revolving around young Irish physician exiled to the Barbardoes by King James.

References: Reviewed issue Sept. 20, 1924, page 1525.

First run showings: Pages 1514, Sept. 20; 1613, Sept. 27; 1737, Oct. 4; 2214, 2216, Nov. 1; 2383, Nov. 8; 2622, Nov. 22; 2736, Nov. 29; 3071, Dec. 13; 3363, Dec. 27, 1924; 62, Jan. 3; 358, Jan. 24; 575, Feb. 7; 806, Feb. 21; 907, Feb. 28, 1925.

Advertising: Pages 1027, 1029, 1031, 1033, 1045, Aug. 23; 1090-91, 1151, 1153, 1155, 1157, 1159, Aug. 30; 1206-9, Sept. 6; 1333-6, Sept. 13; 1464-5, 1509, Sept. 20; 1578-9, Sept. 27; 1683-5, Oct. 4; 1806-7, Oct. 11; 1943, Oct. 18; 2065, Oct. 25; 2166-7, Nov. 1; 2335, Nov. 8; 2440, Nov. 15; 2574-5, Nov. 22; 2694, Nov. 29; 3014-5, Dec. 13; 3120, Dec. 20; 3330, Dec. 27, 1924; 691, Feb. 14; 1057, Mar. 14, 1925.

Lobby Displays: Pages 2376, Nov. 8; 3067, Dec. 13, 1924; 804j, Feb. 21, 1925.

Prologues: Pages 2503, Nov. 15, 1924.

Exploitation: Pages 2226, Nov. 1; 3066, Dec. 13, 1924; 158, Jan. 10; 351, Jan. 24; 1014e, Mar. 7, 1925.

Newspaper Displays: Pages 2508, Nov. 15; 2733, Nov. 29, 1924.

CAPTAIN JANUARY. Produced by Sol Lesser. Distributed by Principal Pictures Corp. Released, Sept. 14, 1924. Star, Baby Peggy. Director, Edward F. Cline. Length, 6,154 feet.

Theme: Heart interest drama revolving around tiny waif who is rescued from sea by kindly lighthouse keeper. He adopts her, but relatives take her away. Happiness is found for both of them when allowed to be together.

References: Reviewed issue July 19, 1924, page 329.

First run showings: Pages 304, July 19; 547, Aug. 2; 1036, Aug. 23; 1885, Oct. 11; 2623, Nov. 22, 1924; 63, Jan. 3; 159, Jan. 10; 696, Feb. 14, 1925.

Advertising: Pages 31, Jan. 5; 1060-63, Mar. 8; 1162-3, Mar. 8; 1162-65, Mar. 15; 2072, May 10; 274-5, July 19, 1924.

Lobby Displays: Pages 1832, Oct. 4; 2225, Nov. 1, 1924.

Exploitation: Pages 905, Aug. 16; 2224, Nov. 1, 1924.

Newspaper Displays: Pages 1274, Sept. 6, 1924.

CHALK MARKS. Produced by Peninsula Studios, Inc. Distributed by Producers Dist. Corp. Released, Sept. 14, 1924. With Marguerite Snow and June Elvidge. Director, John G. Adolfi. Length, 6,711 feet.

Theme: Drama. Central character is a school teacher. The man she loves marries another girl and later Angelina saves his son from disgrace. The young man in gratitude prevents her dismissal by the school board on account of her advanced age.

References: First run showings: Pages 2214, Nov. 1, 1924.

Advertising: Insert, Aug. 9; 969, Aug. 23; 1079, Aug. 30; 1201 Sept. 6; 1317, Sept. 13; 1453, Sept. 20; 1557, Sept. 27; 1669, Oct. 4; 1781, Oct. 11; 1915, Oct. 18; 2039, Oct. 25; 2153, Nov. 1; 3114, Dec. 20, 1924; insert, Feb. 7; 614, Feb. 14; 739, Feb. 21, 1925.

CHAMPION OF LOST CAUSES. Produced and distributed by Fox Film Corp. Released, Jan. 22, 1925. Star, Edmund Lowe. Director, Chester Bennett. Length, 5,115 feet.

Theme: Mystery melodrama, in which the hero, an author, clears the heroine's father of a murder charge, at the peril of his life.

References: Reviewed issue Feb. 28, 1925, page 929.

CHEAP KISSES. Produced by C. Gardner Sullivan Prod. Distributed by Film Booking Offices. Released, Dec. 21, 1924. With Lillian Rich and Cullen Landis. Director, John Ince. Length, 6,538 feet.

Theme: Satirical comedy-drama of chorus girl of good character who marries into wealthy and snobbish family and become disgusted with the artificiality of the life they lead. She leaves her husband but he wins her again with a plea for another chance.

References: Reviewed issue Nov. 22, 1924, page 2643.
First run showings: Page 574, Feb. 7, 1925.
Advertising: Two pg. insert; July 26; 3241, Dec. 27, 1924.
Newspaper Displays: Page 446, Jan. 31, 1925.

CHEAPER TO MARRY. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn. Released, Feb. 9, 1925. With Louis Stone, Conrad Nagel, Marguerite de la Motte. Director, Robert Z. Leonard. Length, 6,500 feet.

Theme: Domestic comedy-drama of Wall Street partners, one being married, the other playing the Broadway life. Plot develops that it is cheaper to marry as the scoffer of marriage kills himself.

References: Reviewed issue Feb. 14, 1925, page 705.
First run showings: Pages 606, Feb. 14; 805, Feb. 21; 904, 907, Feb. 28; 1014b, Mar. 7, 1925.
Advertising: Insert, July 19; 493, Aug. 2; 3359, Dec. 27, 1924; front cover, Jan. 10; 525, Feb. 7; 761, Feb. 21, 1925.

PRODUCERS DISTRIBUTING CORPORATION
"The CHORUS LADY"
from the famous stage success by JAMES FORBES
with Margaret Livingston
and an All Star Cast
DIRECTED BY RALPH INCE ~ A REGAL PICTURE
ADAPTED BY BRADLEY KING

CHORUS LADY, THE. Produced by Regal Pictures, Inc. Distributed by Producers Dist. Corp. Released, Nov. 23, 1924. With Margaret Livingston. Director, Ralph Ince. Length, 6,020 feet.

Theme: Drama centering about chorus girl who saves sister of man she loves from betrayal by wealthy libertine. In doing so, Patricia draws suspicion on herself and her fiance is about to give her up when he learns the truth from his sister.

References: First run showings: Pages 160, Jan. 10, 575, Feb. 7; 807, Feb. 21; 1014, Mar. 7, 1925.
Advertising: Insert, Aug. 9; 969, Aug. 23; 1079, Aug. 30; 1201, Sept. 6; 1317, Sept. 13; 1453, Sept. 20; 1557, Sept. 27; 1669, Oct. 4; 1781, Oct. 11; 1915, Oct. 18; 2039-41, Oct. 25; 2153, Nov. 1; 2310-11, Nov. 8; 2562-3, Nov. 22; 3114, Dec. 20, 1924; insert, Feb. 7; 615, Feb. 14; 739, Feb. 21, 1925.
Newspaper Displays: Page 907, Feb. 28, 1925

CHARLEY'S AUNT. Produced by Al Christie Prod. Distributed by Producers Dist. Corp. Released Feb. 2, 1925. Star, Sydney Chaplin. Director, Scott Sidney. Length, 7,243 feet.

Theme: Farce-comedy built around two college youths employing a friend to masquerade as an aunt and intrigue the aged guardian of a sweetheart into giving his consent to a marriage.

References: Reviewed issue Feb. 21, 1925, page 817.
First run showings: Pages 805-6, Feb. 21, 1925.
Advertising: Pages 614, 616-7, Feb. 14; 739-41, Feb. 21, 1925.
Exploitation: Page 1106, Mar. 14, 1925.

CHRISTINE OF THE HUNGRY HEART. Produced by Thos. H. Ince. Distributed by First National. Released, Oct. 12, 1924. With Florence Vidor, Warner Baxter, Clive Brook, Ian Keith and Walter Hiers. Director, George Archainbaud. Length, 7,678 feet.

Theme: Drama of eternal triangle revolving around wife's unhappiness. Neglected by first husband she wins divorce and marries surgeon whose forced absence from home makes her lonely. Seeks happiness with a third, but is reconciled to second husband through medium of little child.

References: Reviewed issue Nov. 1, 1924, page 2233.
First run showings: Pages 2215-6, Nov. 1; 2383, 2385, Nov. 8; 2509, Nov. 15; 2623, Nov. 22; 3177, Dec. 20; 3361, Dec. 27, 1924; 161, Jan. 10; 255, Jan. 17; 357, Jan. 24; 1014a, Mar. 7, 1925.
Advertising: Page insert, May 31; 147, July 12; insert, Nov. 29, 1924; 27, Jan. 3, 1925.

CHU CHIN CHOW. Produced by Graham Wilcox Prod. Distributed by Metro-Goldwyn. Released, Jan. 5, 1925. Star, Betty Blythe. Director, Herbert Wilcox. Length, 6,408 feet.

Theme: Oriental fantasy based upon Arabian Nights' tale of Ali Baba and the Forty Thieves. Depicts kidnaping of Arabian slave girl by Chu Chin Chow. She is freed and effects his capture and death.

References: Reviewed issue Feb. 21, 1925, page 819.
First run showings: Pages 357, Jan. 24; 805, Feb. 21; 904, Feb. 28, 1925.
Advertising: Page 1952, Oct. 27, 1923; front cover, Dec. 20; 3358, Dec. 27, 1924; front cover, 4 page insert, Jan. 10; 761, Feb. 21; front cover, Mar. 7, 1925.
Exploitation: Page 3063, Dec. 13, 1924.
Newspaper Displays: Page 3070, Dec. 13, 1924.

CIRCE THE ENCHANTRESS. Produced by Tiffany Prod. Distributed by Metro-Goldwyn Dist. Corp. Released, Oct. 6, 1924. Star, Mae Murray. Director, Robert Z. Leonard. Length, 6,882 feet.

Theme: Society drama in which a care-free flapper seeing that the man she really loves scorns her because of her carousing, decides to mend her ways. She returns to a convent, is injured, but is miraculously cured when "the man" comes to her.

References: Reviewed issue Oct. 4, 1924, page 1746.
First run showings: Pages 1996-7, Oct. 18; 2099, Oct. 25; 2214-5, Nov. 1; 2384, Nov. 8; 2735, Nov. 29; 3177, Dec. 20, 1924; 254, Jan. 17; 448, Jan. 31; 575, Feb. 7, 1925.
Advertising: One page insert, July 19; 492, Aug. 2; 1320, Sept. 13; 2 page insert Sept. 20; front cover, Sept. 27; 2113, Oct. 25, 1924; front cover, Mar. 7, 1925.
Exploitation: Pages 2619, Nov. 22, 1924; 353, Jan. 24, 1925.
Newspaper Displays: Pages 2622, Nov. 22, 1924.
Window Displays: Page 3064, Dec. 13, 1924.

CITY THAT NEVER SLEEPS. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Dec. 1, 1924. Star, Ricardo Cortez, Director, James Cruze. Length, 6,097 feet.

Theme: Melodrama revolving around a mother giving up possession of her daughter in order that latter may have benefits of cultured environment — and reclaiming her when disaster threatens.

References: Reviewed issue Oct. 11, 1924, page 1856.
First run showings: Pages 1514 Sept. 20; 1883, 1885, Oct. 11; 2385, Nov. 8; 2507, Nov. 15; 2623, Nov. 22; 2736, Nov. 29; 3071, Dec. 13; 3179, Dec. 20; 3363, Dec. 27, 1924.
Advertising: Insert, May, 10; 2924, June 21; 697, Aug. 9; 1667, Oct. 4; 2037, Oct. 25; insert, Nov. 8; 3329, Dec. 27, 1924; 196, Jan. 17, 1925.
Lobby Displays: Page 804k, Feb. 21, 1925.
Exploitation: Page 1014g, Mar. 7, 1925.

CLASSMATES. Produced by Inspiration Pictures. Distributed by First National. Released, Nov. 23, 1924. Star, Richard Barthelmess. Director, John Robertson. Length, 6,992 feet.

Theme: Romantic drama of West Pointer who is compelled to strike lower classman in defending his name thus bringing about his dismissal and destroying his romance with girl. Vindicates honor and is restored in good standing.

References: Reviewed issue Nov. 29, 1924, page 2854.

First run showings: Pages 2943-5, Dec. 6; 3072, Dec. 13, 1924; 63, Jan. 3; 159-60, Jan. 10; 253, 255, Jan. 17; 447, Jan. 31; 806, Feb. 21, 1925.

Advertising: Pages 147, July 12; insert, Nov. 29; 3026, Dec. 13; 3142-3, Dec. 20, 1924.

Lobby Displays: Page 684, Feb. 14, 1925.

Prologues: Pages 248, Jan. 17, 1925.

Exploitation: Pages 248, Jan. 17; 912, Mar. 7, 1925.

Newspaper Displays: Pages 3072, Dec. 13; 3300, Dec. 27, 1924.

CLEAN HEART, THE. Produced by J. Stuart Blackton. Distributed by Vitagraph, Inc. Released, Oct. 25, 1924. With Percy Marmont, Marguerite de la Motte, Otis Harlan. Director, J. Stuart Blackton. Length, 7,985 feet.

Theme: Drama showing reclamation to society of man driven to mental break-down through overwork. Finds solace in humanity of vagabond and the happy outlook on life of girl who has unbounded faith in him.

References: Reviewed issue Sept. 27, 1924, page 1630.

First run showings: Pages 1613, Sept. 27; 2383, Nov. 8; 2508, Nov. 15; 3179, Dec. 20, 1924; 254, Jan. 17; 1014b, Mar. 7; 1114, Mar. 14, 1925.

Advertising: Pages 1577, Sept. 27; 1942, Oct. 18; 2064, Oct. 25; 2167, Nov. 1; 2335, Nov. 8; 2440, Nov. 15; 2574-5, Nov. 22; 2694, Nov. 29; 2898, Dec. 6; 3014, Dec. 13; 3120, Dec. 20; 3330, Dec. 27, 1924; 1057, Mar. 14, 1925.

Exploitation: Pages 442, Jan. 31, 1925.

Newspaper Displays: Pages 2383, Nov. 8; 3363, Dec. 27, 1924; 358, Jan. 24, 1925.

CLOUD RIDER, THE. Produced by Van Pelt-Wilson Prod. Distributed by Film Booking Offices. Released, Feb. 15, 1925. Star, Al Wilson. Director, Bruce Mitchell. Length, 5,070 feet.

Theme: A romantic drama in which an aviator who is also serving in Uncle Sam's secret service routs out a drug smuggler and his gang.

References: Reviewed issue Feb. 28, 1925, page 925.

Advertising: Page 868, Feb. 28, 1925.

COME ON COWBOY. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Dec. 6, 1924. With Dick Hatton and Marilyn Mills. Director, Ward Hayes. Length, 4,641 feet.

Theme: Melodrama touched off with comedy in which a cowboy travels from Arizona to New York to effect a last minute rescue of the heroine who is being forced into a marriage with the villain.

References: Reviewed issue May 24, 1924, page 2512.

COMING THROUGH. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Jan. 26, 1925. Star, Thomas Meighan. Director, Edward Sutherland. Length, 6,522 feet.

Theme: Melodrama of ambitious clerk in steel mill who marries his chief's daughter to get ahead in the world. Her father to exact vengeance places him in a mining camp. But the youth makes good and is forgiven.

References: Reviewed issue Feb. 21, 1925, page 819.

First run showings: Pages 903, 907, Feb. 28; 1014b, Mar. 7; 1113-4, Mar. 14, 1925.

Advertising: Pages 306, Jan. 26; insert, May 10; 2262, May 17; 697, Aug. 9, 2559, Nov. 22; 3329, Dec. 27, 1924; 295, Jan. 24; 611, Feb. 14; 805-6, Feb. 21, 1925.

CONTRABAND. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Feb. 16, 1925. With Lois Wilson, Noah Beery, Raymond Hatton and Raymond McKee. Director, Alan Crosland. Length, 6,773 feet.

Theme. A dramatic romance dealing with adventures of a girl who takes over a small town newspaper, puts it on its feet and cleans up a gang of bootleggers.

References: Reviewed issue Feb. 14, 1925, page 706.

First run showings: Pages 903, Feb. 28; 1014a, Mar. 7; 1113, Mar. 14, 1925.

Advertising: Pages 240, Jan. 20, 1923; insert, May 10; 1 pg. ins. Nov. 8; 2436, Nov. 15; 2561, Nov. 22; 2992, Dec. 13; 3221, 3229, Dec. 27, 1924; 3-4, Jan. 3; 102, Jan. 10; 195, Jan. 17; 496, Feb. 7, 1925.

COURAGE. Produced and distributed by Independent Pictures Corp. Released, Dec. 1924. Star, Franklyn Farnum. Director, J. P. McGowan. Length, 4,750 feet.

References: Advertising: Page 1790, Apr. 19, 1924.

COVERED WAGON, THE. Produced by Famous Players-Lasky Corp. Distributed by Paramount. Released, Sept. 8, 1924. With Ernest Torrence and Lois Wilson. Director, James Cruze. Length, 9,407 feet.

Theme: Records the perilous journey of the pioneers of '48 who took the overland route—the Oregon Trail for the West. Wagon trains in charge of Wingate whose daughter has a romance with Will Banion, a leader of the Missouri pioneers. He is discredited in her eyes for a time but succeeds in squaring himself. Love comes to both of them.

References: Reviewed issue March 31, 1923, page 1572.

First run showings: Pages 1553, Mar. 31; 1895, Apr. 21; 1313, Sept. 15; 1534, Sept. 29; 1653, Oct. 6; 2241, Nov. 10; 2462-3, Nov. 24; 2782, Dec. 15, 1923; 159, Jan. 12; 857, Feb. 23; 73, July 5; 453, July 26; 921, Aug. 16; 1035, Aug. 23; 1148g, Aug. 30; 1277, Sept. 6; 1374, Sept. 13; 1516, Sept. 20; 1613, Sept. 27; 1738, Oct. 4; 1885, Oct. 11; 1995, Oct. 18; 2508, Nov. 15, 1924; 447, Jan. 31, 1925.

Advertising: Two pg. insert, Dec. 23, 1922; 123, Jan. 13; 239-40, Jan. 20; 2 pg. insert, Feb. 24; 1102, Mar. 3; 2 pg. insert, Mar. 17; 2 pg. insert, Mar. 31; 2 pg. insert, Apr. 14; 2 pg. insert, Apr. 28; 2 pg. insert, May 12; 2331, May 19; 2 pg. insert, June 2; 2721, Dec. 15; 3028, Dec. 29, 1923; 1135, Mar. 15; 1 pg. insert, May 10; 2262, May 27; 2543, May 31; 2715, June 7; 2925,

June 21; 231, July 19; 363, July 26; 489, Aug. 2; 697, Aug. 9; 859, Aug. 16; 967, Aug. 23; 1196, Sept. 6; 1666, Oct. 4; 1911, Oct. 18; 2037, 2108, Oct. 25; insert, Nov. 8; 3329, Dec. 27, 1924; 951, Feb. 28, 1925.

Lobby Displays: Pages 1387, Sept. 13; 1735, Oct. 4, 1924; 250, Jan. 17; 567, Feb. 7, 1925.

Prologues: Pages 2670, June 2, 1923; 1156, Aug. 30; 1620, Sept. 27, 1924.

Exploitation: Pages 938, Feb. 24; 1053, Mar. 3; 1683, Apr. 7; 2378, Nov. 17, 1923; 2882, June 14; 454, July 26; 904, Aug. 16; 1029, Aug. 23; 1380, Sept. 13; 1842, Oct. 11; 1730-1, 1736, Oct. 4; 2103, Oct. 25; 2219, 2226, Nov. 1; 2378, Nov. 8; 2498-9, 2502-3, Nov. 15; 2938o, Dec. 6; 3173, Dec. 20; 3308, Dec. 27, 1924; 58, Jan. 3; 352, Jan. 24, 1925.

Newspaper Displays: Pages 546, Aug. 2; 1035, Aug. 23; 1500d, Sept. 20, 1924.

COWBOY PRINCE, The. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Sept. 1, 1924. Star, Ashton Dearholt. Director, Francis Ford. Length, 4,410 feet.

Theme: Melodrama concerning the adventures of Darius, ruler of San Gordio, in a cowboy town near the border, whither he goes to secure evidence to prove his right to the throne. The valuable papers become the center of several intrigues and skirmishes, in which Darius proves his supremacy.

CURLEYTOP. Produced and distributed by Fox Film Corp. Released, Dec. 28, 1924. Star, Shirley Mason. Director, Maurice Elvey. Length, 5,828 feet.

Theme: Melodrama of London's Limehouse with girl of slums winning youth of neighborhood through her beauty. She arouses jealousy of another girl and is abducted by Chinaman. The youth rescues her.

References: Reviewed issue Jan. 17, 1925, page 272.

Advertising: Insert, Jan. 3, 1925.

CYCLONE BUDDY. Produced by Approved Pictures Corp. Distributed by Weiss Bros.' Artclass Pictures Corp. Released, Dec. 15, 1924. Star, Buddy Roosevelt. Director, Alvin J. Neitz. Length, 4,850 feet.

References: Advertising: Page 1121, March 14, 1925.

CYCLONE RIDER, THE. Produced and distributed by Fox Film Corp. Released, Sept. 14, 1924. With Reed Howes and Evelyn Brent. Director, Thos. Buckingham. Length, 6,672 feet.

Theme: A melodrama of speed and thrills in which the hero wins the girl after a series of spine quivering adventures in seeking to avoid the efforts of a gangster to keep him from a big road race.

References: Reviewed issue Aug. 30, 1924, page 1174.

First run showings: Pages 1375, Sept. 13; 1514-16, Sept. 20, 1924; 447, Jan. 31; 1014a, Mar. 7, 1925.

Advertising: Two pg. insert, Aug. 2; 870, Aug. 16; insert, Aug. 23; pg. insert, Sept. 6; insert, Sept. 20; insert, Oct. 4; insert, Oct. 11; insert, Oct. 25, 1924.

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DANCERS, THE. Produced and distributed Fox Film Corp. Released, Jan. 4, 1925. With George O'Brien, Alma Rubens and Madge Bellamy. Director, Emmett Flynn. Length, 6,583 feet.

Theme: Society drama based upon sweethearts being separated, with girl living up to the demands of modern jazz by dancing all hours of the night. When she is reunited to youth she kills herself while he finds solace with another.

References: Reviewed issue Jan. 24, 1925, page 372.

First run showings: Pages 356, Jan. 24; 446, Jan. 31; 574, 576, Feb. 7; 807, Feb. 14; 1114, Mar. 14, 1925.

Advertising: Two pg. insert, Aug. 2; 869, Aug. 16; insert, Sept. 20, 1924; 4 pg. insert Jan. 10, 1925.

Lobby Displays: Pages 151, Jan. 10; 693, Feb. 14, 1925.

Newspaper Displays: Page 807, Feb. 21, 1925.

DANGEROUS FLIRT, THE. Produced by Gothic Pictures. Distributed by Film Booking Offices. Released, Oct. 19, 1924. With Evelyn Brent. Director, Tod Browning. Length, 5,297 feet.

Theme: A modern society drama showing how a young girl's career is almost ruined because of a puritanical aunt who has reared her to womanhood in her own narrow ways.

References: Reviewed issue Dec. 6, 1924, page 2952.

First run showings: Pages 574, Feb. 7; 1114, Mar. 14, 1925.

Advertising: Pages 2151, Nov. 1; 2460-61, Nov. 15, 1924; 217, Jan. 17, 1925.

DANGEROUS MONEY. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Oct. 20, 1924. Star, Bebe Daniels. Director, Frank Tuttle. Length, 6,864 feet.

Theme: Drama based upon poor girl being too suddenly elevated to riches thus causing her to lose her sense of proportion. Marries fortune hunter and becomes disillusioned. Eventually wins back erstwhile lover when husband is killed.

References: Reviewed issue Oct. 25, 1924, page 2117.
First run showings: Pages 2098, Oct. 25; 2215-6, Nov. 1; 2508-9, Nov. 15; 2622, Nov. 22; 2736, Nov. 29; 2944-5, Dec. 6; 3072, Dec. 13; 3363, Dec. 27 1924.

Advertising: Pages 489, Aug. 2; 697, Aug. 9; 3329, Dec. 27, 1924.
Lobby Displays:
Exploitation: Pages 3063, Dec. 13; 3308, Dec. 27, 1924; 353, Jan. 24, 1925

DANGEROUS PLEASURE. Produced and distributed by Independent Pictures Corp. Released, Feb. 1925. With Dorothy Revier and Niles Welch. Director, Harry Revier. Length, 5,800 feet.

Theme: Modern society adventure drama. Deals with an adventurer who is aided by his sister, wrongly accused by the small town people of being his mistress, in exposing the villainies of a libertine and thus freeing a wife from her unhappy bondage. The plot which leads up to the exposure of McEwen provides several melodramatic episodes.

References: First run showings: Page 696, Feb. 14, 1925.
Advertising: Pages 712, Aug. 9; 2732, Nov. 29, 1924.

DARK SWAN, THE. Produced and distributed by Warner Bros. Released, Nov. 10, 1924. With Marie Prevost, Monte Blue and Helene Chadwick. Director, Millard Webb. Length, 6,700 feet.

Theme: Domestic drama revolving around triangle as colorful flapper steals affections of youth who had become interested in her half-sister. Learns of her indiscretions and is reunited to heroine.

References: Reviewed issue Dec. 6, 1924, page 2954.
First run showings: Pages 2943, Dec. 6, 1924; 446-7, Jan. 31; 574, 576, Feb. 7; 805, Feb. 21; 904, Feb. 28, 1925.

Advertising: Pages 2824, June 14; 3047, June 28; 237, July 19; 368 July 26; 490, Aug. 2; 711, Aug. 9; 872, Aug. 16; 985, Aug. 23; 1085, Aug 30; 1205, Sept. 6; 1337, Sept. 13; 1473, Sept. 20; 1687, Oct. 4; 1924, Oct. 18 insert, Nov. 15; 2678-9, Nov. 29; 3025. Dec. 13, 1924.
Newspaper Displays: Pages 804e, Feb. 21, 1925.

DANTE'S INFERNO. Produced and distributed by Fox Film Corp. Released Sept. 7, 1924. Special Cast. Director, Henry Otto. Length, 5,484 feet.

Theme: Allegorical fantasy of "Dante's Inferno"—with which is entwined modern story of rich man's redemption after he has visualized life in the lower regions.

References: Reviewed issue Oct. 11, 1924, page 1856.
First run showings: Pages 2385, Nov. 8; 2508, Nov. 15; 2621, Nov. 22 2735, Nov. 29; 3071, Dec. 13; 3177, Dec. 20; 3362, Dec. 27, 1924; 159, Jan 10; 354, Jan. 24; 446-7, Jan. 31; 575, Feb. 7; 806, Feb. 21; 1014a, Mar. 7, 1925.

Advertising: Two pg. insert, Aug. 2; 869, Aug. 16; insert, Aug. 23; pg insert, Aug. 30; insert, Sept. 20; page insert, Sept. 27; insert, Oct. 4; insert, Oct. 11; 2048-9, Oct. 25; insert, Nov. 15, 1924.

Lobby Displays: Pages 2938k, Dec. 6; 3167, Dec. 20; 3305, Dec. 27, 1924; 441, 443, Jan. 31; 683, 685, Feb. 14, 1925.

Prologues: Page 2502, Nov. 15, 1924.
Exploitation: Pages 2501, Nov. 15, 1924; 1110, Mar. 14, 1925.
Newspaper Displays: Pages 2366, Nov. 8; 2945, Dec. 6; 3167, Dec. 20, 1924.

DARING CHANCES. Produced and distributed by Universal Pictures Corp. Released, Oct. 19, 1924. Star, Jack Hoxie. Director, Clifford Smith. Length, 4,561 feet.

Theme: Western stunt melodrama. Hero is a cowboy who protects his young niece from sinister influences. He is in love with a beautiful girl, who returns his affection, but before they plight their troth there are several stirring moments, among which is a steeplechase race won by the hero, though several attempts are made to eliminate him by foul means.

Advertising: Pages 271, July 19; 517, Aug. 2; 981, Aug. 23, 1924.

DARWIN WAS RIGHT. Produced and distributed by Fox Film Corp. Released, Oct. 26, 1924. With Nell Brantley, Geo. O'Hara, Stanley Blystone, Dan Mason. Director, Lewis Seiler. Length, 4,992 feet.

Theme. Comedy revolving around scientist's idea that the Darwinian theory of man's descent from the ape is right. Through chain of circumstances scientist's household believe him and his assistants are apes. The mystery is solved.

References: Reviewed issue Nov. 8, 1924, page 2406.

First run showings: Page 575, Feb. 7, 1925.

Advertising: Two pg. insert, Aug. 2; 870, Aug. 16; insert, Nov. 8; one pg. insert, Nov. 15, 1924.

Newspaper Displays: Page 572, Feb. 7, 1925.

DAUGHTERS OF THE NIGHT. Produced and distributed by Fox Film Corp. Released, Nov. 9, 1924. With Alyce Mills. Director, Elmer Clifton. Length, 5,740 feet.

Theme: Crook melodrama based upon crooks cutting telephone wires to avoid arrest — with telephone girl and lineman tracking them and bringing about their capture. Plot also effects hero's redemption.

References: Reviewed issue Dec. 13, 1924, page 3072.

First run showings: Pages 3361, Dec. 27, 1924; 255, Jan. 17; 697, Feb. 14; 807, Feb. 21; 1014a, Mar. 7, 1925.

Advertising. Two pg. insert, Aug. 2; 871, Aug. 16; insert, Aug. 23; insert, Sept. 20; insert, Oct. 4; insert, Oct. 11; insert, Oct. 18; insert, Oct. 25; insert, Nov. 8; 1 pg. insert, Nov. 29, 1924.

Newspaper Displays: Page 572, Feb. 7, 1925.

DAUGHTERS WHO PAY. Produced and distributed by Banner Prod. Released, Jan. 15, 1925. With Marguerite de la Motte and John Bowers. Director, Burton King. Length, 5,700 feet.

DEADWOOD COACH, THE. Produced and distributed by Fox Film Corp. Released, Dec. 7, 1924. Star, Tom Mix with Tony. Director, Lynn Reynolds. Length, 6,346 feet.

Theme: Western melodrama revolving around vengeful westerner who turns bandit to capture his father's assassin. Lives up to law and rescues girl from outlaws.

References: Reviewed issue Jan. 10, 1925, page 169.

First run showings: Pages 160, Jan. 10; 357, Jan. 24; 576, Feb. 7; 807, Feb. 21; 1014b, Mar. 7; 1114, Mar. 14, 1925.

Advertising: Insert, Aug. 2; 871, Aug. 16; 2 pg. insert, Dec. 27, 1924.

Newspaper Displays: Page 575, Feb. 7, 1925.

DESERT HAWK. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Oct. 25, 1924. With Ben Wilson and Mildred Harris. Length, 4,828 feet.

Theme: Western melodrama. Hollister, suspected of murdering sheriff finds that neice of dead man, who has come to take over property left to her, is being plotted against by widow of Nichols and a gangster named "Tex." He aids girl and in doing so learns that the gang and the widow are guilty of the murder.

DESERT MADNESS. Produced by Harry Webb. Distributed by Madoc Sales Co. Released, Dec. 1924. Star, Jack Perrin. Director, Harry Webb. Length, 4,500 feet.

Theme: Western melodrama. Old miner is killed after finding gold vein. His daughter is protected by Jack Powell, who files claim in her name. Murderer who converts mine tries to get rid of Jack and his Sweetheart Mary, who is abducted, but the hero administers sound trouncing to villain and saves the girl.

DESPERATE ODDS. Produced by H. Jane Raum Prod. Distributed by Sierra Pictures. Inc. Released, Feb. 15, 1925. Star, Bobby Burns. Director, Horace B. Carpenter. Length, 4,360 feet.

Theme: Western melodrama. Cowboy riding about looking for a job meets adventure when an attack by bandits on a widow's home affords opportunity for a lively scrap in which he triumphs. The bandits abduct the girl the cowboy met when he first came to town, and this gives him another chance at the bad men. His bravery in her behalf wins the love of the girl.

DIAMOND BANDIT, THE. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Oct. 15, 1924. Star, Ashton Dearholt. Director, Francis Ford. Length, 4,698 feet.

Theme: Melodrama. Pinto Pete arrives too late to protect Father Contos, who is set upon by a band of bad men of the town of Palam, a Mexican village. The villain causes the arrest of hero, charging him with murder of the priest. Pete escapes from jail and reaching the governor enlists his aid in bringing Gaspaz to justice.

DEVIL'S CARGO, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Feb. 2, 1925. With Pauline Starke, Wallace Berry, Wm. Collier, Jr., and Claire Adams. Director, Victor Fleming. Length, 7,980 feet.

Theme: Melodrama of the California gold rush days in which an innocent girl and a young reformer-editor are herded with all the undesirables and driven out of Sacramento.

References: Reviewed issue Jan. 31, 1925, page 463.

First run showings: Pages 575-6, Feb. 7; 696-698, Feb. 14; 805-7, Feb. 21; 903-4, Feb. 28, 1925.

Advertising: One pg. insert, Nov. 8; 2437, Nov. 15; 2561, Nov. 22; 2992, Dec. 13; 3221, 3329, Dec. 27, 1924; 3-4, Jan. 3; 102, Jan. 10; 195, Jan. 17; 295, Jan. 24; 496, Feb. 7; 612, Feb. 14, 1925.

DICK TURPIN. Produced and distributed by Fox Film Corp. Released, Feb. 1, 1925. Star, Tom Mix. Director, J. G. Blystone. Length, 6,716 feet.

Theme: Romantic drama revolving around famous highwayman of England who steals from rich to give to the poor. Wins love of aristocratic girl whose father is determined to prevent marriage.

References: Reviewed issue Feb. 7, 1925, page 583.

Advertising: Insert, Aug. 2, 1924.

DIXIE HANDICAP, THE. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn. Released, Jan. 12, 1925. With Claire Windsor, Frank Keenan, Lloyd Hughes. Director, Reginald Barker. Length 6,905 feet.

Theme: Romantic drama of horse-racing based upon improverished Kentuckian winning a small fortune on his horse, thus lifting mortgage on home. Also features romance.

References: Reviewed issue Jan. 10, 1925, page 170.

First run showings: Pages 61, Jan. 3; 159, Jan. 10; 254-55, Jan. 17; 356, Jan. 24; 697, Feb. 14; 806, Feb. 21; 903, Feb. 28; 1014a, Mar. 7; 1113, Mar. 14, 1925.

Advertising: Insert, July 19; 493, Aug. 2; 3358-9, Dec. 27, 1924; front cover, Jan. 3; front cover, Jan. 10; 761, Feb. 21; front cover, Mar. 7, 1925.

Exploitation: Page 913, Feb. 28, 1925.

DYNAMITE SMITH. Produced by Thos. H. Ince Prod. Distributed by Pathe. Released, Oct. 12, 1924. Star, Charles Ray. Director, Ralph Ince. Length, 6,400 feet.

Theme: Melodrama embroidered with character sketch of timid youth who encounters vengeful brute who hounds him for running away with his wife. Overcomes cowardice and has romance.

References: Reviewed issue Stpt. 13, 1024, page 1416.

First run showings: Pages 2621, Nov. 22; 3072, Dec. 13; 3177, Dec. 20; 3362, Dec. 27, 1924; 62, Jan. 3; 160, Jan. 10, 1925.

Advertising: Two pg. insert, Sept. 13; 3 pg. insert, Oct. 18; 1 pg. insert, Nov. 8; inside front cover, Nov. 15; 3059, Dec. 13; insert, Dec. 20, 1924; insert, Feb. 14, 1925.

Newspaper Displays: Pages 2735, Nov. 29, 1924.

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EARLY BIRD, THE. Produced and distributed by East Coast Films, Inc. Released, Jan. 1, 1925. Star, Johnny Hines. Director, Charles Hines. Length, 6,500 feet.

Theme: Feature comedy based on efforts of enterprising young independent milkman to organize the independents and fight the milk trust, which clashes with his love for the girl who has inherited the trust, and the villainous machinations of the man who is managing it dishonestly for her.

References: Reviewed issue Dec. 27, 1924, page 3366.

First run showings: Page 1014a, Mar. 7, 1925.
Advertising: Pages 1730, Oct. 4; 2228, Nov. 1; 2589, Nov. 22; 2909, Dec. 6, 1924; 104, Jan. 10; 349, Jan. 24; 568, Feb. 7, 1925.
Newspaper Displays: Page 805, Feb. 21, 1925.

EAST OF BROADWAY. Produced by Paul Schofield Prod. Distributed by Asso. Exhibitors. Released, Nov. 23, 1924. With Owen Moore and Mary Carr. Director, Wm. K. Howard. Length, 5,774 feet.

Theme: A comedy drama of life on New York's east side, particularly on the police force dealing with the manner in which Peter Mullaney "gets on the cops."
References: Reviewed issue Nov. 15, 1924, page 2520.
First run showings: Pages 2621, Nov. 22; 3363, Dec. 27, 1924.
Advertising: One pg. insert, Sept. 13; 1 pg. insert, Oct. 18; 2 pg. insert, Nov. 1; insert, Dec. 20; 3298, 3305, 3307-8, 3371, 3388, 3397, 3398, Dec. 27, 1924; insert, also pg. 686, Feb. 14, 1925.

EAST OF SUEZ. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Jan. 12, 1925. Star, Pola Negri with Edmund Lowe, Rockcliffe Fellowes and Noah Beery. Director, Raoul Walsh. Length, 6,716 feet.

Theme: Drama of Far East — with Eurasian girl winning love of Englishman and finding happiness after frustrating plots of Orientals.
References: Reviewed issue Jan. 17, 1925, page 272.
First run showings: Pages 159, Jan. 10; 253, Jan. 17; 356-8, Jan. 24; 448, Jan. 31; 576, Feb. 7; 697, Feb. 14, 1925.
Advertising: Pages 2559, Nov. 22; 3329, Dec. 27, 1924; 295, Jan. 24, 1925.
Prologue: Page 804f, Feb. 21, 1925.
Newspaper Displays: Page 1140, Mar. 14, 1925.

EASY MONEY. Produced by Harry J. Brown. Distributed by Rayart Pictures Corp. Released, Jan. 1, 1925. With Mary Carr and Cullen Landis. Director, Albert Rogell. Length, 6,067 feet.

Theme: Melodrama, dealing with boy who turns to larceny to gratify extravagance of cabaret dancer. Crooked attorney passes him off as missing heir of wealthy family. He falls in love with the daughter. Real son returns but is framed for burglary. In the end, hero comes clean and is forgiven, and real son is restored to rightful place, as hero is left free to marry the daughter.
References: Advertising: Page 3247, Dec. 27, 1924.

EMPTY HANDS. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Oct. 13, 1924. With Jack Holt, supported by Norma Shearer. Director, Victor Fleming. Length, 6,976 feet.

Theme: Romantic love story dealing with a girl who gets stranded in the mountains with a handsome engineer. Thanks to the resourcefulness

of her companion both survive and marry when they return to their homes in the big city.

References: Reviewed issue Aug. 30, 1924, page 1175.

First run showings: Pages 1035, Aug. 23; 1148g, Aug. 30; 1278, Sept. 6; 1375, Sept. 13; 1516, Sept. 20; 1614, Sept. 27; 1738-9, Oct. 4; 2216, Nov. 1; 2622, Nov. 22; 3363, Dec. 27, 1924.

Advertising: Pg. insert, May 10; 2924, June 21; 488, Aug. 2; 697, Aug. 9; 1076, Aug. 30; 1197, Sept. 6; 2109, Oct. 25; insert, Nov. 8; 3329, Dec. 27, 1924.

Exploitation: Pages 2105, Oct. 25, 1924; 1014h, Mar. 7, 1925.

Window Displays: Page 351, Jan. 24, 1925.

EMPTY HEARTS. Produced by Ben Verschleiser. Distributed by Banner Prod. Released, Sept. 15, 1924. With Clara Bow and John Bowers. Director, Al Santell. Length, 6,000 feet.

Theme: A modern domestic drama showing how unhappiness entered the home of a man who married a second time but had thoughts only for his first spouse.

References: Reviewed issue Oct. 4, 1924, page 1748.

Advertising: Pages 1574, Sept. 27; 2042, Oct. 25; 2622, Nov. 22, 1924.

ENTICEMENT. Produced by Thos. H. Ince Prod. Distributed by First National. Released, Feb. 1, 1925. With Mary Astor and Ian Keith. Director, Geo. Archainbaud. Length, 6,407 feet.

Theme: A decidedly modern screen drama of a young American girl who finds that there is real danger in a "playfellow association," which comes close to ruining her life after she is married.

References: Reviewed issue Jan. 31, 1925, page 460.

First run showings: Pages 575, Feb. 7; 807, Feb. 21; 907, Feb. 28; 1113-4, Mar. 14, 1925.

Advertising: Insert, No. 29, 1924; 768-9, Feb. 21, 1925.

EXCUSE ME. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn. Released, Jan. 19, 1925. With Norma Shearer and Conrad Nagel. Director, Alf Goulding. Length, 5,747 feet.

Theme: Farce-comedy of young lovers who find it difficult to get married. The youth, forced to sail to Honolulu, must be married within a specified time. After a series of adventures, couple are wed.

References: Reviewed issue Feb. 7, 1925, page 584.

First run showings: Pages 3359, Dec. 27, 1924; front cover, Jan. 10; 446, 448, Jan. 31; 574-55, Feb. 7; 698, Feb. 14; 807, Feb. 21; 1014, 1014b, Mar. 7, 1925.

Advertising: Pages 414, Jan. 31; 525, Feb. 7; 761, Feb. 21; front cover, Mar. 7, 1925.

Lobby Displays: Page 911, Feb. 28, 1925.

Newspaper Displays: Page 1112, Mar. 14, 1925.

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FAIR PLAY. Produced and distributed by William Steiner Prod. Released, Feb. 1925. Star, Edith Thornton. Director, Frank Crane. Length, 5 reels.

FALSE TRAILS. Produced and distributed by Wm. Steiner Prod. Released, Oct. 1924. Star, Pete Morrison. Length, 5 reels.

FANGS OF THE WOLF. Produced by Clarion Photoplays. Distributed by Weiss Bros.' Artcless Pictures Corp. Released, Sept. 15, 1925. Star, Charles Hutchison. Director, Joseph A. Golden. Length, 5,000 feet.

FAMILY SECRET, THE. Produced and distributed by Universal Pictures Corp. Released, Sept. 28, 1924. Featuring Baby Peggy, Gladys Hulette and Edward Earle. Director, Wm. Seiter. Length, 5,767 feet.

Theme: Melodrama with comedy trimmings centering about child reuniting a family. Girl marries youth against her father's wishes — the father declaring her choice as fortune hunter. The father sends her away, but when she returns she brings baby girl. The father is so enraged that he has her husband arrested as burglar when he attempts to see his wife. The latter is prostrated through grief and unable to testify, the youth is sent to prison. The child wanders from home and when the father, released, finds her, reconciliation is effected.

First run showings: Pages 547, Aug. 2; 1737, Oct. 4; 2383, Nov. 8; 2622, Nov. 22, 1924; 806, Feb. 21, 1925.
Advertising: One pg. insert, May 24; 2452, May 31; 2827, June 14; 27 July 5; 270, July 19; 376, July 26; 929, Aug. 16; 976, Aug. 23; 1086, Aug. 30; 1327, Sept. 13; 1674-5, Oct. 4; 1922, Oct. 18; 2172-3, Nov. 1, 1924.
Exploitation: Pages 1384, Sept. 13, 1924; 684, Feb. 14, 1925.

FAST AND FEARLESS. Produced by Action Pictures, Inc. Distributed by Weiss Bros.' Artclass Pictures Corp. Released, Sept. 15, 1924. Star, Buffalo Bill, Jr. Director, Richard Thorpe. Length, 4,650 feet.

Theme: Western melodrama based upon community ridding itself of outlaw depredations through the heroism of young rancher who captures the bandit ringleader single-handed and rescues his sweetheart.
References: Reviewed issue Oct. 4, 1924, page 1744.
Advertising: Page 1121, Mar. 14, 1925.

FAST FIGHTIN'. Produced by Approved Pictures Corp. Distributed by Weiss Bros.' Artclass Pictures Corp. Released, Feb. 15, 1924. Star, Buddy Roosevelt. Director, Richard Thorpe. Length, 4,800 feet.

Theme: Western melodrama with riding stunts featured. Hero is employed on ranch operated by girl. Her brother, in clutches of a crook, attempts to rob his sister, who is led to believe hero made the attempted robbery. But the hero learns of a plot of Weed, another rancher, to get Rose's money, and he frustrates this, capturing the thief and winning the girl.
Advertising: Page 1121, Mar. 14, 1925.

FAST SET, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Oct. 20, 1924. With Betty Compson, Adolphe Menjou, Elliott Dexter, ZaSu Pitts. Director, William de Mille. Length, 6,754 feet.

Theme: A dramatic comedy dealing with the unusual methods used by a husband to save his wife from a "male vamp."
References: Reviewed issue Oct. 25, 1924, page 2118.
First run showings: Pages 1883, Oct. 11; 1996, Oct. 18; 2099, Oct. 25; 2215, Nov. 1; 2384-5, Nov. 8; 2508-9, Nov. 15; 2623, Nov. 22; 2734, Nov. 29; 3070, Dec. 13, 1924; 62, Jan. 3, 1925.
Advertising: Pages 1135, Mar. 15; 1 pg. insert, May 10; 2263, Mary 17; 2397, May 24; 2924, June 21; 489, Aug. 2; 697, Aug. 9; 1667, Oct. 4; 1778, Oct. 11; insert, Nov. 8; 2560, Nov. 22; 3329, Dec. 27, 1924.
Exploitation: Pages 2620, Nov. 22, 1924; 686, Feb. 14, 1925.

FAST WORKER, THE. Produced and distributed by Universal Pictures Corp. Released, Oct. 26, 1924. With Reginald Denny and Laura La Plante. Director, William A. Seiter. Length, 6,896 feet.

Theme: Farce-comedy of youth who assumes identity of family man while latter is waging a financial war. Accompanies friend's family to coast and develops romance en route — which culminates happily after the usual complications.
References: Reviewed issue Sept. 27, 1924, page 1632.
First run showings: Pages 2384-5, Nov. 8; 2735, Nov. 29; 2944, Dec. 6; 3072, Dec. 13; 3177, Dec. 20, 1924; 161, Jan. 10; 254, Jan. 17, 1925.
Advertising: Pages 1672-5, Oct. 4; 1923, Oct. 18; 2112, Oct. 25; 2172-3, Nov. 1, 1924.
Lobby Displays: Pages 3306, Dec. 27, 1924; 804i, Feb. 21, 1925.
Exploitation: Pages 686, Feb. 14; 804L, Feb. 21; 1107, Mar. 14, 1925.
Newspaper Displays: Pages 2622, Nov. 22; 3362, Dec. 27, 1924; 62, Jan. 3; 1014a, Mar. 7, 1925.
Window Displays: Page 352, Jan. 24, 1925.

FEARLESS LOVER, THE. Produced and distributed by Columbia Pictures Corp. Released, Feb. 1, 1925. Star, William Fairbanks. Director, Henry MacRae. Length, 4,800 feet.

Theme: Melodrama. Young policeman is forced to arrest brother of girl he loves in connection with a robbery. Learning that the boy was forced by a notorious crook to enter the deal, the policeman goes after that crook. After a vicious battle he brings the crook to jail, thus affecting the release of the boy and gaining the girl's consent to be his wife.
Advertising: Page 1301, Sept. 6, 1924.

FEAR-BOUND. Produced by Nigh-Smith Prod. Distributed by Vitagraph. Released, Jan. 18, 1925. With Marjorie Daw and Will Nigh. Director, Will Nigh. Length 5,877 feet.

Theme: Western drama in which a coward is regenerated through his sister's faith in him, and redeems himself in the eyes of the community.

References: Advertising: Pages 2899, Dec. 6, 1924; 972, Mar. 7; 1057, Mar. 14, 1925.

FIGHT FOR HONOR, A. Produced and distributed by Columbia Pictures Corp. Released, Oct. 1, 1924. With Eva Novak and Wm. Fairbanks. Director, Henry MacRae. Length, 4,570 feet.

Theme: Melodrama reaching a climax when enemies of section foreman open switch will wreck passenger express. The girl, whose lover is engineer, rushes to flag the train, but falls on the tracks in a faint. She is discovered in time to stop the train and avert a tragedy.

References: Advertising: Page 1301, Sept. 6, 1924.

FIND YOUR MAN. Produced and distributed by Warner Bros. Released, Sept. 1, 1924. Star, Rin-Tin-Tin assisted by June Marlowe. Director, Mal St. Clair. Length, 7,100 feet.

Theme: Melodrama woven around hero and his dog who find themselves in lumber camp when put off freight train. Youth protects girl and dog protects youth.

References: Reviewed issue Oct. 18, 1924, page 2003.

First run showings: Pages 1737-8, Oct. 4; 1897, Oct. 18; 2508-9, Nov. 15; 2736, Nov. 29; 3070, Dec. 13, 1924; 357, Jan. 24, 1925.

Advertising: Pages 2292, May 17; 2557, May 31; 2823, June 14; 3047, June 28; 237, July 19; 368, July 19; 490, Aug. 2; 711, Aug. 9; 872, Aug. 16; 985, Aug. 23; 1085, Aug. 30; 1205, Sept. 6; 1337, Sept. 13; 1473, Sept. 20; 1687. Oct. 4; 4 pages insert, Oct. 11; 1924, Oct. 18; insert, Nov. 15, 1924.

Exploitation: Pages 3170, Dec. 20, 1924; 686, Feb. 14, 1925.

FIRE PATROL, THE. Produced and distributed by Chadwick Pictures Corp. Released, Sept. 15, 1924. With Anna Q. Nilsson, Madge Bellamy. Director, Hunt Stromberg. Length, 6,600 feet.

Theme: Melodrama of sea in which a skipper, forcibly separated from his wife, vows vengeance and after a lapse of years accomplishes same.

References: Reviewed issue May 31, 1924, page 2621.

First run showings: Pages 1035, Aug. 23; 1277, Sept. 6; 1515, Sept. 20; 1885, Oct. 11; 2216, Nov. 1; 2385, Nov. 8, 1924.

Advertising: Pages 264, Jan. 19; 2352-3, May 17; 2935, June 21; 276, July 19; 878, Aug. 16; 1390, Sept. 13; 2680, Nov. 29; 3246, Dec. 27, 1924; 214, Jan. 17; 754, Feb. 21, 1925.

Exploitation: Pages 1728, Oct. 4; 2105, Oct. 25; 2729, Nov. 29, 1924.

Newspaper Displays: Page 1036, Aug. 23, 1924.

FEET OF CLAY. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Sept. 22, 1924. With Rod LaRocque and Leatrice Joy. Director, Cecil B. DeMille. Length, 9,746 feet.

Theme: An ultra-modern society drama dealing with adventures of a flapper wife who retains her love for jazz and pleasure, of which craving "the other woman" takes advantage when the husband is injured.

References: Reviewed issue Sept. 27, 1924, page 1631.

First run showings: Pages 1613, Sept. 27; 1737-9, Oct. 4; 1885, Oct. 11; 1996-7, Oct. 18; 2098, Oct. 25; 2214, Nov. 1; 2507, Nov. 15; 2735, Nov. 29; 3179, Dec. 20, 1924.

Advertising: Insert, May 10; 2262, May 17; 2397, May 24; 2543, 2545, May 31; 2715, June 7; 2923-4, June 21; 232, July 19; 488, Aug. 2; 697, Aug. 9; 1197, Sept. 6; 2 pg. insert, Sept. 13; 2 pg. insert, Sept. 20; 1665-66, Oct. 4; 1911, Oct. 18; 2036-7, 2109, Oct. 25; 3329, Dec. 27, 1924.

Lobby Displays: Page 190, Jan. 10, 1925.

Prologue: Page 154, Jan. 10, 1925.

Exploitation: Pages 2938o, Dec. 6; 3304, Dec. 27, 1924; 687, Feb. 14, 1925.

Newspaper Displays: Pages 2383, Nov. 8, 1924.

Window Displays: Pages 3063, Dec. 13, 1924.

FEMALE, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Sept. 29, 1924. Star, Betty Compson. Director, Sam Wood. Length, 6,167 feet.

Theme: Romantic drama based upon eternal triangle in English settlement of South African veldt, showing the wife of a Boer as the central figure in love affairs of Englishmen.

References: Reviewed issue Sept. 13, 1924, page 1414.

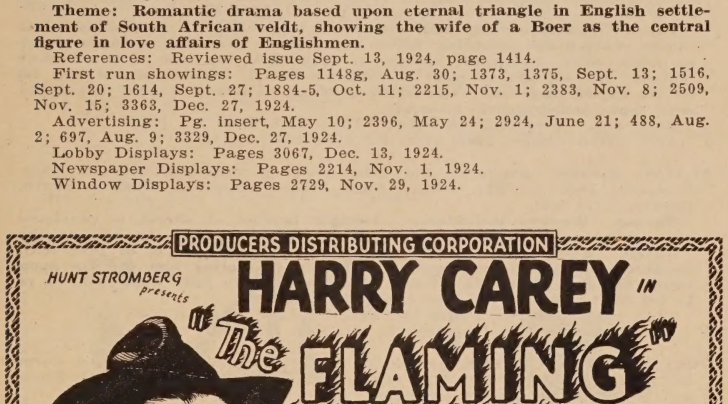
First run showings: Pages 1148g, Aug. 30; 1373, 1375, Sept. 13; 1516, Sept. 20; 1614, Sept. 27; 1884-5, Oct. 11; 2215, Nov. 1; 2383, Nov. 8; 2509, Nov. 15; 3363, Dec. 27, 1924.

Advertising: Pg. insert, May 10; 2396, May 24; 2924, June 21; 488, Aug. 2; 697, Aug. 9; 3329, Dec. 27, 1924.

Lobby Displays: Pages 3067, Dec. 13, 1924.

Newspaper Displays: Pages 2214, Nov. 1, 1924.

Window Displays: Pages 2729, Nov. 29, 1924.


PRODUCERS DISTRIBUTING CORPORATION
HUNT STROMBERG presents
HARRY CAREY IN
The FLAMING FORTIES
by BRET HARTE
ADAPTED BY HARVEY GATES
DIRECTED BY TOM FORMAN
PRODUCED BY STELLAR PRODUCTIONS INC. Charles R. Rogers VICE PRES.
Entire production under the personal supervision of Hunt Stromberg

FLAMING FORTIES, THE. Produced by Stellar Prod., Inc. Distributed by Producers Dist. Corp. Released, Dec. 21, 1924. Star, Harry Carey. Director, Tom Forman. Length, 5,770 feet.

Theme: Western comedy drama. Hero befriends outlaw, not knowing he is one. And later, meeting outlaw's wife, falls in love with her. His protection to desperado leads to hero being threatened with death. To prevent such tragdey the outlaw kills himself, thus freeing hero and making it possible for his wife and his friend to complete their happiness through their love for each other.

First run showings: Pages 696, 698, Feb. 14; 904, Feb. 28, 1925.

Advertising: Insert, Aug. 9; 971, Aug. 23; 1671, Oct. 4, 1924; 739, Feb. 21, 1925.

FLAMES OF DESIRE. Produced and distributed by Fox Film Corp. Released, Nov. 30, 1924. With Wyndham Standing and Diana Miller. Director, Denison Clift. Length, 5,439 feet.

Theme: Romantic melodrama. The locale is Washington and the central character, Daniel Strathmore, has wealth and influence. He forms an infatuation for a beautiful adventuress and when a friend interferes he fights him and the friend is accidentally killed. Strathmore takes care of the friend's daughter, who later falls in love with him. She forgives the past and they marry.

First run showings: Page 63, Jan. 3, 1925.
Advertising: Two pg. insert, Aug. 2; 870, Aug. 16, 1924.

FLASHING SPURS. Produced by Independent Pictures. Distributed by Film Booking Offices. Released, Dec. 14, 1924. Star, Bob Custer. Director, Reeves Eason. Length, 5,068 feet.

Theme: A western in which an officer of the rangers saves a mine owner from being robbed by his own foreman and a gang of ruffians and then wins one of his daughters as a bride.

References: Reviewed issue Jan. 3, 1925, page 73.

FLATTERY. Produced by Mission Film Corp. Distributed by Chadwick Pictures Corp. Released, Feb. 15, 1925. With John Bowers and Marguerite de la Motte. Director, Tom Forman. Length, 5,600 feet.

Theme: Drama dealing with dishonesty in politics. A gang of political bosses, crooked and scheming, flatter and cajole a promising young aspirant to public office, meanwhile seeking to make him the tool of a nefarious scheme. He appears to enter the scheme but in the end shows that he merely duped them and exposes the grafters. There is a love theme and some tense melodramatic moments.

References: First run showings: Page 3361, Dec. 27, 1924.
Advertising: Pages 1409, Sept. 13; 3126, Dec. 20, 1924.

FLYING HOOFS. Produced and distributed by Universal Pictures Corp. Released, Feb. 8, 1925. Star, Jack Hoxie. Director, Clifford Smith. Length, 4,274 feet.

Theme: Western melodrama. Younger brother of sheriff is convicted of murder on circumstantial evidence, which points to him as the "Raven," a mysterious thief and bandit. The sheriff is in love with daughter of wealthy rancher and it is she who gives him the tip upon which he saves his brother, whose place he takes in jail. Just as he is to be led to the gallows the true criminal is exposed.

First run showings: Pages 805, Feb. 21; 1114, Mar. 14, 1925.
Advertising: Pages 271, July 19; 981, Aug. 23, 1924.

FOLLY OF VANITY, THE. Produced and distributed by Fox Film Corp. Released, Dec. 21, 1924. Star, Betty Blythe. Directors, Maurice Elvey and Henry Otto. Length, 5,250 feet.

Theme: Domestic triangle drama combined with fantasy which develops when vain wife who worships wealth and jewels dreams that she has drowned herself to escape a seducer. Awakens to realize the error of worshipping material gains.

References: Reviewed issue Feb. 14, 1925, page 704.
First run showings: Pages 574, Feb. 7; 697, Feb. 14, 1925.
Advertising: Four-page insert, Feb. 14, 1925.

FOOL AND HIS MONEY, A. Produced and distributed by Columbia Pictures Corp. Released, Jan. 1, 1925. With Madge Bellamy and William Haines. Director, Erle C. Kenton. Length, 5,801 feet.

Theme: Love romance adapted from the novel. Young writer receives large fortune and invests it in castle in Laupheim. There, in a hidden room, he finds wife of count, former owner of castle. She has her child, which the count wishes to get possession of in order to squeeze more money out of her father, a wealthy American. The writer foils the count's attempt and back in America, marries the girl.

First run showings: Page 1014a, Mar. 7, 1925.
Advertising: Pages 2339, May 17; inside front cover, Nov. 1; 2960, Nov. 29; 3241, Dec. 27, 1924.

FOR ANOTHER WOMAN. Produced by Frank Talbot. Distributed by Rayart Pictures Corp. Released, Nov. 1, 1924. Star, Kenneth Harlan. Director, David Kirkland. Length, 5,637 feet.

Theme: Drama laid in New York and Canada. Mary Cartier is ostracized as a scarlet woman because of circumstances brought about

when she carries out her promise to shield the baby of a girl deserted in New York by a villainous husband. She triumphs, however, and is cleared of all suspicion, when the truth is learned. A romance between Mary and the young man who inherits the large estate in Canada ends happily.

Advertising: Two page insert, Nov. 8, 1924.

FORBIDDEN PARADISE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Nov. 24, 1924. Star, Pola Negri, with Adolphe Menjou. Director, Ernest Lubitsch. Length, 7,543 feet.

Theme: A modern dramatic romance laid in an European principality and dealing with a queen whose greatest weakness is men.

References: Reviewed issue Nov. 15, 1924, page 2520.

First run showings: Pages 2214, Nov. 1; 2621, 2363, Nov. 22; 2734-5, Nov. 29; 2943, Dec. 6; 3071-2, Dec. 13; 3178-9, Dec. 20; 3362, Dec. 27, 1924; 61, Jan. 3, 1925.

Advertising: Pg. insert, May 10; 2263, May 17; 2715, June 7; 2923-4, June 21; 697, Aug. 9; 1667, Oct. 4; 1911, Oct. 18; 2435, Nov. 15; 2559, Nov. 22; 2673, Nov. 29; 3329, Dec. 27, 1924.

Newspaper Displays: Pages 3069, Dec. 1, 1924.

FORTY WINKS. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Feb. 2, 1925. With Viola Dana, Theodore Roberts and Raymond Griffith. Director, Frank Urson and Paul Iribe. Length, 6,293 feet.

Theme: A comedy dealing with the thrilling as well as laughable search for the missing papers in which a funny British lord saves the honor of the family and wins the daughter.

References: Reviewed issue Feb. 14, 1925, page 703.

First run showings: Pages 696, Feb. 14; 805-7, Feb. 21; 904, 907, Feb. 28; 1014b, Mar. 7, 1925.

Advertising: One pg. insert, Nov. 8; 2436, Nov. 15; 2561, Nov. 22; 2992, Dec. 13; 3221, 3329, Dec. 27, 1925; 3-4, Jan. 3; 102, Jan. 10; 195, Jan. 17; 496, Feb. 7; 612, Feb. 14, 1925.

FRIVOLOUS SAL. Produced by J. K. McDonald. Distributed by First National. Released Jan. 4, 1925. Featuring Eugene O'Brien, Mae Busch, Ben Alexander, Tom Santschi. Director, Victor Schertzinger. Length, 7,307 feet.

Theme: Western melodrama revolving around stranded actor's redemption and finding his character through humiliation and the fact that his boy became a liar to save him from arrest. Also effects redemption of honky-tonk girl.

References: Reviewed issue Jan. 10, 1925, page 166.

First run showings: Pages 253-4, Jan. 17; 447-8, Jan. 31; 574-6, Feb. 7; 698, Feb. 14; 806, Feb. 21; 1014a, Mar. 7, 1925.

Advertising: Insert, Nov. 29, 1924; 122, Jan. 10; 222, Jan. 17; 316, Jan. 24; 416, Jan. 31; 650-51, Feb. 14, 1925.

Newspaper Displays: Page 804d, Feb. 21, 1925.

FULL SPEED. Produced by Action Pictures, Inc. Distributed by Weiss Bros.' Artclass Pictures Corp. Released, Jan. 15, 1925. Star, Buffalo Bill, Jr. Director, Richard Thorpe. Length, 4,730 feet.

Theme: Western melodrama. In a scheme to make "easy money" band of crooks kidnap wealthy banker visiting in western town. They demand ransom of daughter, but a cowboy who admires girl, tells her to refuse. Cowboy locates cave where banker is captive and releases him, at the same time exposing Clayton, whom banker favors as his daughter's future husband, as the leader of the kidnappers. Banker consents to marriage of his daughter and cowboy hero.

Advertising: Page 1121, Mar. 14, 1925.

— G —

GAIETY GIRL, THE. Produced and distributed by Universal. Released, Dec. 21, 1924. Star, Mary Philbin. Director, King Baggott. Length, 7,419 feet.

Theme: A romantic drama of modern English social life showing the sacrifice made by a daughter of the proud Tudor family to bring happiness to her grandfather.

References: Reviewed issue June 7, 1924, page 2779.

First run showings: Pages 1884, Oct. 11; 2736, Nov. 29; 2945, Dec. 6; 3070-71, Dec. 13; 3363, Dec. 27, 1924; 63 Jan. 3; 263, Jan. 17, 1925.

Advertising: Pages 2025, Oct. 27, 1923; 1 pg. insert, May 24; 2452, May 31; 2826-7, June 14; 25, 27, July 5; 271, July 19; 376, July 26; 941, Aug. 16; 977, Aug. 23; 1088, Aug. 30; 1327 Sept. 13; 1675, Oct. 4; 1923, Oct. 18; 2173, Nov. 1, 1924.

Lobby Displays: Page 353, Jan. 24, 1925.

Exploitation: Pages 350, Jan. 24, 1925.

Newspaper Displays: Pages 1974, Oct. 18; 3178, Dec. 20, 1924; 160, Jan. 10, 1925.

GAMBLING FOOL, THE. Produced and distributed by Independent Pictures Corp. Released, Jan. 1925. Star, Franklyn Farnum. Director, J. P. McGowan. Length, 5,200 feet.

Theme: Western melodrama telling the story of a noted gambler who fights off a band of desert rats to recover a child kidnapped in an effort to obtain possession of her aunt's ranch. The gambler and the aunt of the child are in love and his heroism wins her consent to become his wife.

References: Advertising: One page insert, Aug. 30, 1924.

GAME FIGHTER, A. Produced by Frank D. Hutter. Distributed by Madoc Sales Co. Released, Nov. 1924. Star, Bill Patton. Director, Tom Gibson. Length, 4,500 feet.

Theme: Western melodrama. Stepmother plots to do heiress to the big ranch out of her inheritance. In effort to make girl marry her son by former marriage, the stepmother discedits man the girl loves. But he learns of the plot and stops the scheme to drive all the cattle across the border and also to sell out the ranch, which brings reunion with his sweetheart.

GARDEN OF WEEDS, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Dec. 8, 1924. Star, Betty Compson. Director, James Cruze. Length, 6,230 feet.

Theme: Domestic drama revolving around triangle showing innocent girl being compromised by wealthy bounder and trying to keep her past from being discovered by her husband.

References: Reviewed issue Nov. 15, 1924, page 2519.

First run showings: Pages 2507, Nov. 15; 3071-2, Dec. 13; 3178, Dec. 20; 3362-3, Dec. 27, 1924; 63, Jan. 3; 253, Jan. 17, 1925

Advertising: Pages 697, Aug. 9; 3329, Dec. 27, 1924; 196, Jan. 17, 1925.

GASOLINE COWBOY, THE. Produced by Essanar Film Co. Prod. Distributed by Sierra Pictures, Inc. Released, Jan. 19, 1925. Star, Al Richmond. Director, Frederick Reel, Jr. Length, 4,429 feet.

Theme: Western comedy melodrama. Cowboy quits ranch to live in luxury on estate of his dead uncle. The "estate" proves to be an old automobile, and he returns to the ranch. Later he receives a visit from an official who informs him that the car was used to experiment with inventions, there being several valuable one left by the uncle, so Tod is rich at last.

GEARED TO GO. Produced by Harry J. Brown. Distributed by Rayart Pictures Corp. Released, Dec. 15, 1924. Star, Reed Howes. Director, Albert Rogell. Length, 5,117 feet.

Theme: Adventure melodrama of modern business. Hero is son of owner of taxicab company. Learning of injustice toward independents, he becomes independent driver. Heroine inherits half interest in company, and desiring to learn truth, goes to work as telephone operator in independent garage. Together they force a consolidation with the independents, and find happiness in their love.

GERALD CRANSTON'S LADY. Produced and distributed by Fox Film Corp. Released, Oct. 19, 1924. With Jas. Kirkwood, Alma Rubens, Walter McGrail and Marguerite de la Motte. Director, Emmett Flynn. Length, 6,674 feet.

Theme: Domestic drama based upon marriage of convenience which develops a triangle as couple misunderstand each other. Love and happiness result eventually.

References: Reviewed issue Dec. 6, 1924, page 2955.

First run showings: Pages 3178-9, Dec 20, 1924; 574, Feb. 7; 807, Feb. 14, 1925.

Advertising: Two pg. insert, Aug. 2; 870, Aug. 16; 4 pg. insert, Nov. 1; insert, Nov. 15, 1924.

Florence Vidor
in
"The GIRL of GOLD"
With Malcolm MacGregor, Claire DuBrey, Alan Roscoe, Bessie Eyton and Charles French
Directed by . . . . . John Ince
Released by
~ PRODUCERS ~ DISTRIBUTING ~ CORPORATION ~

GIRL OF GOLD, THE. Produced by Regal Pictures, Inc. Distributed by Producers Dist. Corp. Released, Feb. 16, 1925. Star, Florence Vidor. Director, John Ince. Length, 4,969 feet.

Theme:. Romantic drama. Daughter of wealthy man is dubbed "The Girl of Gold." Her father's wealth being a handicap she attends a party under an assumed name and meets hero, who is impoverished. The girl's father wants to buy her a husband and bargains with hero. While the party is visiting a mine they are trapped in a cave-in, which advances the love romance. They are rescued.

Advertising: Pages 615, Feb. 14; 739, Feb. 21; 1053-4, Mar. 14, 1925.

GIRL ON THE STAIRS, THE. Produced by Elmer Harris Prod. Distributed by Producers Dist. Corp. Released, Nov. 16, 1924. Star, Patsy Ruth Miller supported by Niles Welch. Director, William Worthington. Length, 6,214 feet.

Theme: Mystery melodrama in which a girl who is visiting at wealthy home is accused of murder of man found stabbed to death. The mystery is solved when under hypnotic influence the girl recites the occurrences on the night of the murder, which she witnessed while walking in her sleep. She is then free to marry man she loves.

References: First run showings: Pages 3070, Dec. 13, 1924; 447, Jan. 31; 576, Feb. 7; 697, Feb. 14, 1925.

Advertising: Insert, Aug. 9; 969, Aug. 23; 1079, Aug. 30; 1201, Sept. 6; 1317, Sept. 13; 1453, Sept. 20; 1557, Sept. 27; 1669, Oct. 4; 1781, Oct. 11; 1915, Oct. 18; 2039, Oct. 25; 2153, Nov. 1; 3114 Dec. 20, 1924; insert, Feb. 7; 615, Feb. 14, 1925.

PRODUCERS DISTRIBUTING CORPORATION
"The GIRL on the STAIRS"
An ELMER HARRIS Production
STARRING
Patsy Ruth Miller
Directed by WILLIAM WORTHINGTON
from the AINSLEE MAGAZINE story by WILSON BOUVE
PRODUCED BY PENINSULA STUDIOS INC.

GOLD AND GRIT. Produced by Approved Pictures Corp. Distributed by Weiss Bros.' Artclass Pictures Corp. Released, Jan. 15, 1925. Star, Buddy Roosevelt. Director, Richard Thorpe. Length, 4,725 Feet.

Theme: Western melodrama in which the hero thwarts the efforts of an unscrupulous gang to steal the mine from the father of the girl he loves.

References: Reviewed issue April 4. 1925, page 1518.

Advertising: Page 1121, Mar. 14, 1925.

GOLDEN BED, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Jan. 19, 1925. With Rod LaRocque, Vera Reynolds, Lillian Rich and Warner Baxter. Director, C. B. DeMille. Length, 8,584 feet.

Theme. A modern society drama in which is traced the human wreckage left by a woman who plays with men for the fascination of the game. After wrecking several lives, her own is ruined. The hero finds happiness with her sister.

References: Reviewed issue Jan. 31, 1925, page 462.

First run showings: Pages 446-8, Jan. 31; 575, Feb. 7; 696-8, Feb. 14; 805-6, Feb. 21; 904, Feb. 28; 1014b, Mar. 7; 1113, Mar. 14, 1925.

Advertising: Two pg. insert, May 10; 2262, May 17; 2397, May 24; 2715, June 7; 2923, June 21; 489, Aug. 2; 697, Aug. 9; 1667, Oct. 4; 1911, Oct. 18; 2109, Oct. 25; 2559, Nov. 22; 3220, Dec. 27, 1924; 196, Jan. 17; 295, Feb. 24, 1925.

Exploitation: Pages 908, Feb. 28; 1014h, Mar. 7, 1925.

Window Displays: Page 804h, Feb. 21, 1925.

GOLD HEELS. Produced and distributed by Fox Film Corp. Released, Nov. 30, 1924. With Peggy Shaw. Director, W. S. Van Dyke. Length, 6,020 feet.

Theme. Melodrama of race-track atmosphere based upon young gambler who migrates to country town and helps daughter of skinflint raise funds for orphanage. Takes broken-down horse and turns him into a winner.

References: Reviewed issue Feb. 7, 1925, page 583.

First run showings: Pages 575-6, Feb. 7; 696, Feb. 14; 806, Feb. 21; 1014b, Mar. 7, 1925.

Advertising: Two pg. insert, Aug. 2; 871, Aug. 16; 2 pg. ins. Dec. 27, 1924.

Newspaper Displays: Page 1014a, Mar. 7, 1925.

GREAT DIAMOND MYSTERY, THE. Produced and distributed by Fox Film Corp. Released, Oct. 5, 1924. Star, Shirley Mason. Director, Denison Clift. Length, 5,096 feet.

Theme: Melodrama revolving around murder mystery in which heroine solves murder by putting to the test the theory that assassin always returns to scene of his crime. She saves her sweetheart convicted on circumstantial evidence.

References: Reviewed issue Nov. 1, 1924, page 2232.

First run showings: Page 161, Jan. 10, 1925.

Advertising: Page 868, Aug. 16; insert, Sept. 13, 1924.

ALBERT E. SMITH presents
VICTOR HUGO HALPERIN'S
"GREATER THAN MARRIAGE"
BASED ON THE NOVEL "JOAN THURSDAY" by LOUIS JOSEPH VANCE
A HALPERIN PRODUCTION
with MARJORIE DAW · LOU TELLEGEN
DAGMAR GODOWSKY
VITAGRAPH

GREATER THAN MARRIAGE. Produced by Victor Hugo Halperin. Distributed by Vitagraph. Released, Nov. 16, 1924. With Lou Tellegen, Marjorie Daw, Dagmar Godowsky. Director, Victor Hugo Halperin. Length, 6,821 feet.

Theme: A modern drama of society and theatre life showing that after all love, wifehood and motherhood are greater than a career.

References: Reviewed issue Nov. 8, 1924, page 2404.

First run showings: Pages 2621, Nov. 22; 3362, Dec. 27, 1924.

Advertising: Pages 1947, Oct. 18; 2069, Oct. 25; 2167, Nov. 1; 2335, Nov. 8; 2441, Nov. 15; 2574-5, Nov. 22; 2695, Nov. 29; 2897, Dec. 6; 3120, Dec. 20, 1924; 1057, Mar. 14, 1925.

GREATEST LOVE OF ALL, THE. Produced by George Beban. Distributed by Associated Exhibitors. Released, Feb. 1, 1925. Star and director, Geo. Beban. Length, 6,400 feet.

Theme: Heart interest drama of son's love for his mother—of his attempt to save her from being convicted on circumstantial evidence.

References: Reviewed issue Nov. 22, 1924, page 2644.

First run showings: Pages 1534, Apr. 5; 1649, Apr. 12; 1892, Apr. 26; 2111, May 10; 2758, June 7; 2099, Oct. 25; 2621, Nov. 22, 1924; 253, Jan. 17; 447, Jan. 31; 806, Feb. 21; 904, Feb. 28, 1925.

Advertising: Pages 702, Aug. 9; 1 pg. insert, Dec. 20, 1924; insert, Feb 14, 1925.

GREED. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn Dist. Co. Released, Jan. 26, 1925. With Gibson Gowland, ZaSu Pitts, Jean Hersholt. Director, Erich von Stroheim. Length, 10,067 feet.

Theme: Drama of physical and moral breakdown of man and wife through their greed for gold—the former deprived of money by his avaricious mate and sodden with drink, kills her and flees to Death Valley where he dies.

References: Reviewed issue Dec. 20, 1924, page 3186.

First run showings: Pages 3070, Dec. 13, 1924; 253-4, Jan. 17; 358, Jan. 24; 446, Jan. 31; 696, Feb. 14; 807, Feb. 21; 903, Feb. 28; 1112, Mar. 14, 1925.

Advertising: One pg. insert, Aug. 4, 1923; insert, July 19; 492, Aug. 2; front cover, also insert, Nov. 8; front cover insert, Dec. 6; front cover, Dec. 13; front cover, also 3359, Dec. 27, 1924; front cover, also 215-6, Jan. 17; front cover, also 2 pg. ins. Jan. 24; front cover, Feb. 14; front cover, also pg. 761, Feb. 21, 1925.

Exploitation: Pages 353, Jan. 24; 804j, Feb. 21, 1925. Newspaper Displays: Page 910,, Feb. 28, 1925.

—H—

HARD HITTIN' HAMILTON. Produced by Action Pictures, Inc. Distributed by Weiss Bros.' Artclass Pictures Corp. Released, Oct. 15, 1924. Star, Buffalo Bill, Jr. Director, Richard Thorpe. Length, 4,730 feet.

Theme: Western melodrama dealing with the efforts of the villain to defraud two ranch owners and to win the heroine and the thwarting of same by the hero.

References: Reviewed issue Oct. 18, 1924, page 2006.

Advertising: Page 1121, Mar. 14, 1925.

HEARTBOUND. Produced by Stereoscopic Prod., Inc. Distributed by Ace-High Prod. Released, Feb. 1925. Star, Bill Miller. Director, Glen Lambert. Length, 6,000 feet.

Theme: Melodrama with a western ranch and New York figuring as the locale. Worthless husband of Beth is believed lost at sea, but later he turns up when she is married again to a ranch foreman, who leaves her, thinking she loves her first husband. The latter, however, comes to grief through his derelictions and Bill regains Beth after saving her from a desperado at the ranch.

HEARTS OF OAK. Produced and distributed by Fox Film Corp. Released, Oct. 5, 1924. Featuring Hobart Bosworth and Pauline Starke. Director, John Ford. Length, 5,336 feet.

Theme: Melodrama in which an old sea captain heroically goes to his death in the Arctic so that his two young wards might find happiness in the fulfillment of their love.

References: Reviewed issue Aug. 30, 1924, page 1172.

First run showings: Pages 2622, Nov. 22; 2734, Nov. 29; 1924; 358, Jan. 24; 697, Feb. 14, 1925.

Advertising: Two pg. insert, Aug. 2; 870, Aug. 16; ins. Aug. 23; ins. Sept. 20; pg. ins. Sept. 27; insert, Oct. 4; insert, Oct. 11; 1 pg. insert, Oct. 18; insert, Oct. 25, 1924.

HELEN'S BABIES. Produced by Sol Lesser. Distributed by Principal Pictures Corp. Released, Oct. 12, 1924. Star, Baby Peggy. Director, Wm. A. Seiter. Length, 6,200 feet.

Theme: Comedy-Drama of the human interest type. Concerns a little girl who makes life rather miserable for her bachelor uncle, who is left in charge of the child while her parents tour abroad.

References: First run showings: Page 61, Jan. 3, 1925.

Advertising: Page 2073, May 10, 1924.

HER HUSBAND'S SECRET. Produced by Frank Lloyd Prod. Distributed by First National. Released, Feb. 22, 1925. With Antonio Moreno, Patsy Ruth Miller, Ruth Clifford and David Torrence. Director, Frank Lloyd. Length, 6,300 feet.

Theme: Heart interest drama of youth separated from his mother since childhood who after winning love of neighbor's daughter is rejected as unworthy by her father. Eventually wins respect from father-in-law.

References: Reviewed issue Feb. 14, 1925, page 702.

Advertising: Insert, Nov. 29, 1924; 877, Feb. 28, 1925.

HER LOVE STORY. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Oct. 6, 1924. Star, Gloria Swanson. Director, Allan Dwan. Length, 6,646 feet.

Theme: A romantic love story with a Balkan princess and a captain of the king's guards as principals.

References: Reviewed issue Oct. 4, 1924, page 1748.

First run showings: Pages 1373-4, Sept. 12; 1514, Sept. 20; 1613-4, Sept. 27; 1885, Oct. 11; 1995-7, Oct. 18; 2098-9, Oct. 25; 2385, Nov. 8; 2943-44, Dec. 6; 3179, Dec. 20, 1924.

Advertising: Pg. insert, May 10; 2262, May 17; 2924, June 21; 488, Aug. 2; 697, Aug. 9; 2 pg. insert, Sept. 27; 3329, Dec. 27, 1924.

Lobby Displays: Pages 58, Jan. 3, 1925.

Exploitation: Pages 2502, Nov. 15; 3169, Dec. 20, 1924; 58, Jan. 3; 1108, Mar. 14, 1925.

Newspaper Displays: Pages 1844, Oct. 11; 1996, Oct. 18, 1924.

Window Displays: Pages 1619, Sept. 27; 3064, Dec. 13, 1924.

HER NIGHT OF ROMANCE. Produced by Joseph Schenck. Distributed by First National. Released, Nov. 9, 1924. Star, Constance Talmadge. Director, Sidney Franklin. Length, 7,211 feet.

Theme: A society comedy laid in England dealing with an impecunious young British nobleman who is hounded into a proposal to an American heiress by a money-lender. She falls in love with him.

References: Reviewed issue Dec. 6, 1924, page 2956.

First run showings: Pages 2383, Nov. 8; 2508-9, Nov. 15; 2623, Nov. 22; 3178, Dec. 20; 3362-3, Dec. 27, 1924; 63, Jan. 3; 159, Jan. 10; 255, Jan. 17; 356-7, Jan. 24; 575-6, Feb. 7, 1925.

Advertising: Pages 2593, Nov. 22; insert, Nov. 29; 2913, Dec. 6, 1924.

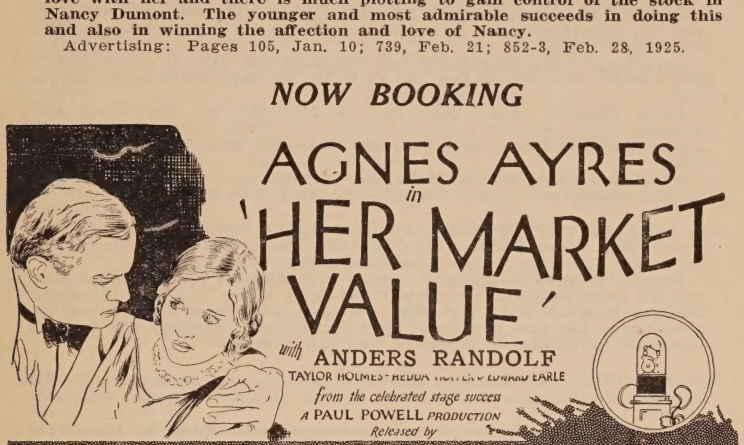
Lobby Displays: Page 804i, Feb. 21, 1925.

Newspaper Displays: Pages 2944, Dec. 6, 1925.

HER MARKET VALUE. Produced by Paul Powell Prod. Distributed by Producers Dist. Corp. Released, Feb. 9, 1925. Star, Agnes Ayres. Director, Paul Powell. Length, 5,931 feet.

Theme: Society melodrama in which a group of three stock brokers arrange to care for widow of friend who died penniless, invest in stock in her as though she were some sort of business institution. All three are in love with her and there is much plotting to gain control of the stock in Nancy Dumont. The younger and most admirable succeeds in doing this and also in winning the affection and love of Nancy.

Advertising: Pages 105, Jan. 10; 739, Feb. 21; 852-3, Feb. 28, 1925.



HE WHO GETS SLAPPED. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn Dist. Corp. Released, Dec. 15, 1924. With Lon Chaney, Norma Shearer, John Gilbert. Director, Victor Seastrom. Length, 6,613 feet.

Theme: Tragedy of man who has life's work and happiness destroyed through ridicule. Becomes circus clown and avenges himself by preventing false friend from stealing affections of innocent girl who has a happy lover.

References: Reviewed issue Nov. 15, 1924, page 2517.

First run showings: Pages 2621, Nov. 22; 2736, Nov. 29; 3363, Dec. 27, 1924; 159-60, Jan. 10; 255, Jan. 17; 356, Jan. 24; 447-8, Jan. 31; 574-55, Feb. 7; 903, Feb. 28, 1925.

Advertising: Insert, July 19; 493, Aug. 2; front cover and insert, Nov. 8; front cover, Nov. 15; front cover, also 2570-71, No. 22; front cover, Nov. 29; front cover, one pg. insert, Dec. 6; font coverr, also 3358, Dec. 27, 1924; 16-7, Jan. 3; front cover, Jan. 10; front cover, Mar. 7; 1064-5, Mar. 14, 1925.

Lobby Displays: Page 684, Feb. 14, 1925.

Exploitation: Pages 244, Jan. 17; 350, Jan. 24; 442, 444-5, Jan. 31; 563, 565, Feb. 7, 1925.

Newspaper Displays: Pages 60, Jan. 3, 1925.

HE WHO LAUGHS LAST. Produced and distributed by Bud Barsky Prod. Released, Jan. 1925. Star, Kenneth McDonald. Director, Jack Nelson. Length, 5,000 feet.

References: Advertising: Page 3354, Dec. 27, 1924.

HIDDEN MENACE, THE. Produced and distributed by William Steiner Prod. Released, Jan. 1925. Star and director, Charles Hutchison. Length, 5 reels.

Theme: Melodrama with newspaper reported as hero who wins a girl's love in thrilling rescue. Later she is abducted by demented sculptor, who wants her as model for a work he thinks will be his masterpiece. Held prisoner and menaced by the lunatic, the girl is about to be sacrificed when hero arrives to save her.

HIS HOUR. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn Dist. Corp. Released, Sept. 29, 1924. With Aileen Pringle and John Gilbert. Director, King Vidor. Length, 6,300 feet.

Theme: Romantic drama of pre-war days in Russia centering around love affair between young prince and English widow.

References: Reviewed issue Sept. 20, 1924, page 1524.

First run showings: Pages 1738, Oct. 4; 1833, 1835, Oct. 11; 1995, 1997, Oct. 18; 2998-99, Oct. 25; 2216, Nov. 1; 2509, Nov. 15; 3363, Dec. 27, 1924; 576, Feb. 7, 1925.

Advertising: One page insert, July 19; pages 493, Aug. 2; 1688-9, Oct. 4; front cover, also 1918-19, Oct. 18; 2113, Oct. 25, 1924; front cover, Mar. 7, 1925.

Lobby Displays: Pages 2624, Nov. 22; 3171, Dec. 20, 1924; 1014e, Mar. 7, 1925.

Exploitation: Pages 2501, Nov. 15, 1924; 687, Feb. 14; 1014f, Mar. 7, 1925.

Newspaper Displays: Page 3071, Dec. 13, 1924.

Window Displays: Pages 2497, Nov. 15, 1924; 687, Feb. 14, 1925.

HIS MAJESTY THE OUTLAW. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Nov. 22, 1924. With Ben Wilson and Violet La Plante. Director, Jacques Jaccard. Length, 5,089 feet.

Theme: Western melodrama. Carson and Williams are deadly enemies, and the latter succeeds in "framing" Carson in such a way that the people threaten to lynch him. But this is stopped when it is learned that an actress who has been abandoned by a barnstorming company and is being cared for by Carson, is William's long lost daughter.

HIT AND RUN. Produced and distributed by Universal Pictures Corp. Released, October 5, 1924. Star, Hoot Gibson. Director, Edward Sedgwick. Length, 5,508 feet.

Theme: Comedy-drama of bush leaguer who is signed by big league scout to a big league contract because of his hitting. Makes good, wins the series and a sweetheart to boot.

References: Reviewed issue August 16, 1924, page 926.

First run showings: Pages 1614, Sept. 27; 1739, Oct. 4; 1995, Oct. 18, 1924; 807, Feb. 14, 1925.

Advertising: One pg. insert, May 24; 2828, June 14; 28, July 5; 271, July 19; 377, July 26; 517, Aug. 2; 980, Aug. 23, 1924.

Newspaper Displays: Pages 2367, Nov. 8; 2507, Nov. 15, 1924.

HONOR AMONG MEN. Produced and distributed by Fox Film Corp. Released, Sept. 28, 1924. Star, Edmund Lowe. Director, Denison Clift. Length, 4,660 feet.

Theme: Romantic melodrama dealing with intrigue to restore throne of mythical kingdom to deposed king. Prince Kaloney is a royalist and sincerely working to return the king uses his abilities to raise funds for that purpose. But the king is a wasteful and extravagant libertine. His cause is about to be aided by wealth of an American girl in love with the Prince, when the double-dealing king is exposed.

First run showings: Page 447, Jan. 31, 1925.

Advertising: Insert, Aug. 30; insert, Sept. 13; one page insert, Sept. 27, 1924.

HORSE SENSE. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Nov. 8, 1924. With Dick Hatton and Marilyn Mills. Director, Ward Hayes. Length, 4,648 feet.

Theme: Western Melodrama. Stranger arriving in town is mistaken for a crook and is about to be hanged when sheriff and a girl, owner of a ranch, intervene. The foremen of the girl's ranch, who thinks she will some day marry him, is jealous because she shows interest in newcomer. Since the foreman is in league with the robber he eventually has an encounter with the hero, who vanquishes him.

HOT WATER. Produced by Harold Lloyd Corp. Distributed by Pathe. Released, Nov. 2, 1924. Star, Harold Lloyd. Directors, Sam Taylor and Fred Newmeyer. Length, 4,864 feet.

Theme: Farce-comedy developing around timid husband developing courage and chasing his stubborn mother-in-law from his home after a series of highly amusing incidents.

References: Reviewed issue Nov. 8, 1924, page 2402.
First run showings: Pages 2383-5, Nov. 8; 2508-9, Nov. 15; 2621, 2623, Nov. 22; 2943-44, Dec. 6; 3179, Dec. 20; 3362, Dec. 27, 1924; 160, Jan. 10; 253, 255, Jan. 17; 696, Feb. 14, 1025.
Advertising: Two pg. insert, Oct. 11; 2 pg. insert, Oct. 25; 1 pg. insert, Nov. 15, 1924; 203, Jan. 17; 1 pg. insert, Feb. 14, 1925.
Lobby Displays: Pages 153, Jan. 10; 912-3, Feb. 28; 1014d, Mar. 7, 1925.
Exploitation: Pages 2504, Nov. 15; 3067, Dec. 13; 3305, 3308, Dec. 27, 1924; 57, Jan. 3; 152, Jan. 10; 568, Jan. 31; 1014h, Mar. 7, 1925.
Newspaper Diplays: Pages 2623, Nov. 22; 2943, Nov. 29; 3362, Dec. 27, 1924.

HOUSE OF YOUTH, THE. Produced by Regal Pictures. Distributed by Producers Dist. Corp. Released, Oct. 19, 1924. Star, Jacqueline Logan. Director, Ralph Ince. Length, 6,669 feet.
Theme: Society drama dealing with the adventures of a young lady who is out to enjoy life to the utmost. Scandal enters and threatens to end her career.
References: Reviewed issue Oct. 25, 1924, page 2117.
First run showings: Pages 2622, Nov. 22; 3362, Dec. 27, 1924; 159-60, Jan. 10; 255, Jan. 17; 904, Feb. 28, 1925.
Advertising: Insert, Aug. 9; 969, Aug. 23; 1079, Aug. 30; 1201, Sept. 6; 1317 Sept. 13; 1453 Sept. 20; 1557 Sept. 27; 1669, Oct. 4; 1781, Oct. 11; 1915-17, Oct. 18; 2039, Oct. 25; 2153, Nov. 1; 3114, Dec. 20, 1924; insert, Feb. 7; 615, Feb. 14; 739, Feb. 21, 1925.
Newspaper Displays: Pages 2946, Dec. 6, 1924; 575, Feb. 7, 1925.

HURRICANE KID. Produced and distributed by Universal Pictures Corp. Released, Jan. 25, 1925. Star, Hoot Gibson. Director, Edward Sedgwick. Length, 5,296 feet.
Theme: Western melodrama revolving around romantic cowboy who rescues employers' daughter from vicious foreman. Tames wild horse and through riding it to victory in race wins the respect of the father and the love of the girl.
References: Reviewed issue Dec. 27, 1924, page 3365.
First run showings: Pages 448, Jan. 31; 698, Feb. 14, 1925.
Advertising: Pages 980, Aug. 23; 2322, Nov. 8; 2448, Nov. 15; 2686, Nov. 29; 2998, Dec. 13, 1924; 103, Jan. 10; 630, Feb. 14, 1925.

HUSBANDS AND LOVERS. Produced by Louis B. Mayer. Distributed by First National. Released, Nov. 2, 1924. With Lewis Stone, Lew Cody and Florence Vidor. Director, John M. Stahl. Length, 7,822 feet.
Theme: A modern drama of married life in which the husband wakes up to his neglectful ways only when the other man is about to take his wife to the altar.
References: Reviewed issue Nov. 8, 1924, page 2405.
First run showings: Pages 2385, Nov. 8; 2508-9, Nov. 15; 2735-6, Nov. 29; 3177-8, Dec. 20; 3361, Dec. 27, 1924; 61, Jan. 3; 160, Jan. 10; 254-5, Jan. 17; 357 Jan. 24; 448, Jan. 31; 698, Feb. 14, 1925.
Advertising: Insert, Nov. 22; 2916, Dec. 6; 3140-1, Dec. 20, 1924.
Exploitation: Pages 3066, Dec. 13, 1924; 443, 445, Jan. 31; 567, Feb. 7; 1014f, Mar. 7, 1925.
Newspaper Displays: Pages 2944-5, Dec. 6; 3164h, Dec. 20, 1924.

—I—

I AM THE MAN. Produced and distributed by Chadwick Pictures Corp. Released, Dec. 15, 1924. Star, Lionel Barrymore. Director, Ivan Abramson. Length, 6,400 feet.
Theme: A modern political-domestic drama in which a brutal boss comes to grief after ruining the lives of countless others, coming close to bringing about the conviction of his daughter for his own crime of murdering his brother.
References: Reviewed issue Sept. 27, 1924, page 1633.
First run showings: Pages 2099, Oct. 25; 2621, Nov. 22, 1924.
Advertising: Pages 2934, June 21; 276-7, July 19; 878, Aug. 16; 1393, Sept. 13; 2680, Nov. 29; 3246, Dec. 27, 1924; 214, Jan. 17; 754, Feb. 21, 1925.

IDLE TONGUES. Produced by Thom. H. Ince. Distributed by First National. Released, Dec. 21, 1924. With Percy Marmont and Doris Kenyon. Director, Lambert Hillyer. Length, 5,447 feet.

Theme: Heart interest drama of a man's self-sacrifice in going to prison for his wife's guilt. Faces intolerance of native village—and lives it down.

References: Reviewed issue Dec. 20, 1924, page 3185.

First run showings: Pages 358, Jan. 24; 446, Jan. 31, 1925.

Advertising: Pages 147, July 12, 1924.

IF I MARRY AGAIN. Produced and distributed by First National. Released Feb. 15, 1925. With Doris Kenyon, Lloyd Hughes, Anna Q. Nilsson, Hobart Bosworth. Director, John Francis Dillon. Length, 7,400 feet.

Theme: A society drama that moves from Frisco to the tropics and back again in unfolding the story of a proud father who refuses to recognize good in woman when he sees it. When the son who marries "the woman" dies, another man recognizes it, however, and marries again after learning from his first wife that women "cant take love for granted."

References: Reviewed issue Jan. 3, 1925, page 72.

First Run Showings: Pages 356, Jan. 24; 447, Jan. 31; 696, Feb. 14; 805, 807, Feb. 21; 907, Feb. 28; 1014a, 1014b, Mar. 7, 1925.

Advertising: Two pg. insert, May 31; 147, July 12, 1924; 984, Mar. 7, 1925.

IN EVERY WOMAN'S LIFE. Produced by M. C. Levee Prod. Distributed by First National Pictures, Inc. Released, Sept. 28, 1924. With Virginia Valli, Marc MacDermott, Stuart Holmes and Geo. Fawcett. Director, Irving Cummings. Length, 6,298 feet.

Theme: A modern society drama showing the battle of three men for the same woman and the ultimate triumph of the one the girl really loves.

References: Reviewed issue Oct. 18, 1924, page 2004.

First run showings: Pages 1996-7, Oct. 18; 2098, Oct. 25; 2215-6, Nov. 1; 2384-5, Nov. 8; 2621, 2623, Nov. 22; 3071, Dec. 13, 1924; 1114, Mar. 14, 1925.

Advertising: Two page insert, May 31; 147, July 12; 1592, Sept. 27; 1819, Oct. 11; insert, Nov. 29, 1924.

Lobby Displays: Pages 565, Feb. 7, 1925.

Exploitation: Pages 2503, Nov. 15, 1924.

Newspaper Displays: Pages 2736, Nov. 29, 1924.

INEZ FROM HOLLYWOOD. Produced by Sam E. Rork. Distributed by First National. Release Nov. 30, 1924. With Anna Q. Nilsson, Lewis Stone and Mary Astor. Director, Alfred E. Green. Length, 6,969 feet.

Theme: Drama based upon film actress achieving notoriety from publicity and her determination to protect innocent sister from advances of wealthy man who has been rebuked by the star.

References: Reviewed issue Dec. 13, 1924, page 2075.

First run showings: Pages 3070, 3072, Dec. 13; 3361, Dec. 27, 1924; 63, Jan. 3; 160, Jan. 10; 356-7, Jan. 24; 446, Jan. 31; 574, Feb. 7; 696, 698, Feb. 14, 1925.

Advertising: Insert, May 31; 147, July 12; insert, Nov. 29; 3144, Dec. 20, 1924; 417, Jan. 31, 1925

Lobby Displays: Page 685, Feb. 14, 1925.

Exploitation: Page 914, Feb. 28, 1925.

Newspaper Displays: Pages 255-6, Jan. 17; 688, Feb. 14, 1925.

IN HOLLYWOOD WITH POTASH AND PERLMUTTER. Produced by Samuel Goldwyn. Distributed by First National Pictures, Inc. Released, Sept. 21, 1924. With Alexander Carr, George Sidney, Vera Gordon and Betty Blythe. Director, Alfred E Green. Length, 6,685 feet.

Theme: Comedy burlesquing film industry by the picturesque partners, Potash and Perlmutter, who give up textile business to produce pictures.

References: Reviewed issue Sept. 27, 1924, page 1631.

First run showings: Pages 1613, Sept. 27; 1737-9, Oct. 4; 1883-4, Oct. 11; 2384, Nov. 8, 1924.

Advertising: Pages 147, July 12; 1480, Sept. 20; 1694, Oct. 4; 2185, Nov. 1; 2473, Nov. 15; 2592, Nov. 22; insert, Nov. 29, 1924.

Exploitation: Pages 1843, Oct. 11, 1924; 729, Feb. 14, 1925.

Newspaper Displays: Pages 2617, Nov. 22; 2734-5, Nov. 29, 1924.

IN LOVE WITH LOVE. Produced and distributed by Fox Film Corp. Released, Dec. 28, 1924. With Marguerite de la Motte. Director, Rowland V. Lee. Length, 5,677 feet.

Theme: Comedy drama revolving around girl who is in love with love. Has three suitors and responds to most manly of the trio after leading his rivals on to think she cares for them.

References: Reviewed issue Jan. 3, 1925, page 70.
First run showings: Pages 574-75, Feb. 7, 1925.
Advertising: Two pg. insert, Aug. 2; 870, Aug. 16; 1 pg. insert, Jan. 3, 1925.

IS LOVE EVERYTHING. Produced by Garsson Enterprises. Distributed by Associated Exhib. Released, Nov. 30, 1924. With Alma Rubens, H. B. Warner and Frank Mayo. Director, Wm. Christy Cabanne. Length, 5,221 feet.

Theme: Melodrama founded upon idea that sacrifice is as great as love. Husband believes his wife loves another and returning after long absence finds her with rival. Sacrifices happiness by making magnanimous exit.
References: Reviewed issue Nov. 15, 1924, page 2518.
Advertising: Four page insert, Nov. 22; 2859, 2861, 2863, Nov. 29; 2959, 2961, 2963, Dec. 6; 1 page insert, Dec. 20, 1924; 204, Jan. 17; insert, Feb. 14, 1925.
Exploitation: Page 246, Jan. 17, 1925.

ISN'T LIFE WONDERFUL. Produced by D. W. Griffith, Inc. Distributed by United Artists. Released, Dec. 1, 1924. With Carol Dempster and Neil Hamilton. Director, D. W. Griffith. Length, 8,600 feet.

Theme: A "real life" drama of the struggles of a refugee family during the starvation years in Germany, with a strong vein of romance showing the battle of two lovers to gain food and shelter so that they may marry.
References: Reviewed issue Dec. 13, 1924, page 3077.
First run showings: Pages 3070, Dec. 13, 1924; 255, Jan. 17; 904, Feb. 28, 1925.
Advertising: Pages 201, Jan. 17; 308, Jan. 24; 402, Jan. 31; 503, Feb. 7; 640, Feb. 14; 758, Feb. 21; 866, Feb. 28, 1925.
Exploitation: Page 1409, Mar. 14, 1925.

— J —

JANICE MEREDITH. Produced by Cosmopolitan. Distributed by Metro-Goldwyn Dist. Corp. Released, Dec. 8, 1924. Star, Marion Davies. Director, E. Mason Hopper. Length, 10,655 feet.

Theme: Historical romance of American Revolution with bond servant of noble ancestry winning love of rebel daughter of Tory family. Historical events serve as background.
References: Reviewed issue Aug. 16, 1924, page 926.
First run showings: Pages 1613, Sept. 27; 2383, Nov. 8; 2508, Nov. 15; 3070, Dec. 13, 1924; 161, Jan. 10; 448, Jan. 31; 576, Feb. 7; 697-8, Feb. 14; 807, Feb. 21; 1014, 1014a, 1014b, Mar. 7; 1114, Mar. 14, 1925.
Advertising: Insert, July 19; 492, Aug. 2; front cover, Oct. 4; 4 page insert, Nov. 15; 3122, Dec. 20, 1924; front cover, Mar. 7, 1925.
Exploitation: Pages 1024, Aug. 23, 1924; 158, Jan. 10; 351, Jan. 24; 687, Feb. 14; 912, Feb. 28; 1014g, Mar. 7; 1107, Mar. 14, 1925.
Newspaper Displays: Page 3178, Dec. 20, 1924.
Window Displays: Pages 1992, Oct. 18, 1924.

— K —

K-THE UNKNOWN. Produced and distributed by Universal Pictures Corp. Released, Nov. 23, 1924. Featuring Virginia Valli and Percy Marmont. Director, Harry Pollard. Length, 8,146 feet.

Theme: Romantic drama involving a quadrangular love affair between four men and a girl, a mysterious stranger winning the heroine after saving her fiance from death.
References: Reviewed issue Sept. 6, 1924, page 1285.
First run showings: Pages 2099, Oct. 25; 2623, Nov. 22; 2734, Nov. 29; 3071, Dec. 13; 3177, Dec. 20, 1924; 161, Jan. 10; 254, Jan. 17; 358, Jan. 24; 698, Feb. 14, 1925.
Advertising: Page insert, May 24; 2453, May 31; 2827, June 14; 27, July 5; 270, July 19; 376, July 26; 937, Aug. 16; 977, Aug. 23; 1088, Aug. 30; 1326, Sept. 13; 1675, Oct. 4; 1923, Oct.18; 2112, Oct. 25; 2172-3, Nov. 1; 3000, Dec. 13, 1924.
Exploitation: Pages 2938m, Dec. 6, 1924; 568, Feb. 7, 1925.
Newspaper Displays: Pages 2216, Nov. 1, 1924; 255, Jan. 17, 1925.
Window Displays: Page 3301, Dec. 27, 1924.

—L—

LADY OF THE NIGHT, THE. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn. Released, Feb. 23, 1925. With Norma Shearer. Director, Monta Bell. Length, 5,419 feet.

Theme: Romantic drama of two girls of different strata of society who fall in love with the same man, with the one from the upper circles triumphant at the end.

References: First run showings: Page 1112, Mar. 14, 1925.
Advertising: Pages 525, Feb. 7; 761, Feb. 21, 1925.

LADY, THE. Produced by Jos. M. Schenck. Distributed by First National. Released, Feb. 8, 1925. Star, Norma Talmadge. Director, Frank Borzage. Length, 7,357 feet.

Theme: Heart interest drama of girl who marries outside her circle and suffers tragedies. Deserted by her husband and forced to give up her son she lives in the past. Eventually she finds happiness when restored to her son.

References: Reviewed issue Feb. 7, 1925, page 586.
First run showings: Pages 574, Feb. 7; 696, Feb. 14; 903, Feb. 28; 1014, 1014a, 1014b, Mar. 7; 1113-5, Mar. 14, 1925.
Advertising: Insert, May 31; 147, July 12; 2 page insert, Nov. 29, 1924; 534-35, Feb. 7. 1925.

LASH OF PINTO PETE, THE. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, No. 15, 1924. Star, Ashton Dearholt. Director, Francis Ford. Length, 4,437 feet.

Theme: Melodrama of the southwest. Palmoa is the locale of the play, which deals with the heroic adventures of Pinto Pete to defeat the unscrupulous officials who have driven the king into exile and seek to ursurp the throne. It is a romantic enterprise, for a beautiful princess is attracted to Pete and his bravery wins her heart.

LAST MAN ON EARTH, THE. Produced and distributed by Fox Film Corp. Released, Nov. 2, 1924. Star, Earle Foxe. Director, J. G. Blystone. Length, 6,637 feet.

Theme: Fantastic farce-comedy dealing with the extermination of every male over fourteen years of age with one exception. The women discover a serum to save the masculine sex and the sole survivor is restored to his sweetheart.

References: Reviewed issue Dec. 27, 1924, page 3365.
First run showings: Pages 3361, Dec. 27, 1924; 255, Jan. 17; 907, Feb. 28; 1014a, Mar. 7, 1925.
Advertising: Two page insert, Aug. 2; 871, Aug. 16; insert, Nov. 8; 4 page insert, Dec. 6, 1924.
Newspaper Displays: Pages 3179, Dec. 20, 1924.
Window Displays: Page 914, Feb. 28, 1925.

LAUGHING AT DANGER. Produced by Carlos Prod. Distributed by Film Booking Offices. Released, Nov. 23, 1924. Star, Richard Talmadge. Director, James W. Horne. Length, 5,442 feet.

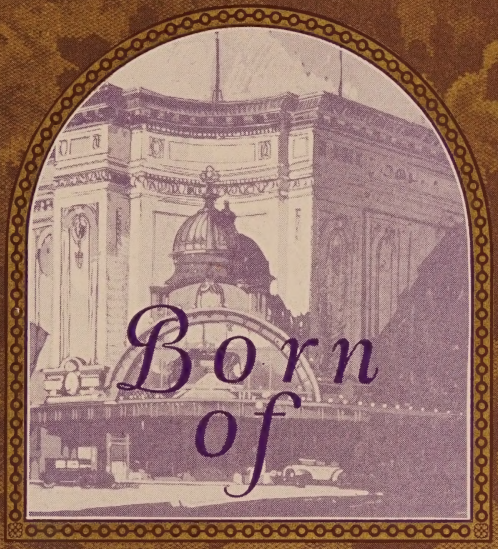
Theme: Melodrama specializing in thrill stunts performed by the star, who becomes involved in a struggle over the possession of a "death ray" machine, with a band of conspirators of a jealous "foreign" government.

References: Reviewed issue Dec. 20, 1924, page 3185.
First run showings: Page 356, Jan. 24, 1925.
Advertising: Pages 2683, Nov. 29, 1924.

LEARNING TO LOVE. Produced by Jos. M. Schenck. Distributed by First National. Released, Jan. 25, 1925. Star, Constance Talmadge. Director, Sidney Franklin. Length, 6,181 feet.

Theme: A comedy dealing with the adventures of Patricia Stanhope who flirts with every young man she meets with no serious intentions. Then she meets Scott Warner who shows her the error of her ways. He marries her.

References: Reviewed issue Feb. 7, 1925, page 584.
First run showings: Pages 697, Feb. 14; 903, 907, Feb. 28; 1014, Mar. 7; 1114, Mar. 14, 1925.
Advertising: Insert, May 31, 147, July 12; insert, Nov. 29, 1924; 538. Feb 7; 1075, Mar. 14, 1925.



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	FIRST NATIONAL	NEXT BEST
Sept.	35%	30%
Oct.	38%	31%
Nov.	44%	39%
Dec.	42%	29%
1925		
Jan.	40%	27%
Feb.	38%	23%
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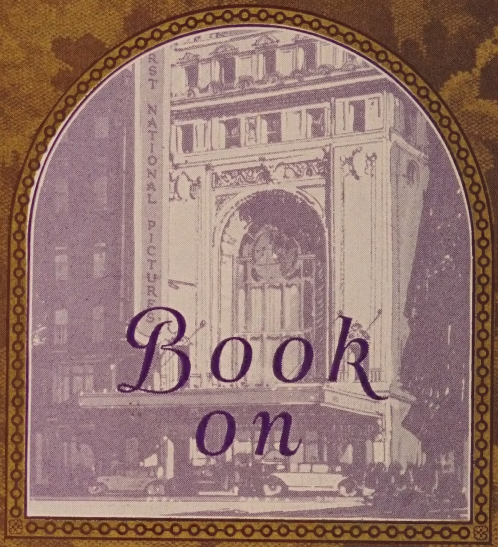

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LET HIM BUCK. Produced by William Mix Prod., Inc. Distributed by Sanford Prod. Released, Oct. 15, 1924. Star, Dick Carter. Director, Frank Morrow. Length, 5 reels.

Theme: Western melodrama. Centers about cowboy whose father is charged with murder of banker. Circumstantial evidence is upset by confessions of villains whom hero tracks down. In locating the murderers, Bill rescues eastern girl visiting there and is rewarded by her acceptance of his proposal of marriage.

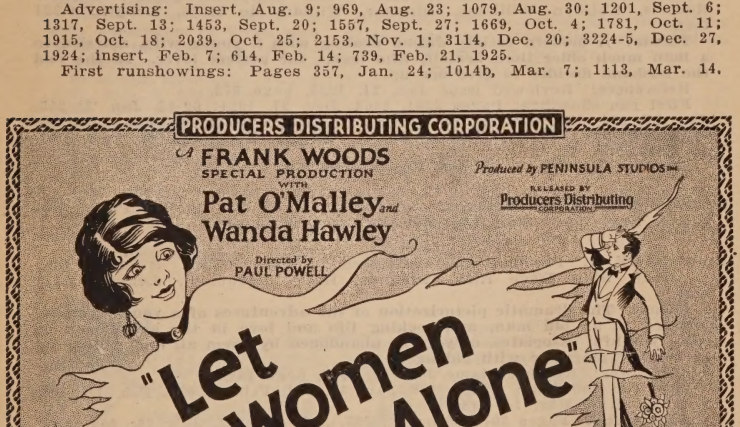
LET WOMEN ALONE. Produced by Frank Woods Prod. Distributed by Producers Dist. Corp. Released, Jan. 4, 1925. With Pat O'Malley and Wanda Hawley. Director, Paul Powell. Length, 5,620 feet.

Theme: Melodrama. Girl deserted by rascally husband, conducts a profitable business. This leads to friendship and later love for Tom Benham. Their happiness is threatened by re-appearance of husband. He tries to blackmail rich uncle and is wanted by the police, who pursue him in motor boat after his escape on a ship. Husband is drowned in fight at sea, thus clearing the way for a consummation of the love romance.

First run showings: Pages 357, Jan. 24; 1014b, Mar. 7; 1113, Mar. 14, 1925.

Advertising: Insert, Aug. 9; 969, Aug. 23; 1079, Aug. 30; 1201, Sept. 6; 1317, Sept. 13; 1453, Sept. 20; 1557, Sept. 27; 1669, Oct. 4; 1781, Oct. 11; 1915, Oct. 18; 2039, Oct. 25; 2153, Nov. 1; 3114, Dec. 20; 3224-5, Dec. 27, 1924; insert, Feb. 7; 614, Feb. 14; 739, Feb. 21, 1925.

First runshowings: Pages 357, Jan. 24; 1014b, Mar. 7; 1113, Mar. 14.



LIFE'S GREATEST GAME. Produced by Emory Johnson Prod. Distributed by Film Booking Offices. Released, Sept. 28, 1924. With Johnnie Walker, Jane Thomas and Gertrude Olmstead. Director, Emory Johnson. Length, 7,019 feet.

Theme: Melodrama based upon youth's indomitable spirit to fight for his mother and sweetheart — the theme being dovetailed with baseball as it was played in the nineties and at the present time.

References: Reviewed issue Oct. 11, 1924, page 1855.

First run showings: Pages 1883, Oct. 11; 2215, Nov. 1; 2508, Nov. 15; 3363, Dec. 27, 1924.

Advertising: Pages 1986-89, Oct. 18, 1924.

Exploitation: Pages 1731, Oct. 4; 1991, Oct. 18; 3169, Dec. 20, 1924.

LIGHTHOUSE BY THE SEA. Produced and distributed by Warner Bros. Released, Dec. 1, 1924. Star, Rin-Tin-Tin. Director, Mal St. Clair. Length, 6,900 feet.

Theme: Melodrama revolving around efforts of blind lighthouse keeper and daughter to keep the secret of the old man's affliction from the authorities. Bootleggers attempting to land contrabrand goods are prevented by hero and dog.

References: Reviewed issue Jan. 17, 1925, page 270.

First run showings: Pages 159, 161, Jan. 10; 446, 448, Jan. 31; 805-7, Feb. 21; 907, Feb. 28; 1114, Mar. 14, 1925.

Advertising: Pages 368, July 26; 490, Aug. 2; 711, Aug. 9; 872, Aug. 16; 985, Aug. 23; 1085, Aug. 30; 1205, Sept. 6; 1337, Sept. 13; 1473, Sept. 20; 1687, Oct. 4; 1924, Oct. 18; insert, Nov. 15; 2913, Dec. 6, 1924.

LIGHTNING ROMANCE. Produced by Harry J. Brown. Distributed by Rayart Pictures Corp. Released, Nov. 15, 1924. Star, Reed Howes. Director, Albert Rogell. Length, 5,056 feet.

Theme: Melodrama concerning the adventures of a young chap who goes in for excitement. His wealthy father's menage is too tame, so he goes to Mexico and takes up with a band of desperadoes. In order to bring him home, his father cooks up an exciting situation in which the boy engages, believing he is facing all the periols and risks to save his father's fortunes. The event leads to a happy love romance with the father's secretary.

LOCKED DOORS. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Jan. 5, 1925. With Betty Compson, Theodore Roberts, Kathlyn Williams. Director, William de Mille. Length, 6,221 feet.

Theme: A modern society drama dealing with a young wife, married to a man much older than herseif, who meets the perfect lover. In the end the husband decides to give her up.

References: Reviewed issue Jan. 24, 1925, page 373.

First run showings: Pages 3361, 3363, Dec. 27, 1924; 62-63, Jan. 3; 255, Jan. 17; 356, 358, Jan. 24; 447-8, Jan. 31; 697, Feb. 14; 806, Feb. 21, 1925.

Advertising: Pages 2923, June 21; 697, Aug. 9; 2559, Nov. 22; 3113, Dec. 20; 3329, Dec. 27, 1924.

Window Displays: Page 565, Feb. 7, 1925.

LOSER'S END, THE. Produced and distributed by Wm. Steiner Prod. Released, Nov. 1924. Star, Leo Maloney. Length, 5 reels.

LOST LADY, A. Produced and distributed by Warner Bros. Released, Dec. 18, 1924. Star, Irene Rich. Director, Harry Beaumont. Length, 7,111 feet.

Theme: The dramatic picturization of the adventures of a young woman, married to an old man, and seeking life and love in the association of more youthful associates, only to be abandoned by them all and ending up in another marriage with old age.

References: Reviewed issue Jan. 10, 1925, page 168.

First run showings: Pages 446, Jan. 31, 574, Feb. 7; 696, Feb. 14; 904, Feb. 28, 1113, Mar. 14, 1925.

Advertising: Pages 3047, June 28; 237, July 19; 369, July 26; 490, Aug. 2; 711, Aug. 9; 872, Aug. 16; 985, Aug. 23; 1085, Aug. 30; 1205, Sept. 6; 1337, Sept. 13; 1473, Sept. 20; 1687, Oct. 4; 1924, Oct. 18; insert, Nov. 15, 1924; 401, Jan. 31, 1925.

LOVE AND GLORY. Produced and distributed by Universal Pictures Corp. Released, Dec. 7, 1924. Featuring Madge Bellamy and Charles deRoche. Director, Rupert Julian. Length, 7,765 feet.

Theme: Romantic drama of France of half century ago revolving around Algerian campaign—with heroine separated from brother and lover whom she thinks are dead. The sweethearts are reunited in old age.

References: Reviewed issue August 16, 1924, page 924.

First run showings: Pages 920, Aug. 16; 3178, Dec. 20; 3362, Dec. 27, 1924; 61, Jan. 3; 358, Jan. 24; 446, Jan. 31; 904, Feb. 28, 1925.

Advertising: Page insert, May 24; 2453, May 31; 2827, June 14; 27, July 5; 270, July 19; 376, July 26; 939, Aug. 16; 977, Aug. 23; 1088, Aug. 30; 1327, Sept. 13; 1675, Oct. 4; 1923, Oct. 18; 2172-3, Nov. 1, 1924.

Exploitation: Page 1500a, Sept. 20, 1924.

LOVER OF CAMILLE. Produced and distributed by Warner Bros. Released, Sept. 15, 1924. With Monte Blue and Marie Prevost. Director, Harry Beaumont. Length, 7,600 feet.

Theme: Drama of unrequited love in which French clown finding no response from woman of his heart turns to his son for solace.

References: Reviewed issue Nov. 22, 1924, page 2644.

First run showings: Pages 2507, Nov. 15; 2621, 2623, Nov. 22; 2735, Nov. 29; 2945, Dec. 6; 3070, Dec. 13, 1924; 62, Jan. 3; 1014, Mar. 7, 1925.

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NARROW STREET, THE. Produced and distributed by Warner Bros. Released, Oct. 1924. With Dorothy Devore and Matt Moore. Director, Wm. Beaudine. Length, 6,700 feet.

Theme: Light comedy of a shy, bashful youth who slaves monotonously at his work without ever finding romance. Girl enters his life and under the spell of her charm he is transformed into a chap with plenty of confidence and courage.

References: Reviewed issue Jan. 17, 1925, page 273.

First run showings: Pages 3177-78, Dec. 20; 3362-63, Dec. 27, 1924; 63, Jan. 3; 159, Jan. 10; 253, Jan. 17; 358, Jan. 24; 907, Feb. 28; 1014b, Mar. 7, 1925.

Advertising: Pages 237, July 19; 368, July 26; 490, Aug. 2; 711, Aug. 9; 872, Aug. 16; 985, Aug. 23; 1085, Aug. 30; 1205, Sept. 6; 1337, Sept. 13; 1473, Sept. 20; 1687, Oct. 4; 1924, Oct. 18; 2312-3, Nov. 8; insert, Nov. 15, 1924.

NAVIGATOR, THE. Produced by Jos. M. Schenck. Distributed by Metro-Goldwyn. Released, Oct. 13, 1924. Star, Buster Keaton. Director, Donald Crisp. Length, 5,558 feet.

Theme: Comedy based upon romance. Young couple find themselves only passengers on large boat. After humorous complications aboard ship, it drifts into cannibal isle where the youth rescues the girl.

References: Reviewed issue Sept. 20, 1924, page 1523.

First run showings: Pages 1995-6, Oct. 18; 2098, Oct. 25; 2216, Nov. 1; 2385, Nov. 8; 2508, Nov. 15; 2623, Nov. 22, 1924; 160, Jan. 10; 357, Jan. 24, 1925.

Advertising: One page insert, July 19; 492, Aug. 2; two page insert, Sept. 27; front cover, Oct. 11; 2113, Oct. 25; front cover, Nov. 1; front cover, also 3359, Dec. 27, 1924; front cover, Jan. 10; front cover, Mar. 7, 1925.

Lobby Displays: Pages 3106, Dec. 13, 1924; 804j, Feb. 21; 914, Feb. 28, 1925.

Exploitation: Pages 2500, Nov. 15; 2620, Nov. 22; 2732, Nov. 29, 1924; 151, 155, Jan. 10; 444-5, Jan. 31; 567, Feb. 7; 1014g, Mar. 7, 1925.

Newspaper Displays: Page 160, Jan. 10, 1925.

a Paramount Picture
With JACK HOLT ERNEST TORRENCE
LOIS WILSON NOAH BEERY
North of 36
ADOLPH ZUKOR AND JESSE L. LASKY PRESENT
IRVIN WILLAT PRODUCTION

NORTH OF 36. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Dec. 22, 1924. With Jack Holt, Ernest Torrence, Lois Wilson and Noah Beery. Director, Irvin Willat. Length, 7,908 feet.

Theme: Drama of the Southwest of 1867 and the first great cattle drive from Texas to Abilene, the first of the Kansas cow towns. A story of pioneer adventure, sacrifice, bravery and romance.

References: Reviewed issue Dec. 13, 1924, page 3076.

First run showings: Pages 3071, Dec. 13; 3177-9, Dec. 20; 3361, 3363, Dec. 27, 1924; 62, Jan. 3; 253, 255, Jan. 17; 356, Jan. 24; 575, Feb. 7; 805, Feb. 21; 906, Feb. 28, 1925.

Advertising: Pages 705, Aug. 18; 1 page insert, Sept. 1, 1923; insert, May 10; 2263, May 17; 2396, May 24; 2545, May 31; 2923, June 21; 489

Aug. 2; 697, Aug. 9; 1667, Oct. 4, 1911, Oct. 18; 2109, Oct. 25; 2559, Nov. 22; 2887, Dec. 6; 2991, Dec. 13; 3329, Dec. 27, 1924; 196, Jan. 17; 295, Jan. 24, 1925.

Lobby Displays: Page 1109, Mar. 14, 1925.

Exploitation: Pages 151, Jan. 10; 687, Feb. 14; 1014d-e, Mar. 7; 1107, 1109, Mar. 14, 1925.

NIGHT SHIP, THE. Produced by Gotham Prod. Distributed by Lumas Film Corp. Released, Feb. 1, 1925. With Mary Carr and Robert Gordon. Director, Henry McCarty. Length, 5,620 feet.

Theme: A romantic drama of adventure on land and sea showing the vengeance dealt out to a villainous captain who has robbed the hero of his mother and sweetheart.

References: Reviewed issue Feb. 21, 1925, page 818.

Advertising: Page 719, Aug. 9; 3355, Dec. 27, 1924.

NO-GUN MAN, THE. Produced by Harry Garson Prod. Distributed by Film Booking Office. Released, Nov. 16, 1924. Star, Maurice B. Flynn. Director, Harry Garson. Length, 4,522 feet.

Theme: A western melodrama in which a young bank owner rounds up a band of bandits, foils a train robbery, and wins a sweetheart for himself in a little town in the cow country.

References: Reviewed issue Dec. 27, 1924, page 3364.

Advertising: Pages 2675, Nov. 29; 2892, Dec. 6, 1924; 767, Feb. 21, 1925.

NOTCH NUMBER ONE. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Sept. 13, 1924. With Ben Wilson and Marjory Daw. Length, 4,746 feet.

Theme: Western melodrama. Centers about ranch foreman in love with daughter of the boss. A man is killed and suspicion, falling on Dave, whom the daughter loves, is deliberately assumed by foreman, who does this to spare the daughter sorrow. The foreman is put under arrest, but he is cleared when the guilty man, a revengeful weakling, confesses to the murder.

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OH, DOCTOR. Produced and distributed by Universal Pictures Corp. Released, Feb. 1, 1925. Star, Reginald Denny. Director, Harry A. Pollard. Length, 6,587 feet.

Theme: Comedy-drama introducing character study of young hypochondriac who believes himself hopeless invalid until he comes under supervision of pretty nurse. To win her respect and love he becomes reckless dare-devil.

References: Reviewed issue Nov. 29, 1924, page 2855.

First run showings: Pages 357, Jan. 24; 447-8, Jan. 31; 574, Feb. 7; 696, 698, Feb. 14; 904, Feb. 28, 1925.

Advertising: Pages 2322, Nov. 8; 2448, Nov. 15; 2686, Nov. 29; 2998, Dec. 13; 3233, Dec. 27, 1924; 108, Jan. 10; 305, Jan. 24; 502-3, Feb. 7; 630, Feb. 14; 971, Mar. 7, 1925.

Newspaper Displays: Page 804, Feb. 21, 1925.

OH, YOU TONY. Produced and distributed by Fox Film Corp. Released Sept. 21, 1924. Star, Tom Mix. Director, J. G. Blystone. Length, 6,302 feet.

Theme: Western comedy-melodrama in which rancher becomes victim of society intrigue. Washington lobbyists attempt to gain his ranch but are foiled when he rides his horse to victory.

References: Reviewed issue Sept. 27, 1924, page 1632.

First run showings: Pages 2509, Nov. 15; 2735, Nov. 29, 1924; 62, Jan. 3; 447, Jan. 31; 575, Feb. 7, 1925.

Advertising: Two pg. insert, Aug. 2; 871, Aug. 16; insert, Aug. 23; insert, Sept. 20; insert, Oct. 4; insert, Oct. 11; insert, Oct. 25, 1924.

Exploitation: Page 2938k, Dec. 6, 1924.

Newspaper Displays: Page 575, Feb. 7, 1925.

Window Displays: Pages 2500, Nov. 15; 2063, Dec. 13, 1924.

ONE GLORIOUS NIGHT. Produced and distributed by Columbia Prod. Released, Dec. 1, 1924. With Elaine Hammerstein and Al Roscoe. Director, Scott Dunlap. Length, 5,846 feet.

Theme: Society drama. Girl desiring luxury marries a wealthy man, though she really loves a young engineer. She is deserted by her husband, though she is to become a mother. Poverty forces her to give up the child, which is adopted by her former lover. After a struggle with poverty she is found by Kent, who reunites her with her child.

First run showings: Page 679, Feb. 14, 1925.

Advertising: Pages 1215, Mar. 15; 2339, May 17; inside front cover, Nov. 1; 2690, Nov. 29; 3241, Dec. 27, 1924; 980, Mar. 7, 1925.

ONE NIGHT IN ROME. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn. Released, Sept. 29, 1924. Star, Laureatte Taylor. Director, Clarence Badger. Length, 5,883 feet.

Theme: Drama of a woman, victim of fate and unjustly accused of infidelity, who finds real happiness in a great love, after assuming the role of a fortune teller and being cleared of a charge of causing her husband to do away with himself.

References: Reviewed issue Sept. 27, 1924, page 1635.

First run showings: Pages 1613, 1615, Sept. 27; 1737, Oct. 4; 1997, Oct. 18; 3363, Dec. 27, 1924.

Advertising: One pg. insert, July 19; 493, Aug. 2; 2 pg. insert, Sept. 1; 2113, Oct. 25, 1924.

ONLY WOMAN, THE. Produced by Joseph Schenck. Distributed by First National. Released, Oct. 26, 1924. Star, Norma Talmadge. Director, Sidney Olcott. Length, 6,770 feet.

Theme: Drama based upon girl forced by erring parent to make mercenary marriage to save himself from disgrace. Falls in love with husband after he proves himself a man.

References: Reviewed issue Nov. 8, 1924, page 2403.

First run showings: Pages 2214, Nov. 1; 2384, Nov. 8; 2507, Nov. 15; 2622, Nov. 22; 2736, Nov. 29; 3177, 3179, Dec. 20; 3362-63, Dec. 27, 1924; 254, Jan. 17; 357, Jan. 24; 447, Jan. 31; 697, Feb. 14; 805, Feb. 21; 904, Feb. 28, 1925.

Advertising: Insert, May 31; 147, July 12; insert, Nov. 29; 2914-5, Dec. 6; 3138-9, Dec. 20, 1924.

Newspaper Displays: Pages 3178, Dec. 20, 1924; 252, Jan. 17; 805, Feb. 21; 910, Feb. 28, 1925.

ON PROBATION. Produced and distributed by William Steiner Prod. Released, Dec. 1, 1924. Star, Edith Thornton. Director, Charles Hutchison. Length, 5 reels.

Theme: Drama of the modern flapper who having no responsibilities proceeds to violate the law and the conventions. On the eve of being sentenced to jail she becomes meek and contrite and judge forgives her and signs the probation paper.

References: Reviewed issue Dec. 13, 1924, page 3077.

ON THE GO. Produced by Action Pictures, Inc. Distributed by Weiss Bros.' Artclass Pictures Corp. Released, Feb. 15, 1925. Star, Buffalo Bill, Jr. Director, Richard Thorpe. Length, 4,812 feet.

Theme: Western romance revolving around cowboy who inspires hatred of ranch-owner's son. He is framed as a thief, but captures the real culprit and wins the heart of the heroine.

References: Reviewed issue April 4, 1925, page 1552.

Advertising: Page 1121, Mar. 14, 1925.

ON THE STROKE OF THREE. Produced by Goebel-Erb Prod. Distributed by Film Booking Offices. Released, Nov. 30, 1924. With Madge Bellamy, Mary Carr, Kenneth Harlan. Director, F. Harmon Weight. Length, 6,707 feet.

Theme: Drama of "Main Street" youth who is given his "big chance." He goes to New York, finances his inventions, puts them over and thwarts the scheme of a millionaire to grab half the state and wins the girl.

References: Reviewed issue Dec. 13, 1924, page 3075.

First run showings: Pages 159, Jan. 10; 807, Feb. 21; 907, Feb. 28, 1925.

Advertising: Two page insert, July 26; 2907, Dec. 6; 3260-61, Dec. 27, 1924.

Exploitation: Page 443, Jan. 31, 1925.

ON THE THRESHOLD. Produced by Renaud Hoffman Prod. Distributed by Producers Dist. Corp. Released, Feb. 23, 1925. With Gladys Hulette and Henry B. Walthall. Director, Renaud Hoffman. Length, 5,997 feet.

Theme: Drama. Concerns the efforts of a wealthy man to prevent his daughter from marrying, though she is in love with an admirable young

man. Rosemary's mother died when the girl was born, and the embittered father is determined to prevent any such occurrence to Rosemary. His anger at her affection for Yates brings him close to death, an experience which awakens him to his folly.

Advertising: Pages 299, Jan. 24; 614, Feb. 14; 739, Feb. 21, 1925.

ON THIN ICE. Produced and distributed by Warner Bros. Released, Jan. 30, 1925. With Tom Moore and Edith Roberts. Director, Mal St. Clair. Length, 6,675 feet.

Theme: Crook melodrama based upon redemption of crook who, pretending to be long lost brother of girl involved in bank robbery, that he might get a share of the loot, falls in love with her and goes straight.

References: Reviewed issue Mar. 21, 1925, page 1247.

Advertising: Pages 237, July 19; 368, July 26; 490, Aug. 2; 711, Aug. 9; 872, Aug. 16; 985, Aug. 23; 1085, Aug. 30; 1205, Sept. 6; 1337, Sept. 13; 1473, Sept. 20; 1687, Oct. 4; 1924, Oct. 18; insert, Nov. 15, 1924; 1069, Mar. 14, 1925.

OPEN ALL NIGHT. Produced by Famous Players-Lasky. Distribu ed by Paramount. Released, Oct. 13, 1924. With Viola Dana, Jetta Goudal, Adolphe Menjou and Raymond Griffith. Director, Paul Bern. Length, 5,6 1 feet.

Theme: Light comedy of domestic misunderstanding — revolving around wife who yearns for discipline from husband. Meets so-called cave-man and becomes disillusioned. Is reconciled to husband who develops a temper.

References: Reviewed issue Sept. 20, 1924, page 1524.

First run showings: Pages 920, Aug. 16; 1276, Sept. 6, 1375, Sept. 13; 1514-5, Sept. 20; 1995, Oct. 18; 2385, Nov. 8, 1924; 159, Jan. 10, 1925.

Advertising: Page insert, May 10; 2923, June 21; 697, Aug. 9; 1197, Sept. 6; 1450, Sept. 20; insert, Nov. 8, 1924.

Exploitation: Pages 2732, Nov. 29, 1924; 55, Jan. 3, 1925.

OUTWITTED. Produced and distributed by Independent Pictures Corp. Released, Jan. 1925. With Wm. Desmond and Helen Holmes. Director, J. P. McGowan. Length, 5,400 feet.

Theme: Crook melodrama featuring stunts. The hero is a Treasury agent who sets out to round up a band of crooks who have stolen plates from the Treasury. His sweetheart is the daughter of the Assistant Secretary of the Treasury and she is kidnapped. Threats to do away with her if the pursuers do not give up the chase, are foiled by the hero and his aids, who surprise the villains and arrest them.

Advertising: One pg. insert, Aug. 30, 1924.

O. U. WEST. Produced by Harry Garson Prod. Distributed by Film Booking Offices. Released, Feb. 8, 1925. Star, Lefty Flynn. Director, Harry Garson. Length, 5,000 feet.

Theme: Western comedy melodrama dealing with the regeneration of a young spendthrift, whose father sends him to his ranch. There he has an opportunity to participate in a thrilling encounter with cattle rustlers, whom he apprehends. He also meets a girl whom he loves and wins.

References; Advertising: Page 1056, Mar. 14, 1925.

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PAINTED FLAPPER, THE. Produced and distributed by Chadwick Pictures Corp. Released, Oct. 15, 1924. With James Kirkwood and Pauline Garon. Director, John Gorman. Length, 5,700 feet.

Theme: A domestic dramatic romance of a flapper who saves her sister from marriage to a crook and brings about the re-union of her father and mother.

References: Reviewed issue Sept. 6, 1924, page 1285.

First run showings: Pages 1514, Sept. 20; 2215, Nov. 1; 2945, Dec. 6; 3070, Dec. 13, 1924.

Advertising: Pages 2352-3, May 17; 2934-5, June 21; 276-7, July 19; 878, Aug. 16; 1392, Sept. 13; 2680, Nov. 29; 3246, Dec. 27, 1924; 214, Jan. 17: 754. Feb. 21, 1925.

PAINTED LADY, THE. Produced and distributed by Fox Film Corp. Released, Sept. 28, 1924. Featuring Geo. O'Brien and Dorothy Mackaill. Director, Chester Bennett. Length, 6,938 feet.

Theme: Melodrama carrying two themes dovetailed with romance — one revolving around a girl hounded by law forced to become a creature of

PRAIRIE WIFE, THE. Produced by Eastern Prod., Inc. Distributed by Metro-Goldwyn Dist. Corp. Released, Feb. 23, 1925. With Dorothy Devore, Herbert Rawlinson and Gibson Gowland. Director, Hugo Ballin. Length, 6,487 feet.

Theme: Melodrama of the west, depicting the hardships and perils courageously faced by modern adventurers into the distant and unsettled prairie lands. Society girl, suddenly stripped of wealth, marries a farmer from the west. Then she bravely faces the hardships of her station. Jealously on the part of her husband nearly disrupts their happiness, but he finds he was in error and makes amends.

Advertising: Insert, July 19; 493, Aug. 2, 1924; 525, Feb. 7; 761, Feb. 21, 1925.

PRICE OF A PARTY, THE. Produced by Howard Estabrook Prod. Distributed by Associated Exhibitors. Released. Oct. 19, 1924. Star, Hope Hampton. Director, Charles Giblyn. Length, 5,456 feet.

Theme: Society drama of the Gay White Way in which a cabaret dancer is hired to ruin a business rival but falls in love with him after aiding him when she finds her employer trying to attack her sister.

References; First run showings: Pages 159, Jan. 10; 907, Feb. 28; 1014a, Mar. 7, 1925.

Advertising: One page insert, Sept. 27; 1 page insert, Oct. 18; 2 page insert, Nov. 1; 2409, 2411, 2412, Nov. 8; 2508, 2523-4, 2526-7, Nov. 15; 1 page insert, Nov. 29; insert, Dec. 20, 1924; 1 page insert, Jan. 3; insert, also page 680, Feb. 14, 1925.

Newspaper Displays: Page 440, Jan. 31, 1925.

PRICE SHE PAID, THE. Produced and distributed by Columbia Pictures Corp. Released, Sept. 15, 1924. With Anna Rubens and Frank Mayo. Director, Henry MacRae. Length, 5,957 feet.

Theme: Society drama adapted from the novel. Former wealthy girl marries rich man whom she does not love in order to please her mother. But on the wedding night she determines she cannot live with the General and leaves. She is tricked aboard his yacht and while out at sea the vessel takes fire. A passenger ship comes to the rescue and one of the first to board the yacht from the ship is Dr. Keith, whom Mildred loves.

First run showings: Page 63, Jan. 3, 1925.

Advertising: Pages 2328, May 17; 1168, Aug. 30; 2690, Nov. 29; 3241, Dec. 27, 1924.

PRIDE OF SUNSHINE ALLEY, THE. Produced and distributed by Bud Barsky Prod. Released, Sept. 1924. Star, Kenneth McDonald. Director, Wm. James Craft. Length, 5,000 feet.

References: Advertising: Pages 1100, Aug. 30; 3354, Dec. 27, 1924.

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RACING FOR LIFE. Produced and distributed by Columbia Pictures Corp. Released, Sept. 1, 1924. With Wm. Fairbanks and Eva Novak. Director, Henry McRae. Length, 4,954 feet.

Theme: Action melodrama. Hero is an auto racing driver but promises his mother to quit that occupation for something else. His younger brother becomes involved in a theft and in order to keep the matter secret he agrees to drive the entry of the company from which the brother stole the money. An attempt is made to wreck his car, but the hero rises to the occasion and wins his race.

Advertising: Pages 1215, Mar. 15; 1301, Sept. 6, 1924.

RAG MAN, THE. Produced by Metro-Goldwyn. Distributed by Metro-Goldwyn Dist. Corp. Released, Feb. 16, 1925. Star, Jackie Coogan. Director, Eddie Cline. Length, 5,968 feet.

Theme: Comedy in which a cheerful Irish orphan "sells himself" to a Jewish rag man, puts the business on its feet and makes them both wealthy.

References: Reviewed issue Feb. 21, 1925, page 816.

First run showings: Pages 904, Feb. 28; 1014, 1014b, Mar. 7, 1925.

Advertising: Insert, July 19; 492, Aug. 2, 1924; 525, Feb. 7; front cover, Feb. 14; 760-61, Feb. 21, 1925.

RAMSHACKLE HOUSE. Produced by Tilford Cinema Corp. Distributed by Producers Dist. Corp. Released, Sept. 1, 1924. Star, Betty Compson. Director, Harmon Weight. Length, 6,257 feet.

Theme: A murder mystery in which the crime is framed on an innocent man who is protected by the girl when a mob beats the Everglade country

for him. The guilty one is found in the end and the hero and heroine find happiness.

References: Reviewed issue Oct. 11, 1924, page 1858.

First run showings: Pages 2508, Nov. 15,; 2736, Nov. 29, 1924; 62-63, Jan. 3; 356, Jan. 24; 448, Jan. 31; 698, Feb. 14; 806, Feb. 21, 1925.

Advertising: One page insert, Aug. 9; 969, Aug. 23; 1079, Aug. 30; 1201, Sept. 6; 1317, Sept. 13; 1453, Sept. 20; 1557, Sept. 27; 1669, Oct. 4; 1781, Oct. 11; 1915, Oct. 18; 2039, Oct. 25; 2153, Nov. 1; 3114, Dec. 20, 1924; insert, Feb. 7; 739, Feb. 21, 1925.

Newspaper Displays: Pages 3177, Dec. 20, 1924; 60, Jan. 3, 1925.

RANGER BILL. Produced by William Mix Prod., Inc. Distributed by Sanford Prod. Released, Jan. 15, 1925. Star, Dick Carter. Director, William Bertram. Length, 5 reels.

Theme: Western melodrama. Concerns search for valuables alleged by sheriff's son to have been stolen in stage coach robbery. Hero is under suspicion, but he turns the tables and exposes the sheriff and his son, who has wronged the sister of hero's sweetheart. The love romance reaches a happy conclusion.

RANGE TERROR, THE. Produced by Independent Pict. Distributed by Film Booking Offices. Released, Jan. 25, 1925. Star, Bob Custer. Director, Wm. James Craft. Length, 4,753 feet.

Theme: A typical western melodrama dealing with the efforts of a Texas ranger to run down a man who has robbed and killed a man of the plains.

References: Reviewed issue Feb. 28, 1925, page 924.

RECKLESS RIDIN' BILL. Produced by William Mix Prod., Inc. Distributed by Sanford Prod. Released, Sept. 1, 1924. Star, Dick Carter. Director, Frank Morrow. Length, 5 reels.

Theme: Western melodrama. Hero runs a gambling house but is on the level. Heroine, a schoolteacher, arrives and is rescued from runaway stage coach by hero. Local postmaster frames up hero to discredit him. Hero gives away gambling house and reforms. Postmaster robs safe and turns suspicion on hero, but in the end hero vindicates himself and wins the girl.

RECKLESS ROMANCE. Produced by Al Christie Prod. Distributed by Producers Dist. Corp. Released, Nov. 9, 1924. With T. Roy Barnes and Sylvia Breamer. Director, Scott Sidney. Length, 5,530 feet.

Theme: Farce developing from the situation which finds a young man hiring himself out as a correspondent to aid a divorce case. He needs the money in order to win the girl he loves. Circumstance eventually works in his favor, the divorce never materializing and his investments, which tied up all of his inheritance, turning out successfully.

First run showings: Pages 2621, Nov. 22; 3362-63, Dec. 27, 1924; 254, Jan. 17; 447, Jan. 31, 1925.

Advertising: Insert, Aug. 9; 969, Aug. 23; 1079, Aug. 30; 1201, Sept. 6; 1317, Sept. 13; 1453, Sept. 20; 1557, Sept. 27; 1669, Oct. 4; 1781-3, Oct. 11; 1915, Oct. 18; 2039, Oct. 25; 2153, Nov. 1; 3114, Dec. 20, 1924; insert, Feb. 7; 614, Feb. 14; 739, Feb. 21, 1925.

Exploitation: Pages 246, Jan. 17, 1925.

RE-CREATION OF BRIAN KENT, THE. Produced by Sol Lesser. Distributed by Principal Pictures Corp. Released, Feb. 15, 1925. With Kenneth Harlan and Zasu Pitts. Director, Sam Wood. Length, 6,878 feet.

Theme: Human interest drama of regeneration of youth who is guided along the 'straight and narrow' by a spinster school-teacher. Makes good, falls in love and conquers himself.

References: Reviewed issue Mar. 14, 1925, page 1148.

Advertising: Pages 1978-9, May 3; 521, Aug. 2, 1924; 752, Feb. 21, 1925.

RED LILY, THE. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn Dist. Corp. Released, Sept. 8, 1924. With Ramon Novarro and Enid Bennett. Director, Fred Niblo. Length, 6,975 feet.

Theme. Drama of boy and girl who through circumstance are started downward in life and both reach the depths in underworld of Paris where they work out their salvation and then start their rise into the sunlight peace and happiness.

References: Reviewed issue August 9, 1924, page 829.

First run showings: Pages 1277-8, Sept. 6; 1373, Sept. 13; 1615, Sept. 27; 1883, Oct. 11; 1995-6, Oct. 18; 2098, Oct. 25; 2216, Nov. 1; 2385, Nov. 8; 2943, Dec. 6, 1924; 161, Jan. 10; 447, Jan. 31; 576, Feb. 7; 697, Feb. 14, 1925.

Advertising: One page insert, July 19; 493, Aug. 2; front cover, Aug. 30;

1320, Sept. 13; 1790-1, Oct. 11; front cover, also 2113, Oct. 25, 1924; front cover, Mar. 7, 1925.

Lobby Displays: Pages 2374, Nov. 8; 3065, Dec. 13, 1924; 246, Jan. 17, 1925.

Prologues: Pages 1728, Oct. 4, 1924.

Exploitation: Pages 2398, Nov. 15, 1924; 349, Jan. 24, 1925.

Newspaper Displays: Pages 2509, Nov. 15; 2622, Nov. 22; 2735, Nov. 29, 1924.

REDEEMING SIN, THE. Produced by J. Stuart Blackton. Distributed by Vitagraph. Released, Jan. 25, 1925. Starring Nazimova. Director, J. Stuart Blackton. Length, 6,227 feet.

Theme: Drama of regeneration revolving around the love of two Apaches. The girl deserts him when she falls in love with aristocrat and returns to him when he resorts to extreme sacrifice to show his devotion.

References: Reviewed issue Jan. 31, 1925, page 461.

First run showings: Pages 446, Jan. 31; 574, Feb. 7; 696, Feb. 14; 903, Feb. 28; 1014b, Mar. 7; 1114, Mar. 14, 1925.

Advertising: Pages 2440, Nov. 15; 2694, Nov. 29; 2899, Dec. 6; 3014, Dec. 13; 3120-1, Dec. 20, 1924; 691, Feb. 14; 973, Mar. 7; 1057, Mar. 14, 1925.

RIDERS OF MYSTERY. Produced and distributed by Independent Pictures Corp. Released, Dec. 1924. Star, Bill Cody. Director, Robt. N. Bradbury. Length, 5,000 feet.

Theme: Western melodrama concerned with the mysterious disappearance of a sheriff who sets out to capture a bandit. Bob Merriwell, a young prospector, is suspected of murder, but it develops he helped the sheriff in the plot to capture the bad man. The young prospector saves the sheriff's daughter, and wins her hand.

RIDIN' FOOL, THE. Produced by H. Jane Raum Prod. Distributed by Sierra Pictures, Inc. Released, Dec. 29, 1924. Star, Bobby Burns. Director, Horace B. Carpenter. Length, 4,352 feet.

RIDIN' KID FROM POWDER RIVER, THE. Produced and distributed by Universal. Released, Nov. 30, 1924. Star, Hoot Gibson. Director, Edward Sedgwick. Length, 5,727 feet.

Theme: Western melodrama revolving around feud between cattlemen and nestors — with central character avenging death of aged benefactor and winning vindication after being chased by sheriff and posse.

References: Reviewed issue Oct. 25, 1924, page 2120.

First run showings: Pages 2622, Nov. 22; 3072, Dec. 13, 1924.

Advertising: Page insert, May 24; 2828, June 14; 28, July 5; 271, July 19; 377, July 26; 517, Aug. 2; 980, Aug. 23, 1924.

RIDIN' MAD. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Oct. 11, 1924. Star, Yakima Canutt. Director, Jacques Jaccard. Length, 4,927 feet.

Theme: Western melodrama. Repeated displays of his superiority in the saddle at rodeos gains several enemies for Steve Carlson. In a fight he kills a man in self-defense and goes into hiding until his innocence is proved. But he is forced to come out in the open when he learns that a suitor for his sister's hand seeks to betray her. Steve clears his own name and receives the promise that his sweetheart will marry him.

RIDIN' PRETTY. Produced and distributed by Universal Pictures Corp. Released, Feb. 22, 1925. Star, William Desmond. Director, Arthur Rosson. Length, 4,821 feet.

Theme: Western melodrama of cowpuncher from Arizona who inherits property from eccentric uncle and goes to Frisco to live up to the will. Has adventures and romance.

References: Reviewed issue Jan. 17, 1925, page 290.

RIDIN' WEST. Produced by Harry Webb Prod. Distributed by Madoc Sales Co. Released, Oct. 1924. Star, Jack Perrin. Director, Harry Webb. Length, 4, 500 feet.

Theme: Western melodrama concerning an intrigue to rob a sum of money in the possession of a ranch owner. Since the hero has endeavored to borrow a large sum to pay off a mortgage on his father's property, suspicion falls upon him. In a shooting affray a man is killed, and the hero is blamed for that also. But a little boy, who has seen the robbery take place, clears the suspected man.

RIP ROARIN' ROBERTS. Produced by Approved Pictures Corp. Distributed by Weiss Bros. Artclass Pictures Corp. Released, Nov. 15, 1924. Star, Buddy Roosevelt. Director, Richard Thorpe. Length, 4,660 feet.

Theme: Western melodrama. Out for adventure, Buddy gets himself appointed a deputy sheriff and goes out to bring to justice a notorious bad man called "The Hawk." He is made a prisoner by the "Hawk," but escaping, rides to a nearby town and there awaits the pursuing criminal, who engages him in a stirring fight. The outcome finds Buddy successful in his enterprise as a deputy and also as the wooer of a pretty girl.

Advertising: Pages 1121, Mar. 14, 1925.

RIP SNORTER, THE. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Feb. 14, 1925. Star, Dick Hatton. Director, Ward Hayes. Length, 4,998 feet.

Theme: Western melodramatic romance in which cowwho has succeeded in kidnaping the heroine. Hero rescues her and wins her love.

References: Reviewed issue Nov. 15, 1924, page 2516.

ROARING RAILS. Produced by Stellar Prod. Distributed by Producers Dist. Corp. Released, Sept. 21, 1924. Star, Harry Carey, with Wallace Mac Donald and Edith Roberts. Director, Tom Forman. Length 5,753 feet.

Theme: Melodrama revolving around locomotive engineer and his adopted child. Hero is discharged for causing wreck, gets job with rival company pushing road through wilderness and vindicates himself.

References: Reviewed issue Oct. 25, 1924, page 2119.

First run showings: Pages 2098, Oct. 25; 2734, 2736, Nov. 29; 1924; 62, Jan. 3; 907, Feb. 28, 1925.

Advertising: Insert, Aug. 9; 971, Aug. 23; 1671, Oct. 4, 1924; 739, Feb. 21, 1925.

ROSE OF PARIS, THE. Produced and distributed by Universal Pictures Corp. Released, Nov. 9, 1924. Star, Mary Philbin. Director, Irving Cummings. Length, 6,362 feet.

Theme: Romance of Cinderella pattern revolving around a girl lured away from cloistered life of convent to Apache cafe. Makes her escape and becomes servant in the very home of which she is the logical heiress. Finds happiness.

References: Reviewed issue Oct. 4, 1924, page 1745.

First run showings: Pages 2414, 2416, Nov. 1; 2734, Nov. 29; 2943, Dec. 6; 3179, Dec. 20, 1924; 253, Jan. 17; 357, Jan. 24; 805, Feb. 21; 1014b, Mar. 7, 1925.

Advertising: Insert, May 24; 2453, May 31; 2827, June 14; 27, July 5; 270, July 19; 376, July 26; 935, Aug. 16; 981, Aug. 23; 1087, Aug. 30; 1326-7, Sept. 13; 1675, Oct. 4; 1923, Oct. 18; 2172-3, Nov. 1, 1924.

Lobby Displays: Pages 3307, Dec. 27, 1924.

Newspaper Displays: Pages 3068, Dec. 13, 1924.

ROUGHNECK, THE. Produced and distributed by Fox Film Corp. Released, Nov. 30, 1924. Star, George O'Brien. Director, John Conway. Length, 7,500 feet.

Theme: Melodrama involving a fighting youth who to escape the law ships as stowaway on boat bound for South Seas. There he has romance with artist searching for local color and punishes brute who victimized his mother.

References: Reviewed issue Dec. 13, 1924, page 3076.
First run showings. Pages 3070, Dec. 13, 1924; 159, Jan. 10; 574-5, Feb. 7; 806, Feb. 21, 1925.
Advertising: Two page insert, Aug. 2; 870, Aug. 16; insert, Nov. 8; 4 page insert, Dec. 13, 1924.

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SAINTED DEVIL, A. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Nov. 17, 1924. Star, Rudolph Valentino. Director, Jos. Henabery. Length, 8,633 feet.

Theme: A romantic drama dealing with kidnaping of a bride on her wedding night by a bandit gang. Believing her faithless the hero becomes the enemy of all women. All turns out well in the end, when the couple are reunited.

References: Reviewed issue Nov. 29, 1924, page 2854.
First run showings: Pages 2736, Nov. 29; 2943-4, Dec. 6; 3070-2, Dec. 13; 3179, Dec. 20; 3363, Dec. 27, 1924; 62, Jan. 3; 255, Jan. 17; 356, Jan. 24, 1925.
Advertising: Insert, May 10; 2262, May 17; 2517, June 7; 488, Aug. 2; 697, Aug. 9; 1667, Oct. 4; 1991, 1993, Oct. 18; 2150, Nov. 1; 2559, Nov. 22; 2886, Dec. 6; 3329, Dec. 27, 1924.
Lobby Displays: Page 152, Jan. 10; 804L, Feb. 21, 1925.
Prologues: Pages 3062, Dec. 13, 1924; 152, Jan. 10; 439, Jan. 31, 1925.
Exploitation: Pages 3067, Dec. 13, 1924; 687, Feb. 14, 1925.

SAND BLIND. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Feb. 14, 1925. Star, Ben Wilson. Director, Jacques Jaccard. Length, 5,110 feet.

Theme: Western melodrama. Owners of adjoining ranches are sworn enemies. The villainous one gets a mortgage on the property of the other and holds up an offer from a water company for rights until the date of expiration of the mortgage. Dick attempts to borrow from bank but is refused until his sweetheart arrives with a telegram from the water company making the offer of a huge sum for rights.

SALOME OF THE TENEMENTS. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Feb. 23, 1925. Star, Jetta Goudal. Director, Sidney Olcott. Length, 7,017 feet.

Theme: The dramatic story of a child of the ghetto who determines to rise in the world in spite of her lowly place in life.

References: Reviewed issue Mar. 7, 1925, page 1019.
First run showings: Pages 1014a, Mar. 7, 1925.
Advertising: One page insert, Nov. 8; 2436, Nov. 15; 2561, Nov. 22; 2992, Dec. 13; 3221, 3329, Dec. 27, 1924; 3-4, Jan. 3; 102, Jan. 10; 195, Jan. 17; 496, Feb. 7; 960, Mar. 7, 1925.

SALVATION HUNTERS, THE. Produced by Josef von Sternberg. Distributed by United Artists. Released, Feb. 15, 1925. With Georgia Hale and Geo. K. Arthur. Director, Jos. von Sternberg. Length, 5,930 feet.

Theme: Melodrama of forces which guide mankind — showing two derelicts and a little child groping through the darkness for the sunshine — and finding it when they gain confidence in themselves.

References: Reviewed issue Jan. 17, 1925, page 271.
First run showings: Pages 576, Feb. 7; 696, Feb. 14; 1112, Mar. 14, 1925.
Advertising: Pages 759, Feb. 21; 867, Feb. 28; 961, Mar. 7; 1060, Mar. 14, 1925.

SANDRA. Produced by Asso. Pictures Corp. Distributed by First National. Released Nov. 16, 1924. With Barbara La Marr and Bert Lytell. Director, George Melford. Length, 7,905 feet.

Theme: Domestic drama revolving around wife's dual personality — with passionate nature dominating home-loving nature until she realizes the futility of defying conventions.

References: Reviewed issue Dec. 6, 1924, page 2954.
First run showings: Pages 2508, Nov. 15; 2736, Nov. 29; 3071-2, Dec. 13; 3179, Dec. 20; 3363, Dec. 27, 1924; 61, Jan. 3; 161, Jan. 10; 904, Feb. 28, 1925.
Advertising: Insert, May 31; 147, July 12; 3268, Dec. 27, 1924; 313, Jan. 24, 1925.
Exploitation: Pages 458, July 26, 1924.
Newspaper Displays: Page 165, Jan. 10, 1925.

SCARLET AND GOLD. Produced and distributed by J. J. Fleming Prod. Released, Feb. 15, 1925. Star and director, Al Ferguson. Length, 5,000 feet.

Theme: Melodrama of the Canadian Northwest. Member of the "Mounted" marries a half-breed girl believing she is dying after giving birth to a child by his pal, who was killed while on his way to marry the girl. The latter lives, so McGee's own love for another girl must die. The half-breed, however, tells Ruth about McGee's sacrifice and then kills herself, freeing him to marry Ruth.

References: Advertising: Page 3243, Dec. 27, 1924.

SEA HAWK, THE. Produced by Frank Lloyd Prod. Distributed by First National. With Milton Sills, Enid Bennett, Lloyd Hughes, Wallace Beery. Director, Frank Lloyd. Length, 11,527 feet.

Theme: Adventurous romance of sixteenth century piracy on the high seas revolving around renegrade English nobleman who renounces Christianity and becomes the scourge of the Spanish Main through disillusionment.

References: Reviewed issue June 14, 1924, page 2897.

First run showings: Pages 2870, June 14; 2967, June 21; 3073, June 28; 73, July 5; 192-3, July 12; 304, July 19; 453, July 26; 547, Aug. 2; 738, Aug. 9; 920, Aug. 16; 1035, Aug. 23; 1277-8, Sept. 6; 1375, Sept. 13; 1515, Sept. 20; 1613-5, Sept. 27; 1737, Oct. 4; 1884, Oct. 11; 1995, Oct. 18; 2098, Oct. 25; 2215, Nov. 1; 9244, Dec. 6, 1924.

Advertising: Pages 42, July 7; 258, July 21; 632, Aug. 11; 2973, Dec 29, 1923; 1 page insert, May 31; 46, July 5; 147, July 12; 1118, Aug. 30; 1348, Sept. 13;1596, Sept. 27; 1695, Oct. 4; 2186, Nov. 1; 2340, Nov. 8; insert, Nov. 29, 1924.

Lobby Displays: Pages 171, July 12; 1725, Oct. 4; 1840-41, Oct. 11; 2101-5, Oct. 25; 2731, Nov. 29; 2939, Dec. 6; 3065, Dec. 13, 1924; 244, Jan. 17; 564, Feb. 7; 1014f, Mar. 7, 1925.

Prologues: Pages 1033, Aug. 23; 3060, Dec. 13, 1924.

Exploitation: Pages 1148e, Aug. 30; 1240, Sept. 6; 1382, Sept. 13; 1710, Sept. 20; 1616, Sept. 27; 1731, Oct. 4; 1922, Oct. 18; 2220, Nov. 1; 2377, Nov. 8; 2499, Nov. 15; 2938k, Dec. 6; 3306, Dec. 27, 1924; 58, Jan. 3; 349-50, Jan. 24; 566, Feb. 7; 804L, Feb. 21; 913, Feb. 28, 1925.

Newspaper Displays: Pages 314, July 19; 403, July 26; 1375, Sept 13; 1614, Sept. 27; 1721, Oct. 4; 1884, Oct. 11; 2098, Oct. 25; 2509, Nov. 15; 2735, Nov. 29, 1924; 159, Jan. 10; 698, Feb. 14, 1925.

Window Displays: Pages 174, July 12; 296, July 19; 1243, Sept. 6; 2376, Nov. 8; 3168, Dec. 20, 1924; 245, Jan. 17; 685, Feb. 14, 1925.

SECRETS OF THE NIGHT. Produced and distributed by Universal Pictures Corp. Released, Feb. 15, 1925. With Jas. Kirkwood, Madge Bellamy, Rosemary Theby. Director, Herbert Blache. Length, 6,700 feet.

Theme: Mystery comedy-drama involving a framed-up "murder" with bank director pretending to be the victim in order to hoodwink a bank examiner so that the latter will be prevented from examining the records.

References: Reviewed issue Dec. 20, 1924, page 3190.

First run showings: Pages 536, Feb. 7; 697, Feb. 14; 1014b, Mar. 7, 1925.

Advertising: Pages 2322, Nov. 8; 2448, Nov. 15; 2686, Nov. 29; 2998, Dec. 13, 1924; 409, Jan. 31; 630, Feb. 14, 1925.

Lobby Displays: Pages 1014g, Mar. 7, 1925.

SELL 'EM COWBOY. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Sept. 27, 1924. With Dick Hatton and Marilyn Mills. Director, Ward Hayes. Length, 4,821 feet.

Theme: Western melodrama with a young easterner engaged in an up-to-the minute selling enterprise. Representing saddle firm, he dons western costume to call on a big customer, a storeowner. He has opportunity to prevent robbery and also to successfully woo the pretty daughter of the storekeeper.

SHACKLES OF FEAR. Produced and distributed by J. J. Fleming Prod. Released, Nov. 15, 1924. Star and director, Al Ferguson. Length, 5,000 feet.

Theme: Romantic melodrama. Hero believes he has killed a man in a fist fight, an event which drives him forth as a wanderer and is an impediment to his happiness in the love he holds for a girl, the daughter of a lumber camp owner. Accidentally he discovers that he did not kill the gambler and then the hero returns to accept a challenge of the foreman to a fight and claim the girl he loves.

References: Reviewed issue Dec. 6, 1924, page 2953.

Advertising: Pages 2471, Nov. 15; 3243, Dec. 27, 1924.

SIDE SHOW OF LIFE, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Sept. 1, 1924. With Ernest Torrence and Anna Q. Nilsson. Director, Herbert Brenon. Length, 7,511 feet.

Theme: Drama of itinerant English clown who drifts to France and joins circus. When war comes he joins the French colors. Treats of self-sacrifice and anguish of soul and man's inhumanity to man.

References: Reviewed issue August 2, 1924, page 666.

First run showings: Pages 545, Aug. 2; 737, Aug. 9; 921, Aug. 16; 1036, Aug. 23; 1276-8, Sept. 6; 1373, Sept. 13; 1515-6, Sept. 20; 1613-4, Sept. 27; 2216, Nov. 1. 1924.

Advertising: Page insert, May 10; 2263, May 17; 2397, May 24; 2924, June 21; 487, 489, Aug. 2; 697, Aug. 9; 967, Aug. 23; 1196, Sept. 6; 1912, Oct. 18; 2109, Oct. 25; 3329, Dec. 27, 1924.

Lobby Displays: Pages 2221, Nov. 1, 1924.

Exploitation: Pages 1620, Sept. 27, 1924.

Newspaper Displays: Page 1035, Aug. 23, 1924.

SILENT ACCUSER, THE. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn Dist. Corp. Released, Nov. 17, 1924. With Eleanor Boardman. Director, Chester M. Franklin. Length, 5,883 feet.

Theme: Melodrama revolving around dog's devotion to his master. Latter is unjustly imprisoned, but dog effects his rescue and together they track down the real criminal and wring a confession from him.

References: Reviewed issue Nov. 22, 1924, page 2642.

First run showings: Pages 2944, Dec. 6; 3070, 3072, Dec. 13, 1924; 62-3, Jan. 3; 448, Jan. 31; 697-8, Feb. 14; 806, Feb. 21, 1925.

Advertising: Insert, July 19; 493, Aug. 2, 1924; front cover Mar. 7, 1925.

Exploitation: Pages 568, Feb. 7; 913, Feb. 28, 1925.

Newspaper Displays: Page 3071, Dec. 13, 1924.

SILENT PAL, THE. Produced by Gotham Prod. Distributed by Lumas Film Corp. Released, Feb. 1925. Star, Thunder (dog). Director, Henry McCarty. Length, 5,452 feet.

Theme: Western melodrama featuring dog which aids master in his fight with man who tries to beat him to the discovery of a gold mine claim. The claim is located by the hero, who then stakes all to save the dog when his enemies determine to do away with it, in revenge against the master. A love romance is introduced.

References: Advertising: Page 1126, Mar. 14, 1925.

SILENT WATCHER, THE. Produced by Frank Lloyd Prod. Distributed by First National. Released, Oct. 5, 1924. With Glenn Hunter, Bessie Love and Hobart Bosworth. Director, Frank Lloyd. Length, 7,530 feet.

Theme: Drama of youth's loyalty to his employer. He assumes other's responsibilities and home tumbles to pieces. Wins vindication and reconciliation with wife.

References: Reviewed issue Oct. 18, 1924, page 2005.

First run showings: Pages 2214-6, Nov. 1; 2384-5, Nov. 8; 2508-9, Nov. 15; 2621, Nov. 22; 2943, 2945, Dec. 6, 1924; 253, Jan. 17, 1925.

Advertising: Pages 147, July 12; 1696, Oct. 4; 1822, Oct. 11; 2072, Oct. 25; 2184, Nov 1; insert, Nov. 29, 1924.

Lobby Displays: Pages 150, Jan. 10; 351, Jan. 24; 567, Feb. 7; 1109, Mar. 14, 1925.

Exploitation: Page 804j, Feb. 21, 1925.

Newspaper Displays: Pages 2625, Nov. 22; 2944, Dec. 6, 1924.

SILENT WIRES. Produced and distributed by William Steiner Prod. Released, Sept. 15, 1924. Star, Charles Hutchison. Length, 5 reels.

SILK STOCKING SAL. Produced by Gothic Prod. Distributed by Film Booking Offices. Released, Nov. 30, 1924. Star, Evelyn Brent. Director, Tod Browning. Length, 5,367 feet.

Theme: A crook melodrama showing the regeneration of a female Raffles and the way in which she saves the man who has saved her from a life of crime.

References: Reviewed issue Dec. 20, 1924, page 3188.

First run showings: Page 3, 253, 155, Jan. 17, 1925.

Advertising: Pages 3015, Dec. 13, 1924; 18-19, Jan. 3; 217, Jan. 17, 1925

SINNERS IN SILK. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn Dist. Corp. Released, Sept. 1, 1924. With Adolphe Menjou, Eleanor Boardman, Conrad Nagel. Director, Hobart Henley. Length, 5,750 feet.

Theme: A modern romantic drama which seeks to set forth that love is never free but that it is paid for by real sacrifice and heart-ache. A flapper learns of the danger of "using her beauty for the sheer love of the chase."

References: Reviewed issue Aug. 30, 1924, page 1173.

First run showings: Pages 1276, Sept. 6; 1375, Sept. 13; 1514-16, Sept. 20; 1613, Sept. 27; 1738-39, Oct. 4; 1995, 1997, Oct. 18; 2622, Nov. 22. 1924: 161, Jan. 10; 358, Jan. 24; 1014a Mar. 7, 1925.

Advertising: Pages 493, Aug. 2; 1321, Sept. 13; 2113, Oct. 25, 1924; front cover, Mar. 7, 1925.

Exploitation: Pages 2500, Nov. 15, 1924.

Newspaper Displays: Pages 2366, Nov. 8; 1242, Dec. 6, 1924.

Window Displays: Page 158, Jan. 10; 562, Feb. 7; 686, Feb. 14, 1925.

SINNERS IN HEAVEN. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Sept. 15, 1924. With Bebe Daniels and Richard Dix. Director, Alan Crosland. Length, 6,881 feet.

Theme: Romantic drama of a couple adrift on cannibal isle. They marry in the sight of God and are eventually reunited after harrowing experiences with cannibals.

References: Reviewed issue Sept. 20, 1924, page 1526.

First run showings: Pages 1514, Sept. 20; 1613, 1615, Sept. 27; 1737, 1739, Oct. 4; 1884-5, Oct. 11; 1996-7, Oct. 18; 2216, Nov. 1; 2385, Nov. 8; 2623, Nov. 22, 1924.

Advertising: Two pg. insert, May 10; 2263, May 17; 2396, May 24; 2543, 2545, May 31; 2923-4, June 21; 488, Aug. 2; 697, Aug. 9; 1451, Sept. 20; 1666, Oct. 4; 1911, Oct. 18; 2108, Oct. 25; 3329, Dec. 27, 1924.

Prologue: Page 350, Jan. 24, 1925.

Exploitation: Pages 2225, Nov. 1; 2499, Nov. 15; 2938n, Dec. 6; 3063, Dec. 13; 3307, Dec. 27, 1924.

SLANDERER, THE. Produced and distributed by Universal Pictures Corp. Released, Sept. 21, 1924. Featuring Johnnie Walker, Gladys Hulette and Billy Sullivan. Director, Nat Ross. Length, 4,844 feet.

Theme: Melodrama. Widow and her two sons are targets for gossips of small town. The slanders continue until the older boy, returning from war a hero, forces the gossips to be quiet and respectful of his mother and his brother. There is a love romance introduced.

References: First run showings: Pages 1516, Sept. 20; 2383, Nov. 8, 1924.

SLOW DYNAMITE. Produced and distributed by Sanford Prod. Released, Jan. 1, 1925. Star, Matty Mattison. Director, Frank S. Mattison. Length, 5 reels.

Theme: Adventure melodrama dealing with hero who has built up a fortune which everyone around him covets, including his fiancee. A breakdown comes and he is sent out west to a sanitarium, from which he is not to return. He foils them, however, showing up their hypocrisy and marrying his nurse, with whom he has fallen in love.

References: Advertising: Page 39, July 5, 1924.

SMOKING TRAILS. Produced by Frank D. Hutter. Distributed by Madoc Sales Co. Released, Sept. 1924. Star, Bill Patton. Director, William Bertram. Length, 4,500.

Theme: Western melodrama with a plot concerning the capture of cattle rustlers by a Ranger who makes his investigations while working as a cowboy. His disclosure of the crooks comes opportunely for Barton, ranch owner, who has been forced to borrow money from Lathrop, the head of the rustlers gang. The ranger's reward is the love of the beautiful daughter of Barton.

SMOULDERING FIRES. Produced and distributed by Universal Pictures Corp. Released, Jan. 18, 1925. Featuring Pauline Frederick and Laura LaPlante. Director, Clarence Brown. Length, 7,356 feet.

Theme: Heart-interest drama of middle-aged woman who marries youth half her age—and who sacrifices her own happiness that younger sister may be happy.

References: Reviewed issue Dec. 13, 1924, page 3073.

First run showings: Pages 253-55, Jan. 17; 448, Jan. 31; 574, Feb. 7; 696-7, Feb. 14; 806, Feb. 21; 903, Feb. 28; 1113-4, Mar. 14, 1925.

Advertising: Pages 2322, Nov. 8; 2448, Nov. 15; 2686, Nov. 29; 2998, Dec. 13; 3229, Dec. 27, 1924; 304, Jan. 24; 630, Feb. 14; 971, Mar. 7, 1925.

Exploitation: Page 442, Jan. 31, 1925.

Newspaper Displays: Page 918, Feb. 28, 1925.

SNOB, THE. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn Dist. Corp. Released, Nov. 10, 1924. With John Gilbert, Norma Shearer and Conrad Nagel. Director, Monta Bell. Length, 6,513 feet.

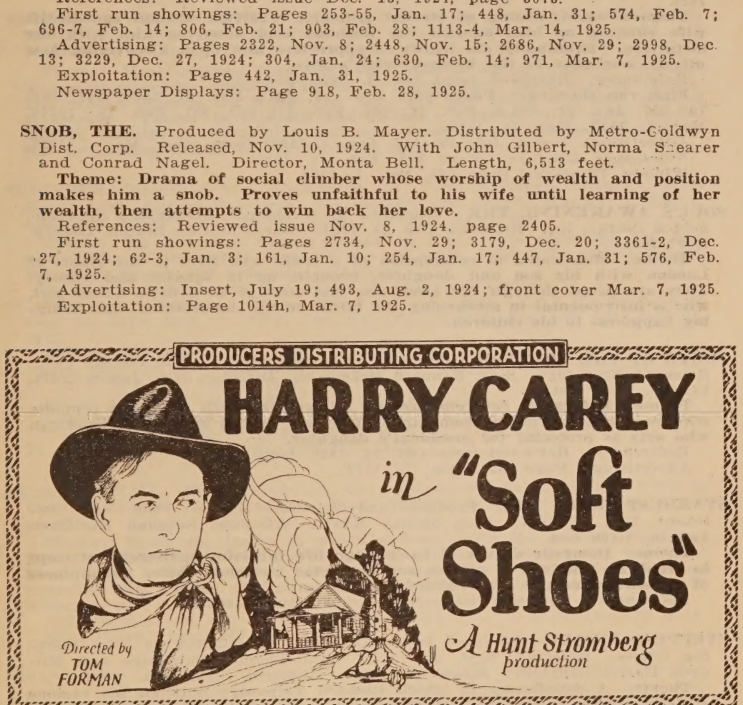
Theme: Drama of social climber whose worship of wealth and position makes him a snob. Proves unfaithful to his wife until learning of her wealth, then attempts to win back her love.

References: Reviewed issue Nov. 8, 1924. page 2405.

First run showings: Pages 2734, Nov. 29; 3179, Dec. 20; 3361-2, Dec. 27, 1924; 62-3, Jan. 3; 161, Jan. 10; 254, Jan. 17; 447, Jan. 31; 576, Feb. 7, 1925.

Advertising: Insert, July 19; 493, Aug. 2, 1924; front cover Mar. 7, 1925.

Exploitation: Page 1014h, Mar. 7, 1925.



SOFT SHOES. Produced by Stellar Prod., Inc. Distributed by Producers Dist. Corp. Released, Jan. 11, 1925. Star, Harry Carey with Lillian Rich and Francis Ford. Director, Lloyd Ingraham. Length, 5,527 feet.

Theme: A comedy-melodrama that takes the hero, a western sheriff, on a swift whirl of adventure in Frisco's demi-monde where he aids in cleaning up a tough gang and in winning for himself a bride—formerly a girl burglar.

References: First run showings: Page 1114, Mar. 14, 1925.

Advertising: Insert, Aug. 9; 971, Aug. 23; 1671, Oct. 4, 1924; 739, Feb. 21, 1925.

SO BIG. Produced and distributed by First National. Released, Dec. 28, 1924. Star, Colleen Moore. Director, Charles Brabin. Length, 8,562 feet.

Theme: A drama of life in High Prairie, and old Dutch colony near Chicago in the latter part of the last century, showing the sacrifices of a mother for her son.

References: Reviewed issue Jan. 17, 1925, page 270.

First run showings: Pages 159-161, Jan. 10; 253-5, Jan. 17; 358, Jan. 24; 448, Jan. 31; 575-6, Feb. 7; 696-8, Feb. 14; 907, Feb. 28; 1112-3, Mar. 14, 1925.

Advertising: Two pg. insert, May 31; 147, July 12; insert, Nov. 29, 1924; 220-1, Jan. 17; 314-5, Jan. 24, 1925.

Exploitation: Pages 442, Jan. 31; 1014f, Mar. 7; 1110, Mar. 14, 1925.

Newspaper Displays: Pages 355, Jan. 24; 576, Feb. 7, 1925.

SO THIS IS MARRIAGE. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn Dist. Corp. Released, Nov. 24, 1924. With Conrad Nagel. Eleanor Boardman, Lew Cody. Director, Hobart Henley. Length, 6,300 feet.

Theme: Comedy-drama of eternal triangle, revolving around spendthrift wife running up bills against her husband and annoying him with her flirtations. Eventually she learns to appreciate him upon discovering how utterly worthless is the home-wrecker's love.

References: Reviewed issue Jan. 3, 1925, page 70.

First run showings: Pages 3070, Dec. 13; 3362, Dec. 27, 1924; 161, Jan. 10; 357, Jan. 24; 697-8, Feb. 14; 806, Feb. 21; 903, 907, Feb. 28; 1014a, Mar. 7; 1113, Mar. 14, 1925.

Advertising: Insert, July 19; 493, Aug. 2, 1924; front cover, Mar. 7, 1925.

Newspaper Displays: Page 904, Feb. 28, 1925.

Window Displays: Page 565, Feb. 7, 1925.

SOUL'S AWAKENING, THE. Produced by Gaumont. Distributed by Cranfield & Clarke, Inc. Released, Dec. 28, 1924. Star, Flora Le Breton. Length, 5,597 feet.

Theme: Melodrama of redemption of a brute who lives in the slums of London with his son and daughter, brought up in squalor and misery. They are saved through the kindliness and courage of a little flower girl, who is instrumental in awakening the father to his shortcomings and bringing happiness to his children.

SOUTH OF THE EQUATOR. Produced and distributed by Bud Barsky Prod. Released, Nov. 1924. Star, Kenneth McDonald. Director, Wm. James Craft. Length, 5,000 feet.

Theme: Melodrama revolving around intrigue in South American republic with revolutionists taking command. They are beaten by plucky American who acts as protector for president's daughter.

References: Reviewed issue Oct. 18, 1925, page 2006.

Advertising: Page 3354, Dec. 27, 1924.

STARDUST TRAIL, THE. Produced and distributed by Fox Film Corp. Released, Dec. 28, 1924. Star, Shirley Mason. Director, Edmund Mortimer. Length, 4,800 feet.

Theme: Domestic drama of back stage life involving manager's attempt to break up romance of actress and her actor husband. After unhappiness of separation couple are reunited.

References: Reviewed issue Mar. 7, 1925, page 1020.

STEPPING LIVELY. Produced by Carlos Prod. Distributed by Film Booking Offices. Released, Sept. 28, 1924. With Richard Talmadge and Mildred Harris. Director, James W. Horne. Length, 5,188 feet.

Theme: A melodrama in which Richard Talmadge puts on his various athletic stunts as he captures the bogus count that robbed his employer of some bonds.

References: Reviewed issue Nov. 1, 1924, page 2234.

Advertising: Insert, July 26; 1817, Oct. 11; 2050, Oct. 25, 1925.

STORY WITHOUT A NAME, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Oct. 27, 1924. With Agnes Ayres and Antonio Moreno. Director, Irvin Willat. Length, 5,912 feet.

Theme: Melodrama revolving around attempt of foreign power to get control of new invention—a death ray machine. Inventor and sweetheart are kidnapped—but are rescued by U. S. battleship.

References: Reviewed issue Oct. 18, 1924, page 2006.

First run showings: Pages 1737, Oct. 4; 2215, Nov. 1; 2383, Nov. 8, 1924; 159, Jan. 10; 255, Jan. 17, 1925.
Advertising: Pg. insert, May 10; 2263, May 17; 489, Aug. 2; 697, Aug. 9; 2109, Oct. 25, 1924.
Exploitation: Page 59, Jan. 3, 1925.
Newspaper Displays: Page 2945, Dec. 6, 1924.
Window Displays: Page 54, Jan. 3, 1925.

STRANGLING THREADS. Produced by Hepworth Prod. Distributed by Cranfield & Clarke, Inc. Released, Nov. 20, 1924. Star, Alma Taylor. Director, Cecil Hepworth. Length, 5,410 feet.

There: Domestic drama centering about a wealthy man who has little respect for the laws of the land, holding his own views of justice superior to them.
References: Reviewed issue August 23, 1924, page 1043.
Advertising: Page 1402, Sept. 22, 1924.

STREET OF TEARS, THE. Produced by Travers Vale. Distributed by Rayart Pictures Corp. Released, Oct. 1, 1925. With Tom Santschi and Marguerite Clayton. Director, Travers Vale. Length, 4,878 feet.

Theme: Heart interest drama of poor family in which father is "framed" into penitentiary by crooks. The boy, as a messenger, meets famous actress. The crooks attempt to frame the boy, but are foiled by kind hearted policeman. Father is released and becomes involved with gang leader. Mother despairs of overcoming bad environment, when actress solves problem by sending family to her Vermont farm.

SUNDOWN. Produced and distributed by First National Picture. With Bessie Love, Hobart Bosworth, Roy Stewart and Charlie Murray. Director, Laurence Trimble and Harry Hoyt. Length, 8,641 feet.

Theme: An historical human drama of the events attending the last great drive of the cattle kings of the old west, filled with quaint humor, impelling drama and patriotic sequences.
References: Reviewed issue Oct. 18, 1924, page 2004.
First run showings: Pages 2098, Oct. 25; 2508, Nov. 15; 3070, 3072, Dec. 13; 3179, Dec. 20; 3362, Dec. 27, 1924; 254-55, Jan. 17; 446, Jan. 31, 1925.
Advertising: Pages 2974, Dec. 29, 1923; 355, Jan. 26; 607, Feb. 9; 2 pg. insert, May 31; 147, July 12; 1594-5, Sept. 27; 2074, Oct. 25; 2339, Nov. 8; 2474, Nov. 15; insert, Nov. 29, 1924.
Lobby Displays: Page 913, Feb. 28, 1925.
Exploitation: Page 685, Feb. 14, 1925.
Newspaper Displays: Pages 2217, Nov. 1; 2734, Nov. 29; 3361, Dec. 27, 1924; 448, Jan. 31; 807, Feb. 21, 1925.

SUNSET TRAIL, THE. Produced and distributed by Universal Pictures Corp. Released, Nov. 2, 1924. Star, William Desmond. Director, Ernst Laemmle. Length, 4,920 feet.

Theme: Romantic drama in which a hobo plays the central character. He finds a boy, going west for his health, stranded on the desert and helps him. Later is is accused of killing a woman who drops dead as she approaches him. From this situation he is extricated by the testimony of witnesses and it develops he is a wealthy man.
References; First run showings: Pages 2214, Nov. 1; 3178, Dec. 20, 1924
Advertising: Page 981, Aug. 23, 1924.

SWAN, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Feb. 16, 1925. With Adolphe Menjou, Ricardo Cortez and Frances Howard. Director, Dimitri Buchowetzki. Length, 5,889 feet.

Theme: Romantic drama of princess who according to royal custom is supposed to marry a prince of neighboring principality. She rebels and marries the court tutor — thus relieving herself and prince from disagreeable alliance.
References: Reviewed issue March 14, 1925, page 1148.
First run showings: Pages 807, Feb. 21; 1014a, Mar. 7; 1112-4, Mar. 14, 1925.
Advertising: 1 page insert, Nov. 8; 2437, Nov. 15; 2561, Nov. 22; 2992, Dec. 13; 3221, 3329, Dec. 27, 1924; 3, Jan. 3; 102, Jan. 10; 195, Jan. 17; 295, Jan. 24; 496, Feb. 7, 1925.
Newspaper Displays: Page 3071, Dec. 13, 1924.

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TAINTED MONEY. Produced and distributed by Columbia Productions. Released, Dec. 15, 1924. Star, William Fairbanks. Director, Henry MacRae. Length, 4,906 feet.

Theme: Melodrama dealing with rivalry between lumber camp owners. The daughter of one magnate falls in love with son of the other. The boy breaks with his father because of his foul methods in trying to prevent Adams from building a road over a mountain to transport his lumber over. Reunion of father and son, and an end of the rivalry between the lumber camps ends as the result of an explosion which almost proves tragic.

Advertising: Page 1301, Sept. 6, 1924.

TARNISH. Produced by Samuel Goldwyn. Distributed by First National Pictures. Released, Sept. 14, 1924. With May McAvoy, Marie Prevost. Ronald Colman, Norman Kerry and Harry Myers. Director, George Fitzmaurice. Length, 6,907 feet.

Theme: Modern drama of girl reduced to impoverished circumstances through self-indulgent father. Discovers sweetheart in compromise, but eventually learns truth.

References: Reviewed issue Oct. 4, 1924, page 1747.

First run showings: Pages 1514, Sept. 20; 1613, 1615, Sept. 27; 1738-9, Oct. 4; 1885, Oct. 11; 1997, Oct. 18; 2098, Oct. 25; 2383-4, Nov. 8; 2622, Nov. 22; 2943, Dec. 6; 3070, Dec. 13, 1924; 807, Feb. 21, 1925.

Advertising: Insert, May 31; 147, July 12; 1346-7, Sept. 13; 1593, Sept. 27; 1820-1, Oct. 11; 1954-55, Oct. 18; 2338, Nov. 8; 2472, Nov. 15; insert, Nov. 29, 1924.

Newspaper Displays: Pages 1882-d, Oct. 11; 1995-6, Oct. 18; 2214, Nov. 1; 2946, Dec. 6, 1924.

TEETH. Produced and distributed by Fox Film Corp. Released, Nov. 2, 1924. Star, Tom Mix with Tony (horse) and Duke (dog). Director, J. G. Blystone. Length, 6,190 feet.

Theme: Western melodrama in which prospector through aid of his horse and dog escapes from jail after being arrested for murder. Rescues girl from forest fire and wins vindication when villain gives dying confession.

References: Reviewed issue Nov. 15, 1924, page 2519.

First run showings: Pages 3177, Dec. 20, 1924; 254-55, Jan. 17; 356, Jan. 24; 446-8, Jan. 31; 1014, 1014b, Mar. 7, 1925.

Advertising: Two page insert, Aug. 2; 870, Aug. 16; insert, Nov. 8; 1 page insert, Nov. 29, 1924.

Newspaper Displays: Page 904, Feb. 28, 1925.

THIEF IN PARADISE, A. Produced by Samuel Goldwyn. Distributed by First National. Released, Jan. 18, 1925. Featuring Doris Kenyon, Ronald Colman, Aileen Pringle, Claude Gillingwater. Director, Geo. Fitzmaurice. Length, 7,355 feet.

Theme: A modern society drama in which a down-and-out pearl fisher and a dancer abandon their huts in the South Seas and come to Frisco, where the former poses as the son of a millionaire and the latter is set up in queenly style.

References: Reviewed issue Jan. 10, 1925, page 168.

First run showings: Pages 447, Jan. 31; 574-6, Feb. 7; 697, Feb. 14; 903-4, 907, Feb. 28; 1014, 1014a, 1014b, Mar. 7; 1112, 1114, Mar. 14, 1925.

Advertising: Insert, Nov. 29, 1924; 218-9, Jan. 17; 536-7, Feb. 7; 772, Feb. 21; 1074, Mar. 14, 1925.

Newspaper Displays: Pages 447, Jan. 31; 1139, Mar. 14, 1925.

THIS WOMAN. Produced and distributed by Warner Bros. Released, Oct. 1924. Star, Irene Rich. Director, Phil Rosen. Length, 7,079 feet.

Theme: Drama revolving around innocent girl who, ignorant of life, is made to suffer much unhappiness through twists of fate. Is finally made happy through love.

References: Reviewed issue Nov. 8, 1924, page 2406.

First run showings: Pages 2214, Nov. 1; 2384, Nov. 8; 2508, Nov. 15; 2944, Dec. 6; 3072, Dec. 13, 1924; 160-161, Jan. 10; 253, Jan. 17; 576, Feb. 7; 698, Feb. 14, 1925.

Advertising: Pages 237, July 19; 368, July 26; 490, Aug. 2; 711, Aug. 9; 872, Aug. 16; 985, Aug. 23; 1085, Aug. 30; 1205, Sept. 6; 1337, Sept. 13; 1473, Sept. 20; 1687, Oct. 4; 1924, Oct. 18; insert, Nov. 15, 1924.

THOSE WHO JUDGE. Produced and distributed by Banner Prod. Released, Oct. 15, 1924. With Patsy Ruth Miller and Lou Tellegen. Director, Burton King. Length, 5,700 feet.

Theme: A society melodrama showing how wrong it is for a man to sit in judgment on everyone including the woman he loves without knowing the facts of her past.

References: Reviewed issue Dec. 20, 1924, page 3188.
First run showings: Page 1014, Mar. 7, 1925.
Advertising: Page 2469, Nov. 15, 1924.

THREE KEYS. Produced by Ben Verschleiser. Distributed by Banner Prod. Released, Jan. 1, 1925. With Virginia Lee Corbin, Edith Roberts, Gaston Glass. Director, Edw. J. LeSaint. Length, 5,800 feet.

Theme: A mystery drama in which the hero steals some bonds from one friend to help out another and has some exciting adventures as he tries to evade the arm of the law.

References: Reviewed issue Feb. 7, 1925, page 582.
Advertising: Page 3018, Dec. 13, 1924.

THUNDERING HERD, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Feb. 23, 1925. With Jack Holt, Lois Wilson, Noah Beery and Raymond Hatton. Director, William Howard. Length, 7,187 feet.

Theme: A drama-romance of the early west in which buffalo hunts, fights with Indians, battles with villains and hard riding abound.

References: Reviewed issue March 7, 1925, page 1019.
First run showings: Pages 1014b, Mar. 7; 1112-4, Mar. 14, 1925.
Advertising: 1 page insert, Nov. 8; 2437, Nov. 15; 2561, Nov. 22; 2992, Dec. 13; 3221, 3229, Dec. 27, 1924; 3-4, Jan. 3; 102, Jan. 10; 195, Jan. 17; 295, Jan. 24; 496, Feb. 7; 613, Feb. 14; 735, Feb. 21; 849, Feb. 28, 1925.

ADOLPH ZUKOR AND JESSE L. LASKY PRESENT
ZANE GREY'S
A Paramount Picture
"THE THUNDERING HERD"
with JACK HOLT, LOIS WILSON, NOAH BEERY, RAYMOND HATTON

TOM BOY, THE. Produced by Mission Film Corp. Distributed by Chadwick Pictures Corp. Released, Jan. 15, 1925. With Dorothy Devore and Herbert Rawlinson. Director, David Kirkland. Length, 5,800 feet.

Theme: Comedy-drama based upon village tomboy who suspects her father of being a bootlegger. She falls in love with revenue agent and aids him in capturing bootleggers. The father proves to be a revenue agent.

References: Reviewed issue Jan. 3, 1925, page 71.
Advertising: Pages 2352-3, May 17; 2934, June 21; 276-7, July 19; 878, Aug. 16; 1394, 1408, Sept. 13; 2680, Nov. 29; 3246, Dec. 27, 1924; 214, Jan. 17; 754, Feb. 21, 1925.

THUNDERING HOOFS. Produced and distributed by Film Booking Offices. Released, Oct. 26, 1924. With Fred Thomson. Director, Al Rogell. Length, 5,033 feet.

Theme: A western melodrama showing how hero and his horse triumph against a border bandit and his gang and win the girl who is almost tricked into a wedding with the villain.

References: Reviewed issue Nov. 29, 1924, page 2854.
First run showings: Page 1113, Mar. 14, 1925.
Advertising: Pages 1792, Oct. 11; 1937, Oct. 18, 1924.

BUFFALO BILL, Jr.

in Eight 5-reel Thunderbolt Thrillers.

Rarin' to Go — Thundering Romance
Fast and Fearless — Full Speed
Hard Hittin' Hamilton — On the Go
Bringin' Home the Bacon — Double Action Daniels

Completed and ready for showing
With unusual line of accessories

Buffalo Bill Jr. **Weiss Brothers' Artclass Pictures Corporation**
1540 Broadway, New York

THUNDERING ROMANCE. Produced by Action Pictures, Inc. Distributed by Weiss Bros.' Artclass Pictures Corp. Released, Dec. 15, 1924. Star, Buffalo Bill, Jr. Director, Richard Thorpe. Length, 4,750 feet.

Theme: Western melodrama telling about the exploits of a cowboy who saves a ranch for a beautiful girl whose property is coveted by an oil company operating through a crooked attorney. Cowboy forces attorney to pay for cattle he stampedes and uses money to pay off lein, which brings a happy ending to the romance.

Advertising: Page 1121, Mar. 14, 1925.

TOMORROW'S LOVE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Jan. 5, 1925. Star, Agnes Ayres. Director, Paul Bern. Length, 5,903 feet.

Theme: Comedy-drama of matrimonial mix-up — with wife seeking interlocutory decree of divorce when she believes her husband unfaithful. Absents herself from him for a year and becomes reconciled in time to prevent his marriage with rival.

References: Reviewed issue Jan. 17, 1925, page 274.
First run showings: Pages 253-4, Jan. 17; 576, Feb. 7; 697, Feb. 14, 1925.
Advertising: Pages 697, Aug. 9; 3329, Dec. 27, 1924.
Lobby Displays: Page 1014h, Mar. 7, 1925.

TONGUES OF FLAME. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Dec. 15, 1924. Star, Thomas Meighan. Director, Joseph Henabery. Length, 6,373 feet.

Theme: A romantic melodrama in which Harrington, a young war hero, returns just in time to save some valuable Indian reservation lands from falling into the hands of an unscrupulous capitalist, after being first misled into aiding him pull the deal.

References: Reviewed issue Dec. 27, 1924, page 3368.
First run showings: Pages 3177-9, Dec. 20; 3361, 3363, Dec. 27, 1924; 61-63, Jan. 3; 160, Jan. 10; 253, Jan. 17; 448, Jan. 31; 698, Feb. 14, 1925.
Advertising: Pages 488, Aug. 2; 1667, Oct. 4; 1911, Oct. 18; 2108, Oct. 25; 2559, Nov. 22; 3329, Dec. 27, 1924; 196, Jan. 17; 295, Jan. 24, 1925.
Exploitation: Pages 568, Feb. 7; 914, Feb. 28, 1925.

TOP OF THE WORLD, THE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Feb. 9, 1925. With Anna Q. Nilsson, James Kirkwood, Raymond Hatton and Sheldon Lewis. Director, George Melford. Length, 7,167 feet.

Theme: A romantic drama of England and South Africa in which a girl finds her heart torn between two men, one a childhood sweetheart, but now a dope crazed wreck and the other an upright English farmer. The latter wins out.

References: Reviewed issue Jan. 17, 1925, page 274.
First run showings: Pages 61, Jan. 3; 697-8, Feb. 14; 903, 907, Feb. 28, 1925.

Advertising: One page insert, Nov. 8; 2436, Nov. 15; 2561, Nov. 22; 2992, Dec. 13; 3221, Dec. 27, 1924; 3, Jan. 3; 102, Jan. 10; 195, Jan. 17; 496, Feb. 7, 1925.

TORNADO, THE. Produced and distributed by Universal Pictures Corp. Released, Jan. 4, 1925. Star, House Peters. Director, King Baggott. Length, 6,375 feet.

Theme: Melodrama of eternal triangle revolving around man whose life has been wrecked by friend's disloyalty in marrying his sweetheart. In a raging tornado he saves lumber camp and the life of his beloved.

References: Reviewed issue Nov. 15, 1924, page 2517.

First run showings: Pages 3072, Dec. 13; 3361, Dec. 27, 1924; 62, Jan. 6; 159-60, Jan. 10; 254, Jan. 17; 446, Jan. 31; 575, Feb. 7; 698, Feb. 14; 907, Feb. 28; 1112, Mar. 14, 1925.

Advertising: Insert, May 24; 2453, May 31; 2827, June 14; 27, July 5; 271, July 19; 377, July 26; 943, Aug. 16; 977, Aug. 23; 1087, Aug. 30; 1327, Sept. 13; 1675, Oct. 4; 1784-5, Oct. 11; 1923, Oct. 18; 2044-5, Oct. 25; 2173, Nov. 1; 2324-5, Nov. 8; 2452-3, Nov. 15; 2566-7, Nov. 22; 2902-3, Dec. 6; 3230-31, Dec. 27, 1924.

Lobby Displays: Pages 3306, Dec. 27, 1924; 1014c, Mar. 7, 1925.

Exploitation: Pages 155, Jan. 10; 443, Jan. 31; 567, Feb. 7; 913, Feb. 28, 1925.

Newspaper Displays: Pages 60, Jan. 3; 357, Jan. 24; 1014, Mar. 7, 1925.

TRAIL DUST. Produced by K. Lee Williams. Distributed by Rayart Pictures Corp. Released, Nov. 1, 1924. Star, David Dunbar. Director, Gordon Hines. Length, 5,466 feet.

Theme: Western melodrama of Oklahoma in the Seventies, dealing with the hardships and adventures of the homeseekers. The heroine is a minister's daughter. Hero is the town capitalist of Purgatory. The story concerns the efforts on the part of the villain to discredit the hero and win the heroine, which finally involve the entire community and a band of unfriendly Indians. In the end, the girl's faith wins out.

TRAIL OF VENGEANCE, THE. Produced and distributed by J. J. Fleming Prod. Released, Dec. 15, 1924. Star and director, Al Ferguson. Length, 5,000 feet.

Theme: Melodrama of the Royal Northwest Mounted police. Hero swears to avenge death of pal, and follows murderer into far North. Meets and falls in love with prospector's daughter, but circumstances lead him to believe prospector is guilty party. As he is about to arrest him, matters are cleared up. The real villain is arrested and hero and girl find happiness.

References: Advertising: Pages 2471, Nov. 15; 3243, Dec. 27, 1924.

TRIFLERS, THE. Produced and distributed by B. P. Schulberg Prod. Released, Dec. 15, 1924. With Mae Busch and Frank Mayo. Director, Louis Gasnier. Length, 6,626 feet.

Theme: Domestic drama involving a triangle as woman marries least favored of three lovers. Grows to love him as a jealous suitor tries to kill them, while a third suitor accepts defeat gracefully.

References: Reviewed issue Dec. 27, 1924, page 3368.

Advertising: Pages 2454, May 26; 2832, June 16; 1 pg. insert, July 7; 2 pg. insert, Aug. 25; 2 pg. insert, Sept. 8; 1863, Oct. 20, 1923; 2908, Dec. 6; 3249, 3257, Dec. 27, 1924; 106, Jan. 10; 210, Jan. 17; 507, 520, Feb. 7; 861, Feb. 28, 1925.

TRIGGER FINGERS. Produced by Independent Pictures. Distributed by Film Booking Offices. Released, Nov. 2, 1924. Star, Bob Custer. Director, Reeves Eason. Length, 4,775 feet.

Theme: A western melodrama in which a Texas Ranger gets his man after a series of combats with his associates in crime and wins the girl after causing the death of her father who proves to be the bandit.

References: Reviewed issue Nov. 22, 1924, page 2640.

TROUBLES OF A BRIDE. Produced and distributed by Fox Film Corp. Released, Nov. 30, 1924. With Robert Agnew, Mildred June, Alan Hale. Director, Thos. Buckingham. Length, 4,915 feet.

Theme: Comedy-melodrama of a youth's romance — with an interloper placing the heroine and the hero in all kinds of perilous plights to bring out their love for each other.

References: Reviewed issue Jan. 3, 1925, page 69.

First run showings: Page 576, Feb. 7, 1925.

Advertising: Two page insert, Aug. 2; 871, Aug. 16; insert, Nov. 8, 1924.

PRODUCERS DISTRIBUTING CORPORATION
HELENE CHADWICK in
"Trouping with Ellen"
From the story by EARL DERR BIGGERS
Directed by T. HAYES HUTER
Screen dramatization by GERALD C. DUFFY
Produced by EASTERN PRODUCTIONS INC.

TROUPING WITH ELLEN. Produced by Eastern Prod., Inc. Distributed by Producers Dist. Corp. Released, Oct. 5, 1924. Star, Helene Chadwick, supported by Gaston Glass. Director, T. Hayes Hunter. Length, 6,452 feet.

Theme: A modren drama of stage and society life in which Ellen of the chorus learns that existence as the wife of a millionaire, kind but dumb, is not to be preferred to mating with Andy, orchestra leader, and a prince of good fellows.

References: Reviewed issue Oct. 18, 1924, page 2007.

First run showings: Pages 161, Jan. 10; 1114, Mar. 14, 1925.

Advertising: Insert, Aug. 9; 969, Aug. 23; 1079, Aug. 30; 1201, Sept. 6; 1317, Sept. 13; 1453, Sept. 20; 1557, Sept. 27; 1669, Oct. 4; 1781, Oct. 11; 1915, Oct. 18; 2039, Oct. 25; 2153-55, Nov. 1; 2438-9, Nov. 15; 2888-89, Dec. 6; insert, Dec. 20, 1924; insert, Feb. 7; 739, Feb. 21, 1925.

TURMOIL, THE. Produced and distributed by Universal. Released, Sept. 14, 1924. With Geo. Hackathorne, Eileen Percy and Helen Jerome Eddy. Director, Hobart Henley. Length, 7,049 feet.

Theme: A powerful drama of American family life showing the disastrous results that follow a father's demand that his son shall do as he does, think as he thinks. However, he realizes his mistake in time to save a third son from ruin.

References: Reviewed issue June 7, 1924, page 2779.

First run showings: Pages 1277, Sept. 6; 1613, 1615, Sept. 27; 1738, Oct. 4; 1884, Oct. 11; 2384-5, Nov. 8, 1924; Feb. 28, 1925.

Advertising: Pages 2716, June 9; 3018, June 30; 1593, Oct. 6; 2025, Oct. 27; 1923; 1 pg. insert, May 24; 2452, May 31; 2826-7, June 14; 25, 27, July 5; 270, July 19; 376, July 26; 927, Aug. 16; 976, 978-79, Aug. 23; 1086, Aug. 30; 1326, Sept. 13; 1674-5, Oct. 4; 1922, Oct. 18; 2112, Oct. 25; 2172-3, Nov. 1, 1924.

Exploitation: Pages 2499, 2501, Nov. 15, 1924; 247, Jan. 17; 353, Jan. 24, 1925.

Newspaper Displays: Pages 1615, Sept. 27; 1726, Oct. 4; 2622, Nov. 22, 1924; 908, Feb. 28, 1925.

TURNED UP. Produced and distributed by William Steiner Prod. Released, Nov. 1, 1924. Star, Charles Hutchison. Director, James Chapin. Length, 5 reels.

Theme: Crook melodrama revolving around the capture of bonds thieves who use bank as clearing house for their thefts. Bank employee in reality a detective, allows himself to be framed in order to capture culprits.

References: Reviewed issue Sept. 27, 1924, page 1629.

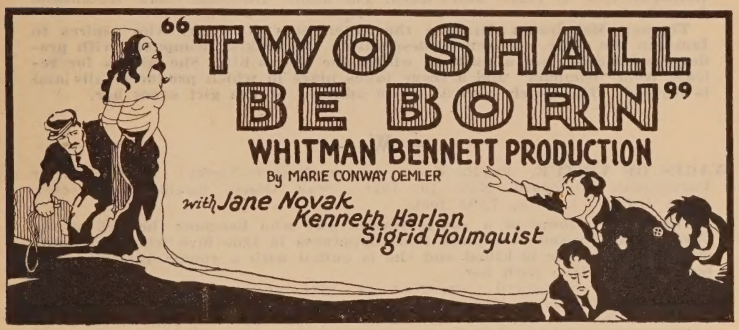
TWO SHALL BE BORN. Produced by Whitman Bennett. Distributed by Vitagraph. Released, Dec. 7, 1924. With Jane Novak. Director, Whitman Bennett. Length, 5,443 feet.

Theme: A dramatic romance with the locale in a mythical European kingdom and New York and showing how a millionaire's son, working as a cop, saves the heroine from the hands of the plotters.

References Reviewed issue Dec. 20, 1924, page 3190.

First run showings: Page 698, Feb. 14, 1925.

Advertising: Pages 2441, Nov. 15; 2693-4, Nov. 29; 2900, Dec. 6; 3017, Dec. 13; 3120, Dec. 20, 1924; 1057, Mar. 14 1925.



—U—

UNRESTRAINED YOUTH. Produced by O. E. Goebel. Distributed by Lee

W

W

First run showings: Pages 1838-9, Oct. 4; 1995, Oct. 18; 2734, Nov. 29, 1924; 161, Jan. 10, 1925.

Advertising: Two pg. insert, July 26; 1580, Sept. 27; 1951, Oct. 18; 2096h, 2097, Oct. 25, 1924.

Lobby Displays: Page 2220, Nov. 1, 1924.

Newspaper Displays: Page 2385, Nov. 8, 1924.

VERDICT OF THE DESERT. Produced and distributed by Wm. Steiner Prod. Released, Sept., 1924. Star, Neal Hart. Length, 5 reels.

VIC DYSON PAYS. Produced by Ben Wilson. Distributed by Arrow Film Corp. Released, Jan. 3, 1925. With Ben Wilson and Neva Gerber. Director, Jacques Jaccard. Length, 5,067 feet.

Theme: Western melodrama. The Dyson ranch is coveted by Keever, who knows a railroad wants it as a right of way. Depredations against Dyson, fail to shake him. But an accident to a girl, for which Dyson feels he is responsible, decides him to deed the property over to her and leave the country, through he loves her. She overtakes him, telling him of her love and also of the fortune which the railroad company has offered for his ranch.

VIRTUOUS REVOLT. Produced and distributed by William Steiner Prod. Released, Oct. 1, 1924. Star, Edith Thornton. Director, Chas. Hutchison. Length, 5 reels.

Theme: Melodrama detailing the experiences of a girl who aspires to fame on the stage. Driven to desperation she makes "compact" with producer who gives her a part, in which she scores hit. She pleads for release from "compact" and a scene takes place in which producer falls and is injured. The timely arrival of an admirer of the girl saves her.

— W —

WAGES OF VIRTUE. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Nov. 10, 1924. Star, Gloria Swanson. Director, Allan Dwan. Length, 7,093 feet.

Theme: A drama of a young Italian girl who becomes the pet of the Foreign Legion and eventually finds happiness in true love when the brute who saved her life is killed and she is united with a young American who has fallen in love with her.

References: Reviewed issue Nov. 22, 1924, page 2645.

First run showings: Pages 2621-3, Nov. 22; 2736, Nov. 29; 2943-45, Dec. 6; 3070-2, Dec. 13; 3178, Dec. 20; 3362, Dec. 27, 1924; 61, Jan. 3, 1925.

Advertising: Pages 488, Aug. 2; 697, Aug. 9; 1667, Oct. 4; 1911, Oct. 18; 2559, Nov. 22; 2885, Dec. 6; 3329, Dec. 27, 1924.

Exploitation: Page 568, Feb. 7, 1925.

Window Displays: Page 2938j, Dec. 6, 1924.

WALLOPING WALLACE. Produced by Approved Pictures Corp. Distributed by Weiss Bros. Artclass Pictures Corp. Released, Oct. 15, 1924. Star, Buddy Roosevelt. Director, Norbert Myles. Length, 4,830 feet.

Theme: Western melodrama based on the efforts of a ranch foreman to protect the property of the owner of the ranch, who is a girl in whom he has more than an employee's interest, from the designs of a former ranch-hand. He saves the property and the girl, and the villain is given his just deserts.

References: Reviewed issue Oct. 11, 1924, page 1854.

Advertising: Page 1121, Mar. 14, 1925.

WARRENS OF VIRGINIA. Produced and distributed by Fox Film Corp. Released, Oct. 12, 1924. Special Cast. Director, Elmer Clifton. Length, 6,535 feet.

Theme: Romantic drama of Civil War revolving around Northern officer's conflict of love and country. Vindicates honor in willingness to die. Is saved by girl.

References: Reviewed issue Oct. 18, 1924, page 2003.

First run showings: Pages 1885, Oct. 11; 2384, Nov. 8; 2736, Nov. 29; 2943, Dec. 6; 3177, Dec. 20, 1924; 357, Jan. 24; 1114, Mar. 14, 1925.

Advertising: Two pg. insert, Aug. 2; 870, Aug. 16; insert, Aug. 23; pg. insert, Sept. 20; pg. insert, Sept. 24; pg. insert, Oct. 4; insert, Oct. 11; insert, Oct. 18; insert, Oct. 25, 1924.

Lobby Displays: Page 245, Jan. 17, 1925.

Newspaper Displays: Pages 2509, Nov. 15; 3068, Dec. 13, 1924.

WAS IT BIGAMY? Produced and distributed by William Steiner Prod. Released, January 1925. Star, Edith Thornton. Length, 5 reels.

WELCOME STRANGER. Produced by Edward Belasco Prod. Distributed by Producers Dist. Corp. Released, Sept. 1, 1924. With Florence Vidor and Lloyd Hughes. Director, James Young. Length, 6,618 feet.

Theme: A comedy drama showing how Isidore Solomon, kicked out of town by the gang that run it, is taken in by one of the lesser lights of the village and eventually succeeds in battling down the narrow-mindedness and racial prejudice, and also puts the town on the map.

References: Reviewed issue Oct. 18, 1924, page 2008.

First run showings: Pages 1613-5, Sept. 27; 1737, 1739, Oct. 4; 1884, Oct. 11; 2098, Oct. 25; 2383, Nov. 8; 2509, Nov. 15, 1924; 160, Jan. 10; 1114, Mar. 14, 1925.

Advertising: Pages 494, Aug. 2; 864-5, Aug. 16; 968-9, Aug. 23; 1078-9, Aug. 30; 1198-99, 1201, Sept. 6; 1317, Sept. 13; 1452-55, Sept. 20; 1557-9, Sept. 27; 1669, Oct. 4; 1781, Oct. 11; 1914-5, Oct. 18; 2039, Oct. 25; 2153, Nov. 1; 3114, Dec. 20, 1924; insert, Feb. 7; 614, Feb. 14; 739, Feb. 21, 1925.

Exploitation: Pages 1990, Oct. 18; 2376, Nov. 8; 2499, Nov. 15; 3305, Dec. 27, 1924.

Newspaper Displays: Page 2623, Nov. 22, 1924.

WESTERN WALLOP, THE. Produced and distributed by Universal Pictures Corp. Released, December 14, 1924. Star, Jack Hoxie. Director, Clifford Smith. Length, 4,662 feet.

Theme: Western melodrama in which a cowpuncher fights to release the stigma on his character brought about by a prison confinement. Is paroled and fights to protect girl. Is given freedom thus winning vindication.

References: Reviewed issue Oct. 11, 1924, page 1854.

First run showings: Page 2508, Nov. 15, 1924.

WHEN WINTER WENT. Produced and distributed by Independent Pictures Corp. Released, Feb. 1925. With Charlotte Merriam and Raymond Griffith. Director, Reggie Morris. Length, 5,000 feet.

Theme: Comedy burlesquing the favorite story of the Southern colonel whose homestead is staked on his favorite horse in the racing classic. The opening shows a bookworm facing death from freezing in an unheated room of a country hotel. He reads the story of the South, hoping thus to cheat death from the wintry blasts. The burlesque is a picturization of the novel he reads.

WHITE MAN, THE. Produced and distributed by B. P. Schulberg Prod. Released, Nov. 1, 1924. With Alice Joyce and Kenneth Harlan. Director, Louis Gasnier. Length, 6,370 feet.

Theme: Adventure melodrama in which youthful aviator who has exiled himself to darkest Africa rescues English girl from loveless marriage. Nurses her back to health and rescues her from villainous attack by renegade Englishman.

References: Reviewed issue Nov. 22, 1924, page 2642.

First run showings: Pages 356, Jan. 24, 1925.

Advertising: Pages 2454, May 26; 2832, June 16; 1 pg. insert, July 7; 2 pg. insert, Aug. 25; 2 pg. insert, Sept. 8; 1862, Oct. 20; 1923, 1926, Oct. 18; 2564, Nov. 22; 3024, Dec. 13; 3249, Dec. 27, 1924; 106, Jan. 10; 507, Feb. 7; 861, Feb. 28, 1925.

WHITE SHEEP. Produced by Hal Roach. Distributed by Pathe. Released, Dec. 14, 1924. With Glenn Tryon and Blanche Mehaffey. Director, Hal Roach. Length, 6,091 feet.

Theme: A melodramatic comedy in showing how the fightin' Tylers triumphed over their enemies and how "the white sheep" of the family proved that in reality he is the "fightinest" one of the bunch.

References: Reviewed issue Dec. 6, 1924, page 2953.

Advertising: One pg. insert, Nov. 22; 3065, 3079, 3081, 3083, 3085, 3087, Dec. 13; 1 pg. insert, Dec. 20, 1924; 1 pg. insert, Jan. 3; 173, Jan. 10; 267, 269, Jan. 17; insert, Feb. 14; 798, 802, 804B, Feb. 21, 1925.

WHO CARES. Produced and distributed by Columbia Production. Released, Feb. 1, 1925. With Dorothy Devore and William Haines. Director, David Kirkland. Length, 5,600 feet.

Theme: Society melodrama adapted from novel. A marriage of convenience, as a means of escape from her oppressive grand-parents, is contracted by Joan Ludlow. Though given love and protection by her husband she does not return anything to him, until believing he has a mistress she realizes she is in love. The unwelcome attentions of a libertine are forced on her, but her husband rescues her and love is established between them.

Advertising: Pages 2339, May 17; inside cover, Nov. 1; 2690, Nov. 29; 3241, Dec. 27, 1924.

WIFE OF THE CENTAUR. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn Dist. Corp. Released, Dec. 1, 1924. With Eleanor Boardman, John Gilbert, Aileen Pringle. Director, King Vidor. Length, 6,586 feet.

Theme: Domestic drama of young visionary novelist who after an adventurous career settles down and gets married. Tiring of matrimony he returns to erstwhile sweetheart, but eventually repents and becomes reconciled to wife.

References: Reviewed issue Jan. 17, 1925, page 273.

First run showings: Pages 3177, Dec. 20, 1924; 63, Jan. 3; 161, Jan. 10; 253, 255, Jan. 17; 446, 448, Jan. 31; 698, Feb. 14; 1014a, Mar. 7, 1925.

Advertising: Insert, July 19; 493, Aug. 2; 3358, Dec. 27, 1924; front cover, Mar. 7, 1925.

Newspaper Displays: Pages 357, Jan. 24; 689, Feb. 14, 1925.

WINE OF YOUTH. Produced by Louis B. Mayer. Distributed by Metro-Goldwyn Dist. Corp. Released, Sept. 22, 1924. With Eleanor Boardman, Wm. Haines, Ben Lyon, Pauline Garon, Wm. Collier, Jr. Director, King Vidor. Length, 6,803 feet.

Theme: Comedy-drama based upon the search for adventure and experience of the spirited modern girl in contrast with her elders. Emphasizes that she is entirely trustworthy.

References: Reviewed issue July 26, 1924, page 462.

First run showings: Pages 1035, Aug. 23; 1148h, Aug. 30; 1516 Sept. 20; 1613 Sept. 27; 1739, Oct. 4; 1996, Oct. 18; 2099, Oct. 25; 2508, Nov. 15, 1924; 62, Jan. 3; 448, Jan. 31; 907, Feb. 28, 1925.

Advertising: One pg. insert, July 19; 492, Aug. 2; 1 pg. insert, Aug. 30; front cover, also 1321, Sept. 13; 2113, Oct. 25, 1924; front cover, Mar. 7, 1925.

Lobby Displays: Pages 2938k, Dec. 6, 1924.

Exploitation: Page 442, Jan. 31, 1925.

Newspaper Displays: Pages 2385, Nov. 8, 1924; 903, Feb. 28, 1925.

WINNER TAKE ALL. Produced and distributed by Fox Film Corp. Released, Oct. 12, 1924. Star, Buck Jones. Director, W. S. Van Dyke. Length, 5,949 feet.

Theme: Melodrama of a cowboy who becomes prize-fighter, but refuses to play the game crooked. Returns to ranch but enters ring again under stipulation that winner take all. Wins fight and the girl.

References: Reviewed issue Oct. 25, 1924, page 2119.

First run showings: Pages 2216, Nov. 1, 1924.

Advertising: Page 868, Aug. 16; insert, Sept. 13, 1924.

WOLFBLOOD. Produced by Ryan Bros. Distributed by Lee-Bradford Corp. Released, Oct. 1924. Star, Marguerite Clayton. Director, Geo. Chesbro and Bruce Mitchell. Length, 6,000 feet.

Theme: Melodrama of the lumber camps relating the strange adventures of a camp foreman who is injured severely in a fight. Blood transfusion is required and for this purpose a wolf's blood is injected into his veins. Superstitious people regard him as a half beast and oppressive thoughts drive him to the brink of suicide, from which he is rescued by the woman he loves.

References: Advertising: Page 2950, Dec. 29, 1924.

WOMEN AND GOLD. Produced by Gotham Prod. Distributed by Lumas Film Corp. Released, Jan. 1925. Star, Frank Mayo. Director, James P. Hogan. Length, 5,400 feet.

Theme: A South American society romance in which a dashing senor seeks to wreck the home of his mine foreman by running away with the wife. He fails. All ends well, of course.

References: Reviewed issue Jan. 24, 1925, page 374.
Advertising: Page 719, Aug. 9, 1924.

WOMEN FIRST. Produced and distributed by Columbia Prod. Released, Nov. 1, 1924. Star, William Fairbanks. Director, Reeves Eason. Length, 4,875 feet.

Theme: Melodrama of the racetrack. Villain in attempt to force favorite horse out of race causes an accident in which the jockey is injured. At the last moment daughter of owner of the horse dons the silks and enters the race, winning the event. The love romance is brought to a happy ending.

References: Advertising: Page 1301, Sept. 6, 1924.

WORLDLY GOODS. Produced by Famous Players-Lasky. Distributed by Paramount. Released, Nov. 24, 1924. Star, Agnes Ayres. Director, Paul Bern. Length, 6,055 feet.

Theme: A modern society drama dealing with the awakening of a "wind jamming" youth who finds his bluffing has lost him his wife. He awakens in time to put over a big deal and wins back his spouse.

References: Reviewed issue Nov. 29, 1924, page 2856.
First run showings: Pages 2507, Nov. 15; 2945, Dec. 6, 1924; 62-3, Jan. 3; 903, Feb. 28, 1925.
Advertising: Page insert, May 10; 2396, May 24; 489, Aug. 2; 697, Aug. 9; 3329, Dec. 27, 1924.

—Y—

YOLANDA. Produced by Cosmopolitan Prod. Distributed by Metro-Goldwyn Released, Sept. 15, 1924. Star, Marion Davies. Director, Robert G. Vignola. Length, 10,125 feet.

Theme: Historical romance revolving around conflict between Burgundy and France during reign of Louis XI—the latter ambitious to marry his daughter to the idiot son.

References: Reviewed issue March 1, 1924, page 992.
First run showings: Pages 967, Mar. 1; 1373, 1375, Sept. 13; 1515, Sept. 20; 1613, Sept. 27; 1737, Oct. 4; 1884, Oct. 11; 1995, Oct. 18; 2099, Oct. 25; 2216, Nov. 1; 2508-9, Nov. 15; 2622, Nov. 22; 2735, Nov. 29; 2945, Dec. 13, 1924; 63, Jan. 3; 253, Jan. 17, 1925.
Advertising: One pg. insert, Aug. 4, 1923; 830, Feb. 23; 1 pg. insert, July 19; 492, Aug. 2; front cover, Aug. 23; 1 pg. insert, Aug. 30; 1474-5, Sept. 20; 2113, Oct. 25; 2180-1, Nov. 1, 1924.
Lobby Displays: Pages 53, Jan. 3; 1107, Mar. 14, 1925.
Prologues: Page 2378, Nov. 8, 1924.
Exploitation: Pages 1728, Oct. 4; 2724, Nov. 29, 1924.
Newspaper Displays: Pages 1737, 1739, Oct. 4, 1924; 161, Jan. 10, 1925.

YOUTH AND ADVENTURE. Produced by Carlos Prod. Distributed by Film Booking Offices. Released, Jan. 4, 1925. Star, Richard Talmadge. Director, James W. Horne. Length, 5,525 feet.

Theme: Melodrama featuring stunts. Hero, upbraided by his attorney for his extravagance, sets out to prove he can make his own living. He gets job as manager of newspaper owned by influential politician and then shows up the politician as a bootlegger and crook. In the end he marries his secretary.

Advertising: Page 121, Jan. 10, 1925.

Flaming Figures!

Unbiased Ratings on

Douglas MacLean's

Greatest Box-Office Comedy

"Introduce Me"

Chicago "Screen Opinions" (April 15)..90%
N. Y. Movie Weekly (April 11).....90%
In "The Six Best Pictures of the Month" Photoplay Magazine—May issue

Average Rating (M. P. News) on "Going Up", "Yankee Consul", "Never Say Die" 80%

Jos. L. Plunkett, Mng. Dir., N. Y. Mark Strand says: (After pre-release run of "Introduce Me").

"Douglas MacLean has made his best picture since 'The Hottentot'. It is to be classed as one of the greatest laugh and thrill pictures of the year."

It's Laughing Lightning

Physical Distributors
Pathe Exchange

Released by
ASSOCIATED EXHIBITORS
J. S. WOODY, President

Foreign Representative
Sidney Garrett

SHORT LENGTH SUBJECTS

DRAMAS

—C—

CHRONICLES OF AMERICA SERIES. Produced by Yale University Press. Distributed by Pathe. Length, 3 reels.
Alexander Hamilton. Director Kenneth Webb. Released Sept. 7, 1924. Reviewed Sept. 6, 1924, pg. 1280.
Dixie. Director Webster Campbell. Released Oct. 5, 1924. Reviewed October 25, 1924, pg. 2116.
Eve of the Revolution. Director Kenneth Webb. Released Nov. 2, 1924. Reviewed Nov. 8, 1924, pg. 2401.

—F—

FIGHT & WIN SERIES. Produced by Universal. Distributed by Universal. Star. Jack Dempsey. Directed by Erle Fenton. Length, 2 reels.
Bring Him In. Released Sept. 1, 1924. Reviewed Sept. 6, 1924, pg. 1280.
The Title Holder. Released Sept. 15, 1924.
The Town Hall To-Night. Released Sept. 29, 1924.
Health Farm Wallop. Released Oct. 13, 1924.
K.O. For Cupid. Released Oct. 27, 1924.

—T—

TRUE DETECTIVE STORY. Produced by Sholes-Hazard Corp. Distributed by Pathe. Directed by William Burt. Length, 2 reels.
On Leave of Absence. Released Oct. 26, 1924. Reviewed Oct. 25, 1924, pg. 2116.
The Girl and the Gangster. Released Nov. 9, 1924. Reviewed Nov. 8, 1924, pg. 2401.
Out of the Storm. Released Nov. 23, 1924. Reviewed Nov. 22, 1924, pg. 2634.

—W—

WESTERN DRAMA SERIES. Produced by Universal. Distributed by Universal. Length, 2 reels.
Tempest Cody Gets Her Man. Star, Marie Walcamp. Directed by George Holt. Released Sept. 6, 1924.
The College Cowboy. Star, Jos. Bonomo. Directed by Wm. Craft. Released Sept. 13, 1924, pg. 1623.
A Prisoner for Life. Star, Eddie Polo. Directed by Jack Dillon. Released Sept. 20, 1924.
Between Fires. Stars, Edmund Cobb & Florence Lee. Directed by William Craft. Released Sept. 27, 1924. Reviewed Oct. 11, 1924, page 1852.
Kingdom Come. Star, Pete Morrison. Directed by Pete Morrison. Released Oct. 4, 1924, page 1743.
An Eyeful. Star, Billy Sullivan. Directed by Ernest Laemmle. Released Oct. 11, 1924. Reviewed Oct. 11, 1924, page 1853.
Wolves of the Range. Star, Helen Gibson. Directed by Wm. Harvey. Released Oct. 18, 1924.
Her Rodeo Hero. Star, Bill Sullivan. Directed by Ernest Laemmle. Released Oct. 25, 1924.
Tempest Cody, Kidnapper. Star, Marie Walcamp. Directed by Henry Mcrae. Released Nov. 1, 1924.
A Race for a Ranch. Star, Bill Sullivan. Directed by Ernest Laemmle. Released Nov. 8, 1924.
One He Man. Stars, Jack Perrin & Josephine Hill. Directed by Murray. Released Nov. 15, 1924.
The Double X. Star, Billy Sullivan. Directed by Ernest Laemmle. Released Nov. 22, 1924.
The Smoke Signal. Stars, Magda Lane & J. B. Warner. Directed by Rosen & Murphy. Released Nov. 29, 1924.
The Border Raid. Stars, Lola Todd & Edmund Cobb. Directed by Wm. Cobb. Released Dec. 6, 1924. Reviewed Dec. 20, 1924, page 3184.

The Honor of the Range. Star, Leo Maloney. Directed by Mack Wright. Released Dec. 13, 1924.
The Red Rage. Star, Billy Sullivan. Directed by Ernest Laemmle. Released Dec. 20, 1924.
Straight Shootin'. Star, Harry Carey. Directed by Jack Ford. Released Dec. 27, 1924.
The Way of the West. Star, Billy Sullivan. Directed by Ernest Laemmle. Released Jan. 3, 1925.
The Hidden Badge. Star, Pete Morrison. Directed by George Holt. Released Jan. 10, 1925.
The Whip Hand. Star, Billy Sullivan. Directed by Ernest Laemmle. Released Jan. 17, 1924. Reviewed Jan. 24, 1925, page 363.
A Pistol Point Proposal. Star, Eddie Polo. Directed by George Holt. Released January 24, 1925.
Seeing Red. Star, Billy Sullivan. Directed by Ernest Laemmle. Released Jan. 31, 1925. Reviewed Feb. 21, 1925, page 812.
Tempest Cody's Man Hunt. Star, Marie Walcamp. Directed by Jacques Jaccard. Released Feb. 7, 1925.
The Loser Wins. Star, Billy Sullivan. Directed by Ernest Laemmle. Released Feb. 14, 1925. Reviewed Mar. 7, 1925, page 1015.
Both Barrels. Star, Jack Perrin. Directed by Ernest Laemmle. Released Feb. 21, 1925.
The Fighting Terror. Star, Billy Sullivan. Directed by Ernest Laemmle. Released Feb. 28, 1925.
WESTERN SERIES. Produced by Larry Wheeler. Distributed by Sierra Pictures, Inc. Star, Fred Hank. Directed by Larry Wheeler. Length, 2 reels.
Daring Danger. Released Dec. 15, 1924.
Lightning Justice. Released Jan. 1, 1925.
Some Speed. Released Jan. 15, 1925.
Prancin' High. Released Feb. 1, 1925.
Bustin' Thru. Released Feb. 15, 1925.

COMEDIES

—A—

AESOP'S FABLES. Produced by Fables Pictures, Inc. Distributed by Pathe Exchanges, Inc. Length, 2-3 reels.
Barnyard Olympics. Released Sept. 7, 1924. Reviewed Sept. 13, 1924, pg. 1388.
In the Good Old Summer Time. Released Sept. 14, 1924. Reviewed Sept. 20, 1924, pg. 1521.
The Mouse That Turned. Released Sept. 21, 1924.
Hawks of the Sea. Released Sept. 28, 1924.
Noah's Outing. Released Oct. 5, 1924.
A Lighthouse By the Sea. Released Oct. 12, 1924.
Black Magic. Released Oct. 19, 1924. Reviewed Nov. 22, 1924, pg. 2634.
Monkey Business. Released Oct. 26, 1924. Reviewed Oct. 25, 1924, pg. 2116.
The Cat and the Magnet. Released Nov. 2, 1924.
Sharpshooters. Released Nov. 9, 1924. Reviewed Nov. 8, 1924, pg. 2401.
She Knew Her Man. Released Nov. 16, 1924. Reviewed Nov. 15, 1924, pg. 2515.
Good Old Circus Days. Released Nov. 23, 1924. Reviewed Nov. 22, 1924, pg. 2634.
Lumber Jacks. Released Nov. 30, 1924. Reviewed Nov. 29, 1924, pg. 2857.
She's In Again. Released Dec. 7, 1924.
Noah's Athletic Club. Released Dec. 14, 1924.
Mysteries of Old Chinatown. Released Dec. 21, 1924. Reviewed Dec. 20, 1924, pg. 3184.
Down on the Farm. Released Dec. 28, 1924. Reviewed Dec. 27, 1924, pg. 3398.
On the Ice. Released Jan. 4, 1925.
One Game Pup. Released Jan. 11, 1925.
African Huntsmen. Released Jan. 18, 1925.
Hold That Thought. Released Jan. 25, 1925.
Biting the Dust. Released Feb. 1, 1925. Reviewed Jan. 31, 1925.

A Transatlantic Flight. Released Feb. 8, 1925. Reviewed Feb. 14, 1925, pg. 690.
Bigger and Better Jails. Released Feb. 15, 1925. Reviewed Feb. 14, 1925, page 690.
Fisherman's Luck. Released Feb. 22, 1925.

ALICE COMEDIES. Produced by Walt Disney. Distributed by M. J. Winkler. Featuring Virginia Davis. Length, 1 reel.
Alice Gets in Dutch. Released Nov. 1, 1924.
Alice Hunting in Africa. Released Nov. 15, 1924.
Alice and the Three Bears. Released Dec. 1, 1924.
Alice the Piper. Released Dec. 15, 1924.
Alice Cans the Cannibals. Released Jan. 1, 1925.
Alice the Toreador. Released Jan. 15, 1925.
Alice Gets Stung. Released Feb. 1, 1925.
Alice Solves the Puzzle. Released Feb. 15, 1925.

JIMMY AUBREY COMEDIES. Produced by Standard Cinema Corp. Distributed by Film Booking Offices. Starring Jimmy Aubrey. Length, 2 reels.
Polly Voo. Director, Zion Meyers. Released Oct. 15, 1924.
Heebie Jeebie. Director, Percy Pembroke. Released Dec. 15, 1924.
Hypnotized. Director, Harry Sweet. Released Jan. 15, 1925.
Oh What a Flirt! Director, Percy Pembroke. Released Feb. 15, 1925.

—C—

CAMEO COMEDIES. Produced by Fred Hibbard. Distributed by Educational Film Exchanges. Length, 1 reel.
Don't Fail. With Cliff Bowes and Virginia Vance. Director, Lloyd Bacon. Released Sept. 14, 1924. Reviewed Sept. 13, 1924, pg. 1388.
Cheer Up. With Cliff Bowes and Virginia Vance. Director, Steven Roberts. Released Sept. 28, 1924. Reviewed Sept. 20, 1924, pg. 1521.
Desert Blues. With Cliff Bowes and Virginia Vance. Director, Albert Ray. Released Oct. 12, 1924. Reviewed Oct. 11, 1924, pg. 1853.
No Fooling. With Cliff Bowes and Virginia Vance. Director, Albert Ray. Released Oct. 26, 1924.
Go Easy. With Cliff Bowes and Virginia Vance. Director, Albert Ray. Released Nov. 9, 1924. Reviewed Nov. 29, 1924, pg. 2857.
Empty Heads. With Cliff Bowes and Virginia Vance. Director, Lloyd Bacon. Released Nov. 23, 1924. Reviewed Oct. 25, 1924, pg. 2116.
Watch Your Pep. With Cliff Bowes and Virginia Vance. Director, Albert Ray. Released Dec. 7, 1924. Reviewed Nov. 15, 1924, pg. 2515.
Cut Loose. With Phil Duncan and Virginia Vance. Director, Albert Ray. Released Dec. 21, 1924. Reviewed Dec. 6, 1924, pg. 2950.
Have Mercy. With Cliff Bowes. Director, Steven Roberts. Released Jan. 4, 1925. Reviewed Jan. 3, 1925, pg. 68.
The Mad Rush. With Cliff Bowes and Virginia Vance. Director, Albert Ray. Released Jan. 18, 1925.
Weak Knees. With Cliff Bowes. Director, Albert Ray. Released Feb. 1, 1925. Reviewed Jan. 10, 1925, pg. 164.
Have a Heart. With Cliff Bowes and Virginia Vance. Director, Albert Ray. Released Feb. 15, 1925. Reviewed Jan. 24, 1925, pg. 363.

CENTURY COMEDIES. Produced by Century Film Corp. Distributed by Universal Film Corp. Length, 2 reels.
Traffic Jams. With Harry McCoy and Hilliard Karr. Director, Noel Smith. Released Sept. 3, 1924. Reviewed Sept. 20, 1924, pg. 1521.
Mind the Baby. With Pal (dog). Director, Al Herman. Released Sept. 10, 1924. Reviewed Sept. 27, 1924, pg. 1623.
Low Bridge. Star, Buddy Messinger. Director, Arvid Gillstrom. Released Sept. 17, 1924. Reviewed Oct. 11, 1924, pg. 1852.
The Trouble Fixer. Star, Wanda Wiley. Director, Al Herman. Released Sept. 24, 1924. Reviewed Oct. 4, 1924, pg. 1743.
Snappy Eyes. Star, Wanda Wiley. Director, Al, Herman. Released Oct. 1, 1924. Reviewed Oct. 11, 1924, pg. 1853.
What An Eye. Star, Buddy Messinger. Director, Edw. I. Luddy. Released Oct. 8, 1924. Reviewed Oct. 18, 1924.
Sahara Blues. With Al Alt and Hilliard Karr. Director, Noel Smith. Released Oct. 15, 1924.
Some Tomboy. Star, Wanda Wiley. Director, Noel Smith. Released Oct. 22, 1924.
Here He Comes. Star, Buddy Messinger. Director, Edw. I. Luddy. Released Oct. 29, 1924.
Sweet Dreams. Star, Wanda Wiley. Director, Edw. I. Luddy. Released Nov. 5, 1924. Reviewed issue Nov. 15, 1924, pg. 2515.

Speed Boys. Star, Bubbles. Director, Arvid Gillstrom. Released Nov. 12, 1924.
Don't Fall. Star, Buddy Messinger. Director, Arvid Gillstrom. Released Nov. 19, 1924.
Dancing Daisies. With Century Follies Girls. Director, Al Herman. Released Nov. 26, 1924.
A Family Row. Star, Buddy Messinger. Director, Edw. I. Luddy. Released Dec. 3, 1924. Reviewed Dec. 20, 1924, pg. 3184.
Harem Follies. Star, Al Alt. Director, Edw. I. Luddy. Released Dec. 10, 1924.
Present Arms. Star, Wanda Wiley. Director, Edw. I. Luddy. Released Dec. 17, 1924.
Broadway Beauties. With Edna Marion and Century Follies. Director, Edw. I. Luddy. Released Dec. 24, 1924.
His First Degree. Star, Buddy Messinger. Director, Edw. I. Luddy. Released Dec. 31, 1924. Reviewed Jan. 3, 1925, pg. 68.
Looking Down. Star, Wanda Wiley. Director, Jess Robbins. Released Jan. 7, 1925.
The Aggravatin' Kid. Star, Buddy Messinger. Director, Edw. I. Luddy. Released Jan. 14, 1925. Reviewed Feb. 7, 1925, pg. 581.
Her Daily Dozen, Star, Edna Marian. Director, Edw. I. Luddy. Released Jan. 21, 1925. Reviewed Feb. 14, 1925, pg. 690.
Taming the East. Star, Buddy Messinger. Director, Edw. I. Luddy. Released Jan. 28, 1925. Reviewed Feb. 14, 1925, pg. 690.
Nobody's Sweetheart, Star, Wanda Wiley. Director, Wm. Watson. Released Feb. 4, 1925. Reviewed Feb. 21, 1925, pg. 812.
My Baby Doll. Star, Edna Marian. Director, Edw. I. Luddy. Released Feb. 11, 1925. Reviewed Mar. 7, 1925, pg. 1015.
A Dangerous Peach. Star, Al Alt. Director, Jess Robbins. Released Feb. 18, 1925. Reviewed Mar. 14, 1925, pg. 1141.
Sailing Along. Star, Buddy Messinger. Director, Edw. I. Luddy. Released Feb. 25, 1925.

CHARLIE CHASE COMEDIES. Produced by Hal Roach. Distributed by Pathe Exchanges, Inc. Starring Charlie Chase. Director, Leo McCarey. Length, 1 reel.
Outdoor Pajamas. Released Sept. 14, 1924. Reviewed Sept. 20, 1924, pg. 1521.
Sittin' Pretty. Released Sept. 28, 1924.
Too Many Mammas. Released Oct. 12, 1924. Reviewed Oct. 11, 1924, pg. 1853.
Bungalow Boobs. Released Oct. 26, 1924. Reviewed Oct. 25, 1924, pg. 2116.
Accidental Accidents. Released Nov. 9, 1924. Reviewed Nov. 8, 1924, pg. 2401.
All Wet. Released Nov. 23, 1924. Reviewed Nov. 29, 1924, pg. 2857.
The Poor Fish. Released Dec. 7, 1924. Reviewed Dec. 6, 1924, pg. 2950.
The Royal Razz. Released Dec. 21, 1924. Reviewed Dec. 20, 1924, pg. 3184.
The Rat's Knuckles. Released Jan. 4, 1925. Reviewed Jan. 3, 1925, pg. 68.
Hello Baby. Released Jan. 18, 1925. Reviewed Jan. 24, 1925, pg. 363.
Fighting Fluid. Released Feb. 1, 1925. Reviewed Jan. 31, 1925, pg. 459.
The Family Entrance. Released Feb. 15, 1925. Reviewed Feb. 14, 1925, pg. 690.

CHRISTIE COMEDIES. Produced by Christie Film Co. Distributed by Educational Film Exchanges. Length, 2 reels.
Court Plaster. Star, Neal Burns. Director, Gil Pratt. Released Sept. 28, 1924. Reviewed Oct. 11, 1924, pg. 1852.
Why Hurry? Star, Jimmy Adams. Director, Harold Beaudine. Released Nov. 2, 1924. Reviewed Oct. 18, 1924, pg. 2001.
Easy Pickin's. Star, Neal Burns. Director, Harold Beaudine. Released Dec. 7, 1924. Reviewed Nov. 22, 1924, pg. 2634.
Step Fast. Star, Jimmie Adams. Director, Harold Beaudine. Released Jan. 18, 1925. Reviewed Jan. 10, 1925, pg. 164.
Sea Legs. Star, Neal Burns. Director, Gil Pratt. Released Feb. 15, 1925. Reviewed Jan. 31, 1925, pg. 469.

—D—

DINKY DOODLE COMEDIES. Produced by Standard Cinema Corp. Distributed by Film Booking Offices. Cartoon Character: Dinky Doodle. Length, 1 reel.
The Magic Lamp. Released Sept. 15, 1924.
The Giant Killer. Released Oct. 15, 1924.

The Pied Piper. Released Dec. 1, 1924.
Red Riding Hood. Released Jan. 4, 1925.
The Captain's Kid. Released Feb. 1, 1925.

BOBBY DUNN COMEDIES. Produced by Cumberland Prod. Distributed by Arrow Film Corp. Starring Bobby Dunn. Length, 2 reels.
On the Go. Released Jan. 1, 1925.
So Simple. Released Feb. 1, 1925.

— E —

EBENEZER EBONY COMEDIES. Produced and distributed by Sering D. Wilson & Co. Length, 1 reel.
The Flying Elephant. Released Feb. 26, 1925.

— F —

FELIX CARTOON COMICS. Produced by Pat Sullivan. Distributed by M. J. Winkler. Length, 1 reel.
Felix Finds Out. Released Nov. 1, 1924.
Felix Brings Home the Bacon. Released Nov. 15, 1924.
Felix Finishes First. Released Dec. 1, 1924.
Felix Goes Hungry. Released Dec. 15, 1924.
Felix Wins and Loses. Released Jan. 1, 1925.
Felix All Puzzled. Released Jan. 15, 1925.
Felix Follows the Swallows. Released Feb. 1, 1925.
Felix Rests in Peace. Released Feb. 15, 1925.

BILLY FRANEY COMEDIES. Produced and distributed by Sanford Prod. Starring Billy Franey. Director, Frank Morrow. Length, 2 reels.
Billy's Week End. Released Sept. 15, 1924.
The Captivatin' Cannibal. Released Nov. 15, 1924.
Bring on the Circus. Released Dec. 15, 1924.

— G —

GO-GETTERS SERIES. Produced and distributed by Film Booking Offices. Starring Alberta Vaughn and George O'Hara. Director, Del Andrews. Length, 2 reels.
Getting Going. Released Sept. 14, 1924.
In the Knicker Time. Released Sept. 28, 1924.
And Never the Trains Shall Meet. Released Oct. 12, 1924.
A Kick For Cinderella. Released Oct. 26, 1924.
Fire When Ready. Released Nov. 9, 1924.
A Miss in the Dark. Released Nov. 23, 1924.
The Going of Cumming. Released Dec. 7, 1924.
Who's Hooligan. Released Dec. 21, 1924.
Playing With Fire. Released Jan. 4, 1925.
The Sleeping Cutie. Released Jan. 18, 1925.
Ain't Love Grand. Released Feb. 1, 1925.
The Way of a Maid. Released Feb. 15, 1925.

GUMPS COMEDIES. Produced by Samuel Van Ronkel Prod. Distributed by Universal Film Corp. Featuring Joe Murphy and Fay Tincher. Director, Norman Taurog. Length, 2 reels.
Andy's Hat's in the Ring. Released Oct. 6, 1924. Reviewed Nov. 22, 1924, pg. 2634.
Andy's Stump Speech. Released Nov. 3, 1924. Reviewed Nov. 8, 1924 pg. 2401.

— H —

HAMILTON COMEDIES. Produced by Lloyd Hamilton Corp. Distributed by Educational Film Exchanges. Starring Lloyd Hamilton. Director, Fred Hibbard. Length, 2 reels.
Jonah Jones. Released Sept. 21, 1924. Reviewed Sept. 13, 1924, pg. 1388.
Crushed. Released Nov. 23, 1924. Reviewed Oct. 25, 1924, pg. 2116.
Hooked. Released Feb. 8, 1925. Reviewed Jan. 24, 1925, pg. 363.

WALTER HIERS COMEDIES. Produced by Christie Film Co. Distributed by Educational Film Exchanges. Starring Walter Hiers. Length, 2 reels.
Short Change. Director, Archie Mayo. Released Oct. 5, 1924. Reviewed Oct. 11, 1924, pg. 1852.
A Fat Chance. Director, Scott Sidney. Released Nov. 30, 1924. Reviewed Nov. 29, 1924, pg. 2857.
Good Spirits. Released Jan. 25, 1925. Reviewed Jan. 24, 1925, pg. 363.

EARL HURD CARTOONS. Produced by Earl Hurd. Distributed by Educational Film Exchanges. Length, 1 reel.
The Hoboken Nightingale. Released Oct. 5, 1924.
The Sawmill Four. Released Nov. 2, 1924. Reviewed Oct. 18, 1924, pg. 2001.

The Artist's Model. Released Dec. 7, 1924. Reviewed Nov. 22, 1924, pg. 2634.
Broadcasting. Released Jan. 11, 1925. Reviewed Dec. 20, 1924, pg. 3184.
He Who Gets Socked. Released Feb. 8, 1925.

HYSTERICAL HISTORY COMEDIES. Produced by Bryan Foy and Monty Brice. Distributed by Universal. Length, 1 reel.
Benjamin Franklin. Director, Bryan Foy. Released Sept. 8, 1924. Reviewed Aug. 23, 1924, pg. 1045.
Rip Van Winkle. Director, Bryan Foy. Released Sept. 22, 1924. Reviewed Oct. 11, 1924, pg. 1853.
Pocahontas and John Smith. Director, Bryan Foy. Released Oct. 6, 1924. Reviewed Oct. 18, 1924, pg. 2001.
Robinson Crusoe. With C. L. Sherwood and Lola Todd. Director, Bryan Foy. Released Oct. 20, 1924.
Anthony and Cleopatra. Star, Ethel Tears. Director, Bryan Foy. Released, Nov. 3, 1924. Reviewed Nov. 15, 1924, pg. 2515.
Omar Khayham. Star, Phil Dunham. Director, Bryan Foy. Released Nov. 17, 1924.
Paul Revere. Director William Watson. Released Dec. 1, 1924. Reviewe Dec. 27, 1924, pg. 3398.
Pre-Historic Man. Star, Otto Fries. Director, Bryan Foy. Released De 15, 1924.
Ponce de Leon. Director, Bryan Foy. Released Dec. 29, 1924. Reviewed Jan. 3, 1925, pg. 68.
Rembrandt. Star, Victor Potel. Director, Bryan Foy. Released Jan. 12, 1925. Reviewed Jan. 31, 1925, pg. 459.
Sir Walter Raleigh. Director, Bryan Foy. Released Jan. 26, 1925. Reviewed Feb. 14, 1925, pg. 690.
Nero. Star, William Irving. Director, William Watson. Released Feb. 9, 1925. Reviewed Mar. 7, 1925, pg. 1015.
Olympic Games. Director, Bryan Foy. Released Feb. 23, 1925.

—I—

IMPERIAL COMEDIES. Produced and distributed by Fox Film Corp. Length, 2 reels.
Blows and Dynamite. Released Sept. 14, 1924.
A Deep Sea Panic. Released Sept. 28, 1924.
Her Ball and Chain. Released Oct. 26, 1924.
Nip O'Scotch. Released Nov. 9, 1924.
Roaring Lions at Home. Released Nov. 23, 1924.
Up on the Farm. Released Dec. 7, 1924. Reviewed Jan. 24, 1925, pg. 363.
The Sleep Walker. Released Jan. 4, 1925.
Blue Blood. Released Feb. 1, 1925.
Tons of Trouble. Released Feb. 15, 1925.

—J—

JUVENILE COMEDIES. Produced by Jack White Corp. Distributed by Educational Film Exchanges. Starring Jack MeHugh. Length, 2 reels.
Dirty Hands. Director, Fred Hibbard. Released Oct. 19, 1924. Reviewed Sept. 27, 1924, page 1623.
Goat Getters. Directors, Wm. Campbell and Jules White. Released Dec. 14, 1924.
Wildcat Willie. Director, Arvid Gillstrom. Released Feb. 15, 1925. Reviewed Feb. 14, 1925, page 690.

—K—

KARLO KOLOR KOMICS. Produced and distributed by Sering D. Wilson & Co. Length, 1 reel.
A Ripe Melodrama. Released Feb. 8, 1925.

—L—

STAN LAUREL COMEDIES. Produced by Standard Cinema Corp. Distributed by Film Booking Offices. Starring Stan Laurel. Director, Percy Pembroke. Length, 2 reels.
Detained. Released Oct. 1, 1924.
Monsieur Don't Care. Released Dec. 1, 1924.
West of Hot Dog. Released Dec. 30, 1924.
Somewhere In Wrong. Released Jan. 30, 1925.
Twins. Released Feb. 28, 1925.

EDDIE LYONS COMEDIES. Produced by Eddie Lyons. Distributed by Arrow Film Corp. Starring Eddie Lyons. Length, 2 reels.
Her Other Husband. Released Sept. 1, 1924.

—M—

MERMAID COMEDIES. Produced by Jack White Corp. Distributed by Educational Film Exchanges. Length, 2 reels.
Wild Game. Star, Lige Conley. Director, Norman Taurog. Released Sept. 7, 1924. Reviewed Aug. 30, 1924, page 1171.
Fast and Furious. Star, Lige Conley. Director, Norman Taurog. Released Oct. 12, 1924. Reviewed Oct. 11, 1924, page 1853.
Poor Butterfly. Star, Ruth Hiatt. Director, Jack White. Released Nov. 9, 1924. Reviewed Nov. 22, 1924, page 2634.
What a Night. Star, Lige Conley. Director, Norman Taurog. Released Nov. 30, 1924. Reviewed Nov. 8, 1924, page 2401.
Motor Mad. Star, Lige Conley. Director, Norman Taurog. Released Dec. 21, 1924. Reviewed Jan. 24, 1925, page 363.
Low Tide. Star, Ned Sparks. Director, Arvid Gillstrom. Released Jan. 11, 1925.
Step Lightly. Star, Lige Conley. Director, Norman Taurog. Released Feb. 1, 1925. Reviewed Jan. 10, 1925, page 164.
His High Horse. Star, Lee Moran. Director, Arvid Gillstrom. Released Feb. 22, 1925. Reviewed Feb. 7, 1925, page 580.
MONKEY COMEDIES. Produced and distributed by Fox Film Corp. Length, 2 reels.
In-Bad the Sailor. Released Sept. 14, 1924.
Westward Whoa! Released Oct. 5, 1924.
Stolen Sweeties. Released Nov. 2, 1924.
Grief in Bagdad. Released Jan. 11, 1925.
So This is Art. Released Feb. 8, 1925.
MILBURN MORANTI COMEDIES. Produced by J. E. Logan. Distributed by Sierra Pictures, Inc. Star, Milburn Moranti. Director, Tom Gibson. Length, 2 reels.
Favor Me. Released Jan. 5, 1925.
Who's Your Husband? Released Feb. 5, 1925.

—O—

OUR GANG COMEDIES. Produced by Hal Roach. Distributed by Pathe Exchange, Inc. Featuring Children. Director, Robert McGowan. Length, 2 reels.
The Sun Down Limited. Released Sept. 21, 1924. Reviewed Sept. 27, 1924, page 1623.
Every Man For Himself. Released Oct. 19, 1924. Reviewed Oct. 18, 1924, page 2001.
Fast Company. Released Nov. 16, 1924. Reviewed Nov. 15, 1924, page 2515.
The Mysterious Mystery. Released Dec. 14, 1924. Reviewed Dec. 20, 1924, page 3184.
The Big Town. Released Jan. 11, 1925. Reviewed Jan. 10, 1925, page 164.
Circus Fever. Released Feb. 8, 1925. Reviewed Feb. 7, 1925, page 580.

—R—

REDHEAD COMEDY. Produced and distributed by Sering D. Wilson & Co. Length, 1 reel.
Napoleon Not so Great. Released Feb. 14, 1925.
RED SEAL COMEDY. Produced by Inkwell Studios. Distributed by Red Seal Pictures Corp. Burlesque Novelty. Length, 1 reel.
Thaddeus and Arline. Special Cast. Director, Dave Fleischer. Released Jan. 2, 1925.
REG'LAR KIDS COMEDIES. Produced and distributed by M. J. Winkler. Featuring Children. Length, 2 reels.
Ham and Eggs. Released Jan. 1, 1925.
Masked Marvel. Released Jan. 15, 1925.
Afternoon Tee. Released Feb. 1, 1925.
The New Teacher. Released Feb. 15, 1925.
WILL ROGERS COMEDY. Produced by Hal Roach. Distributed by Pathe Exchange, Inc. Starring Will Rogers. Director, Jay A. Howe. Length, 2 reels.
Gee Whiz Genevieve. Released Sept. 28, 1924.

—S—

LARRY SEMON COMEDIES. Produced by Chadwick Pictures Corp. Distributed by Educational Film Exchange. Starring Larry Semon. Length, 2 reels.

Her Boy Friend. Director, Noel Mason Smith. Released Sept. 28, 1924. Reviewed Sept. 27, 1924, page 1623.

Kid Speed. Directors, Larry Semon and Noel Mason Smith. Released Nov. 16, 1924. Reviewed Oct. 25, 1924, page 2116.

SPAT FAMILY COMEDIES. Produced by Hal Roach. Distributed by Pathe Exchange, Inc. With Sidney D'Albrook, Laura Roessing and Frank Butler. Length, 2 reels.

South O' the North Pole. Director, Jay A. Howe. Released Sept. 7, 1924. Reviewed Sept. 13, 1924, page 1388.

Lost Dog. Director, Jay A. Howe. Released Oct. 5, 1924. Reviewed Oct. 4, 1924, page 1743.

Hot Stuff. Director, Jay A. Howe. Released Nov. 2, 1924. Reviewed Nov. 1, 1924, page 2230.

Deaf, Dumb and Daffy. Director, Jay A. Howe. Released Nov. 30, 1924. Reviewed Nov. 29, 1924, page 2857.

The Rubber-Neck. Director, Victor Potel. Released Dec. 28, 1924. Reviewed Dec. 27, 1924, page 3398.

Laugh That Off. Director, Jay A. Howe. Released Jan. 25, 1925. Reviewed Jan. 31, 1925, page 459.

The Fox Hunt. Director, Jay A. Howe. Released Feb. 22, 1925. Reviewed Feb. 21, 1925, page 812.

ARTHUR STONE COMEDIES. Produced by Hal Roach. Distributed by Pathe Exchange, Inc. Starring Arthur Stone. Length, 2 reels.

Should Landlords Live. Directors, James Davis and Nick Barrows. Released Sept. 28, 1924. Reviewed Sept. 27, 1924, page 1623.

The Sky Plumber. Director, James Davis. Released Oct. 26, 1924. Reviewed Oct. 25, 1924, page 2116.

Are Blonde Men Bashful? Directors, James Davis and Dick Barrows. Released Nov. 23, 1924. Reviewed Nov. 22, 1924, page 2634.

Just a Good Guy. Director, Hampton Del Ruth. Released Dec. 21, 1924. Reviewed Dec. 20, 1924, page 3184.

Change the Needle. Released Feb. 15, 1925. Reviewed Feb. 14, 1925, page 690.

MACK SENNETT COMEDIES. Produced by Mack Sennett. Distributed by Pathe. Length, 2 reels.

Lizzies of the Field. Star—Ralph Graves. Directed by Del Lord. Released Sept. 7, 1924. Reviewed Sept. 13, 1924, page 1388.

Luck O' The Foolish, The. Star—Harry Langdon. Directed by Harry Edwards. Released Sept. 14, 1924. Reviewed Sept. 20, 1924, page 1521.

Three Foolish Weeks. Star—Ben Turpin. Directed by Ed Kennedy and Reggie Morris. Released Sept. 14, 1924. Reviewed Sept. 20, 1924, page 1521.

Little Robinson Corkscrew. Star—Ralph Graves. Directed by Ralph Cedar. Released Sept. 21, 1924. Reviewed Sept. 27, 1924, page 1623.

Wandering Waistlines. Special Cast. Directed by Ralph Cedar. Released Oct. 5, 1924. Reviewed Oct. 4, 1924, page 1743.

The Hansom Cabman. Star—Harry Langdon. Directed by Harry Edward. Released Oct. 12, 1924. Reviewed Oct. 11, 1924, page 1852.

The Riders of the Purple Cows. Star—Ralph Graves. Directed by Ralph Cedar. Released Oct. 19, 1924. Reviewed Oct. 18, 1924, page 2001.

The Reel Virginian. Star—Ben Turpin. Directed by Reggie Morris and Ed. Kennedy. Released Oct. 26, 1924.

Galloping Bungalows. Special Cast. Directed by Del Lord. Released Nov. 2, 1924. Reviewed Nov. 1, 1924, page 2230.

All Night Long. Star—Harry Langdon. Directed by Harry Edwards. Released Nov. 9, 1924. Reviewed Nov. 15, 1924. page 2515.

Love's Sweet Piffle. Star—Ralph Graves. Directed by Ed Kennedy. Released Nov. 16, 1924.

The Cannon Ball Express. Special Cast. Directed by Del Lord. Released Nov. 30, 1924. Reviewed Nov. 29, 1924, page 2857.

Feet of Mud. Star—Harry Langdon. Directed by Harry Edwards. Released Dec. 7, 1924. Reviewed Dec. 6, 1924, page 2950.

Off his Trolly. Star—Ralph Graves. Directed by Eddie Cline. Released Dec. 14, 1924. Reviewed Dec. 20, 1924, page 3184.

Bull and Sand. Special Cast. Directed by Del Lord. Released Dec. 28 1924. Reviewed Dec. 27, 1924, page 3398.

The Sea Squawk. Star—Harry Langdon. Directed by Harry Edwards. Released Jan. 4, 1924. Reviewed Jan. 3, 1925, page 3398.

The Plumber. Star—Ralph Graves. Directed by Eddie Cline. Released Jan. 11, 1925. Reviewed Jan. 10, 1925, page 164.
The Wild Goose Chaser. Star—Ben Turpin. Directed by Lloyd Bacon. Released Jan. 18, 1925. Reviewed Jan. 31, 1925, page 459.
Honeymoon Hardships. Special Cast. Released Jan. 25, 1925. Reviewed Jan. 31, 1925, page 459.
Boobs in the Woods. Star—Harry Langdon. Directed by Harry Edwards. Released Feb. 1, 1925. Reviewed Feb. 7, 1925, page 580.
The Beloved Bozo. Star—Ralph Graves. Directed by Eddie Cline, Released Feb. 8, 1925. Reviewed Feb. 7, 1925, page 580.
Water Wagons. Special Cast. Directed by Del Lord. Released Feb. 22, 1925. Reviewed Feb. 21, 1925, page 812.

SUNSHINE COMEDIES. Produced and distributed by Fox Film Corp. Length, 2 reels.
Unreal News Reel No. 4. Released Sept. 7, 1924. Reviewed Oct. 11, 1924, page 1853.
The Diving Fool. Released Sept. 21, 1924.
The Electric Elopment. Released Oct. 5, 1924.
The Radio Riot. Released Oct. 19, 1924. Reviewed Nov. 22, 1924, page 2634.
The Nickel-Plated West. Released Nov. 22, 1924.
The Masked Marvel. Released Nov. 16, 1924.
A Movie Mad Maid. Released Nov. 30, 1924. Reviewed Jan. 3, 1925, pg. 68.
The Milk Bandit. Released Dec. 14, 1924.
Dangerous Curves. Released Dec. 28, 1824.
Nobody Works But Father. Released Jan. 25, 1925.
The Mysterious Stranger. Released Feb. 8, 1925.
Head Over Heels. Released Feb. 22, 1925.

ROACH STAR COMEDY. Produced By Hal Roach. Distributed by Pathe. Length, 2 reels.
The Goofy Age. Star—Glenn Tryon. Directed by Ted Wilde and Fred L. Guiol. Released Oct. 12, 1924.
Hot Heels. Special Cast. Directed by Geo. Jeske. Released Nov. 9, 1924. Reviewed Nov. 8, 1924, page 2401.
Meet the Missus. Star—Glenn Tryon. Directed by Fred Guiol and Roy Clements. Released Dec. 7, 1924. Reviewed Dec. 6, 1924, page 2950.
The Wages of Tin. Star—Glenn Tryon. Directed by Roy Clements. Released Jan. 4, 1925. Reviewed Jan. 3, 1925, page 68.

—T—

TUXEDO COMEDIES. Produced by Reel Comedies, Inc. Distributed by Educational Film Exchange. Star and director, Al. St. John. Length, 2 reels.
Stupid But Brave. Released Oct. 26, 1924. Reviewed Sept. 27, 1924, page 1623.
Lovemania. Released Dec. 28, 1924.

—U—

UNIVERSAL COMEDIES. Produced by Universal. Distributed by Universal Pictures Corp. Length, 1 reel.
That's the Spirit. Star—Bert Roach. Directed by Wm. Watson. Released Sept. 1, 1924. Reviewed Sept. 13, 1924, page 1388.
The Game Hunter. Directed by Wm. Watson. Released Sept. 15, 1924. Reviewed Oct. 11, 1924, page 1853.
Hello 'Frisco. Stars—Slim Summerville and Bobby Dunn. Directed by Slim Summerville. Released Sept. 29, 1924. Reviewed Oct. 11, 1924, page 1852.
Mind Your Doctor. Stars—Bert Roach and Neely Edwards. Directed by Dick Smith. Released Oct. 13, 1924.
When Love Is Young. Star—Arthur Lake. Directed by Wm. Watson. Released Oct. 27, 1924.
Green Ties. Stars—Neely Edwards and Bert Roach. Directed by Dick Smith. Released Nov. 10, 1924.
The Girl Hater. Stars—Arthur Lake and Olive Hasbrouck. Directed by Wm. Watson. Released Nov. 24, 1924.
Horse Play. Stars—Bert Roach and Neeley Edwards. Directed by Dick Smith. Released Dec. 8, 1924.
Alone At Last. Star—Arthur Lake. Directed by Wm. Watson. Released Dec. 22, 1924.
Under a Spell. Stars—Neely Edwards and Bert Roach. Directed by Dick Smith. Released Jan. 5, 1925.
Financially Embarrassed. Stars—Arthur Lake and Olive Hasbrouck. Directed by Wm. Watson. Released Jan. 19, 1925.
The Lost Chord. Star—Neely Edwards and Bert Roach. Directed by Dick

Smith. Released Feb. 2, 1925. Reviewed Feb. 21, 1925, page 812.
The Girl Problem. Stars—Arthur Lake and Olive Hasbrouck. Directed by Wm. Watson. Released Feb. 16, 1925. Reviewed March 14, 1925, page 1141.

—V—

BOBBY VERNON COMEDIES. Produced by Christie Film Company. Distributed by Educational Film. Length, 2 reels.
Bright Lights. Star—Bobby Vernon. Directed by Walter Graham. Released Sept. 14, 1924. Reviewed Oct. 11, 1924.
High Gear. Star—Bobby Vernon. Directed by Archie Mayo. Released Nov. 9, 1924. Reviewed Nov. 1, 1924.
French Pastry. Star—Bobby Vernon. Directed by Harold Beaudine. Released Jan. 4, 1925. Reviewed Dec. 20, 1924.

VAN BIBBER SERIES. Produced by Fox Film Corp. Distributed by Fox Film Corp. Length, 2 reels.
The Hunt. Directed by George Marshall. Released Sept. 14, 1924.
Paul Jones, Jr. Directed by Geo. Marshall. Released Nov. 9, 1924.
The Burglar. Directed by Geo. Marshall. Released Dec. 7, 1924.
The Guest of Honor. Directed by Robert P. Kerr. Released Jan. 18, 1925.
A Spanish Romeo. Directed by George Marshall. Released Feb. 15, 1925.

—W—

BILLY WEST COMEDY. Produced by Cumberland Prod., Inc. Distributed by Arrow Film Corp. Star—Billy West. Length, 2 reels.
Don't Slip. Directed by Billy West. Released Sept. 1, 1924.
Line's Busy. Directed by Billy West. Released Sept. 15, 1924.
Love. Directed by Jess Robbins. Released Oct. 15, 1924.
Meet Father. Directed by Jess Robbins. Released Nov. 15, 1924.
Watch Out. Directed by Mark Goldaine. Released Dec. 15, 1924.
Believe Me. Released Jan. 15, 1925.
Hard Hearted Husbands. Released Feb. 15, 1925.

WHAM! BAM!! SLAM!!!
HERE COMES "SECRET SERVICE SANDERS"

IN 15 SMASHING EPISODES
RAYARTS NEW SERIAL—SOMETHING NEW

SERIALS

—B—

BATTLING BREWSTER. Produced by Dell Henderson. Distributed by Rayart Pictures Corp. Starring Franklyn Farnum and Helen Holmes. Director, Dell Henderson. Released Dec. 1, 1924. Length, 15 episodes.

—G—

GALLOPING HOOFS. Produced by Malcolm Strauss. Distributed by Pathe. Starring Allene Ray and Johnnie Walker. Director, Geo. B. Seitz. Released

Dec. 21, 1924. Length, 10 episodes.
References: Reviewed Jan. 3, 1925, page 68.

—R—

RIDDLE RIDER, THE. Produced and distributed by Universal Pictures Corp. Starring Wm. Desmond and Eileen Sedgwick. Director, William H. Craft. Released Nov. 23, 1924. Length, 15 episodes.
References: Reviewed issue Nov. 1, 1924, page 2230.

RIDERS OF THE PLAINS. Produced by Ben Wilson. Distributed by Arrow Film Corp. Starring Jack Perrin and Marilyn Mills. Released Oct. 1, 1924. Length, 15 episodes.

TEN SCARS MAKE A MAN. Produced by C. W. Patton. Distributed by Pathe. Starring Allene Ray and Jack Mower. Director, William Parke. Released, Oct. 12, 1924. Length, 10 episodes.
References: Reviewed issue Oct. 11, 1924, page 1853.

WOLVES OF THE NORTH. Produced and distributed by Universal Pictures Corp. Star and director, William Duncan. Released, Sept. 21, 1924. Length, 10 episodes.
References: Reviewed issue Aug. 23, 1924, page 1045.

NEWS REELS

—F—

FOX NEWS. Produced and distributed by Fox Film Corp. Issued twice a week, Sunday and Thursday. Vol. 5, No. 97 to Vol. 6. No. 52, released from September 1924 to March 1925.

—I—

INTERNATIONAL NEWS. Produced by International News Reel Corp. Distributed by Universal. Issued twice a week, Tuesday and Friday. No. 73 to No. 104, released from Sept. 2 to Dec. 19, 1924; No. 1 to No. 20, released from Dec. 23, 1924 to Feb. 27, 1925.

—K—

KINOGRAMS. Produced by Kinogram Publishing Corp. Distributed by Educational Film Exchanges. Issued twice a week, Sunday and Thursday. No. 5013 to No. 5062, released from Sept. 1924 to March 1925.

—P—

PATHE NEWS. Produced and distributed by Pathe.

MISCELLANEOUS

—A—

ANIMATED HAIR CARTOONS. Cartoon Novelty. Produced by Edwin Marcus. Distributed by Red Seal Pictures Corp. Subject A released Sept. 1, 1924. Length, 300 feet.

—C—

COLOR SHOTS SERIES. Produced and distributed by Sering D. Wilson & Co., Inc. Length, 1 reel.
In A Cottage Garden. Released Feb. 2, 1925.

FILM FACTS. Magazine. Produced by Inkwell Studios. Distributed by Red Seal Pictures Corp. Issue A to D, released from Oct. 15, 1924, to Feb. 1, 1925. Length, 1 reel.

—F—

FOX EDUCATIONAL. Produced and distributed by Fox Film Corp. Length, 1 reel.

Jerusalem Today. Released Sept 14, 1924.

Rambles of a Raindrop. Released Sept. 28, 1924.

The Age of Oil. Released Oct. 12, 1924.

The Bull Fight. Released Oct. 26, 1924.

Finger Lakes. Released Nov. 9, 1924. Reviewed issue Nov. 22, 1924, pg. 2634.

Salt of the Earth. Released Nov. 23, 1924. Reviewed issue Dec. 6, 1924, pg. 2950.

Uncommon Clay. Released Dec. 7, 1924.

The Last Word in Chicken. Released Dec. 21, 1924.

Hell Roaring Range. Released Jan. 4, 1925.

Corsica, the Beautiful. Released Jan. 18, 1925. Reviewed issue Jan. 31, 1925, pg. 459.

The Violin Speaks. Released Feb. 1, 1925.

My Lady's Perfume. Released Feb. 15, 1925.

—G—

GEMS OF THE SCREEN. Produced by Cranfield & Clarke. Distributed by Red Seal Pictures Corp. Length, 1 reel.

If Matches Struck. Released Sept. 15, 1924.

Peeps Into Puzzleland. Released Oct. 15, 1924.

Should A Husband Tell. Released Nov. 22, 1924.

Zoo's Who's Who. Released Dec. 27, 1924.

Up the River With Molly. Released Jan. 20, 1925.

The Magic Hour. Released Feb. 15, 1925.

—H—

HODGE PODGE SERIES. Produced by Lyman H. Howe. Distributed by Educational Film Exchanges. Length, 1 reel.

A Crazy Quilt of Travel. Released Sept. 21, 1924. Reviewed issue Oct. 4, 1924, pg. 1743.

Whirligigs. Released Oct. 19, 1924. Reviewed issue Nov. 8, 1924, pg. 2401.

Earth's Oddities. Released Nov. 16, 1924.

Hi-Fliers. Released Dec. 28, 1924. Reviewed issue Jan. 10, 1925, pg. 164.

Topsy Turvy Travel. Released Jan. 25, 1925. Reviewed issue Feb. 7, 1925, pg. 580.

Lots of Knots. Released Feb. 22, 1925. Reviewed issue Mar. 21, 1925, pg. 1246.

—K—

KO-KO INKWELL SERIES. Cartoon Novelty. Produced by Inkwell Studios. Distributed by Red Seal Pictures Corp. Length, 1 reel.

League of Nations. Released Oct. 15, 1924.

The Curb. Released Nov. 15, 1924.

The Storm. Released Dec. 20, 1924.

Ko-Ko in Toyland. Released Jan. 20, 1925.

Ko-Ko the Barber. Released Feb. 25, 1925.

KO-KO SONG CAR-TUNES. Animated Song Novelty. Produced by Inkwell Studios. Distributed by Red Seal Pictures Corp. Length, 1 reel.

Issue AA. Released Dec. 1, 1924.

Issue AB. Released Dec. 27, 1924.

Issue AC. Released Jan 15, 1925.

Issue A1. Released Feb. 1, 1925.

—M—

MARVELS OF MOTION. Slow Motion Novelty. Produced by Inkwell Studios. Distributed by Red Seal Pictures Corp. Length, 1 reel.
Issue A. Released Nov. 1, 1924.
Issue B. Released Jan. 17, 1925.

—P—

PATHE EDUCATIONALS. Produced and distributed by Pathe Exchanges, Inc. Length, 1 reel.
Kindly Fruits of Earth. Released Dec. 7, 1924.
Meat — From Hoof to Market. Released Dec. 14, 1924.
America's Granary. Released Dec. 21, 1924.

PATHE REVIEW. Produced and distributed by Pathe Exchanges, Inc. Issued once a week. Nos. 36 to 52 released from Sept. 7th to Dec. 28, 1924; Nos. 1 to 8, released from Jan. 4th to Feb. 22, 1925. Length, 1 reel.

PATHE SPECIAL. Produced by H. Grindell-Matthew. Distributed by Pathe Exchanges, Inc. Length, 2 reels.
The Death Ray. Released Oct. 19, 1924. Reviewed issue Oct. 25, 1924, page 2116.

—S—

SCREEN ALMANAC. Produced by Standard Cinema Corp. Distributed by Film Booking Offices. Director, E. V. Durling. Length, 1 reel.
State and Studio. Released Sept. 15, 1924.
Movie Aristocrats. Released Oct. 15, 1924.
Broadway Beauties. Released Dec. 10, 1924.
Studio Secrets. Released Jan. 10, 1925.
Hollywood's Close-Ups. Released Feb. 10, 1925.

SNAPSHOTS OF TRAVEL. Produced by Burton Holmes. Distributed by M. J. Winkler. Length, 1 reel.

SPORTLIGHT FILMS. Produced by Grantland Rice. Distributed by Pathe Exchanges, Inc. (Popular Sports). Length, 1 reel.
The Happy Years. Released Sept. 7, 1924. Reviewed issue Sept. 6, 1924, pg. 1280.
Spikes and Bloomers. Released Sept. 21, 1924.
The Danger Lure. Released Oct. 5, 1924.
Sporting Rhythm. Released Oct. 19, 1924.
Stunts. Released Nov. 2, 1924. Reviewed issue Nov. 1, 1924, pg. 2230.
Gridiron Glory. Released Nov. 16, 1924. Reviewed issue Nov. 15, 1924. pg. 2515.
Champions. Released Nov. 30, 1924. Reviewed issue Nov. 29, 1924, pg. 2957.
Nature's Rouge. Released Dec. 14, 1924.
The Invaders. Released Dec. 28, 1924. Reviewed issue Dec. 27, 1924, pg. 3398.
Rough and Tumbling. Released Jan. 11, 1925.
Brains and Brawn. Released Jan. 25, 1925. Reviewed issue Jan. 31, 1925, pg. 459.
By Hook or Crook. Released Feb. 8, 1925. Reviewed issue Feb. 7, 1925, pg. 580.
Sporting Armor. Released Feb. 22, 1925.

—T—

TOPICS OF THE DAY. Produced by Timely Films, Inc. Distributed by Pathe Exchanges, Inc. Nos. 36 to 52 released from Sept. 7th to Dec. 28, 1924; Nos. 1 to 8 released from Jan. 4th to Feb. 22, 1925. Issued weekly. Length, 1-3 reel.

THE WONDER BOOKS. Produced and distributed by Sering D. Wilson & Co., Inc. Volume 1 released Feb 20, 1925. Length, 1 reel.

Quality-Entertainment vs. Quantity-Footage

"The clever exhibitor," writes Wm. A. Johnston, editor of M. P. News, "doesn't merely throw in his short subjects. He picks them as carefully as his feature, or more so; and he picks each one to get a program of balance. He doesn't make a program to total so many reels, but to total so much entertainment. He is after quality, not quantity, of course. Consequently the short subject figures as importantly as the long; many a time it figures more importantly."

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THE exhibitor who really wants quality rather than quantity in Short Subjects has a never-failing source of supply in EDUCATIONAL PICTURES. For five years they have been the outstanding leaders of the Short Subject field.

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EDUCATIONAL PICTURES Will Lead the Field

EDUCATIONAL FILM EXCHANGES, Inc.
E. W. Hammons
President

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Full Speed	Western Melodrama	32
Gold and Grit	Western Melodrama	34
Hard Hittin' Hamilton	Western Melodrama	35
On the Go	Western Romance	61
Rip Roarin' Roberts	Western Melodrama	68
Thundering Romance	Western Melodrama	78
Walloping Wallace	Western Melodrama	82

SERING D. WILSON AND COMPANY

Comedies		
Ebenezer Ebony Comedies, 1 reel		91
Karlo Kolor Komics, 1 reel		92
Redhead Comedies, 1 reel		93
Miscellaneous		
Color Shots Series, 1 reel		97
Wonder Books, 1 reel		99

M. J. WINKLER

Comedies		
Alice Comedies, 1 reel		89
Felix Cartoon Comics, 1 reel		91
Reg'lar Kids Comedies, 2 reels		93
Miscellaneous		
Snapshots of Travel, 1 reel		99

: : : "THE CHECK-UP" : : :

"The Check-Up" is a presentation in the briefest and most convenient form of reports received from exhibitors in every part of the country on current features, which makes it possible for the exhibitor to see what the picture has done for other theatre managers.

The first column following the name of the feature represents the number of managers that have reported the picture as "Poor." The second column gives the number who considered it "Fair"; the third, the number who considered it "Good"; and the fourth column, those who considered it "Big."

The fifth column is a percentage figure giving the average rating on that feature, obtained by the following method: A report of "Poor" is rated at 20%; one of "Fair," 40%; "Good," 70%; and "Big," 100%. The percentage ratings of all of these reports on one picture are then added together, and divided by the number of reports, giving the average percentage — a figure which represents the consensus of opinion on that picture. In this way exceptional cases, reports which might be misleading taken alone, and such individual differences of opinion are averaged up and eliminated.

No picture is included in the list which has not received at least ten reports.

Title of Picture	Number Exhibitors Reporting "Poor"	Number Exhibitors Reporting "Fair"	Number Exhibitors Reporting "Good"	Number Exhibitors Reporting "Big"	Average Percentage Value	Length
ALLIED PROD AND DIST.						
Hill Billy, The	—	5	20	7	72	5,734 ft.
ASSOCIATED EXHIBITORS						
Chechahcos	—	1	12	—	68	7,514 ft.
Lone Wolf, The	2	4	16	3	65	6 reels
Never Say Die	—	2	12	11	81	5,803 ft.
Racing Luck	—	1	15	9	80	5,516 ft.
Spitfire, The	1	1	11	1	66	6,109 ft.
$20 A Week	—	4	7	2	65	5,990 ft.
White Shadows	2	3	7	1	58	5,157 ft.
FAMOUS PLAYERS						
Alaskan, The	1	11	34	12	70	6,736 ft.
Argentine Love	—	7	10	4	66	5,970 ft.
Bedroom Window, The	2	6	30	6	67	6,650 ft.
Bluff	2	15	26	4	61	5,442 ft.
Border Legion, The	—	4	20	8	74	7,048 ft.
Breaking Point, The	2	16	21	3	58	6,664 ft.
Changing Husbands	1	11	22	16	72	6,890 ft.
City That Never Sleeps, The	—	3	13	2	68	6,097 ft.
Code of the Sea	—	10	26	20	75	6 reels
Confidence Man, The	1	14	39	5	65	7,304 ft.
Dangerous Money	2	6	25	2	64	6,846 ft.

Title of Picture	Number Exhibitors Reporting "Poor"	Number Exhibitors Reporting "Fair"	Number Exhibitors Reporting "Good"	Number Exhibitors Reporting "Big"	Average Percentage Value	Length
Dawn of a Tomorrow, The	1	8	26	1	64	6,084 ft.
East of Suez	1	2	11	2	73	6,821 ft.
Empty Hands	—	3	26	3	70	6,976 ft.
Enemy Sex, The	—	7	31	5	68	7,919 ft.
Fair Week	4	9	23	5	64	4,646 ft.
Fast Set, The	3	3	22	—	62	6,754 ft.
Feet of Clay	3	4	22	27	80	9,746 ft.
Female, The	2	5	19	3	64	6 reels
Fighting Coward, The	—	4	46	36	81	6,501 ft.
Forbidden Paradise	3	1	27	4	68	7,543 ft.
Garden of Weeds, The	3	5	10	3	60	6,230 ft.
Golden Bed, The	1	—	7	9	83	8,584 ft.
Guilty One, The	2	15	13	3	56	5,365 ft.
Her Love Story	3	11	22	4	61	7 reels
Icebound	6	14	35	2	59	6,471 ft.
Lily of the Dust	10	13	22	1	51	6,811 ft.
Locked Doors	1	5	11	—	58	6,221 ft.
Manhandled	2	2	29	21	79	6,998 ft.
Manhattan	2	—	14	3	69	6,415 ft.
Man Must Live, A	—	1	10	2	72	7 reels
Man Who Fights Alone, The	10	9	17	4	54	6,337 ft.
Men	6	4	20	15	71	6 reels
Merton of the Movies	1	8	18	10	70	8 reels
Miss Bluebird	—	2	9	5	76	7 reels
Monsieur Beaucaire	3	12	34	33	76	9,932 ft.
Montmartre	9	—	6	1	44	6,715 ft.
Moral Sinner, The	14	15	14	2	46	5,499 ft.
North of 36	—	—	17	26	88	7,908 ft.
Open All Night	12	4	15	—	47	5,681 ft.
Peter Pan	1	3	14	15	79	9,593 ft.
Peter the Great	10	1	5	—	37	6,042 ft.
Sainted Devil, The	2	9	20	8	67	9 reels
Side Show of Life, The	3	14	29	6	62	6 reels
Singer Jim McKee	35	10	13	5	40	7 reels
Sinners in Heaven	2	6	28	7	67	6,000 ft.
Society Scandal	—	11	27	20	75	6,433 ft.
Story without a Name, The	3	4	14	5	65	5,912 ft.
Ten Commandments, The	—	—	4	14	93	12,000 ft.
Tiger Love	1	13	23	5	63	5,328 ft.
Tongues of Flame	—	2	15	4	78	6,763 ft.
Triumph	1	8	36	17	74	8,292 ft.
Unguarded Women	1	14	19	2	58	6,051 ft.
Wages of Virtue	2	6	13	7	68	7 reels
Wanderer of the Wasteland	3	3	38	21	76	5,775 ft.
Wordly Goods	2	6	17	2	61	6,055 ft.

Title of Picture	Number Exhibitors Reporting "Poor"	Number Exhibitors Reporting "Fair"	Number Exhibitors Reporting "Good"	Number Exhibitors Reporting "Big"	Average Percentage Value	Length
FILM BOOKING OFFICE						
American Manners	—	3	13	2	68	6,400 ft.
Beloved Vagabond, The	3	3	7	—	52	6,217 ft.
Broken Laws	—	—	11	5	79	6,413 ft.
Dangerous Coward, The	3	1	27	4	68	5 reels
Fighting Sap, The	—	4	20	12	77	5,138 ft.
Fools in the Dark	1	1	13	10	79	7,702 ft.
Galloping Gallagher	—	11	44	28	76	4,819 ft.
Girl of the Limberlost, The	—	2	22	20	82	6 reels
His Forgotten Wife	1	3	10	7	73	6,500 ft.
Millionaire Cowboy, The	—	3	8	1	65	4,841 ft.
Silent Stranger, The	6	4	30	10	68	5 reels
Spirit of the U. S. A., The	1	11	34	12	70	6 reels
Thundering Hoofs	1	11	22	16	72	5,033 ft
Untamed Youth	—	5	6	—	56	4,558 ft.
Woman Who Sinned, A	1	3	7	5	71	6,078 ft.
Yankee Madness	—	5	11	1	63	4,680 ft.
FIRST NATIONAL						
Abraham Lincoln	1	—	11	42	92	12 reels
As Man Desires	—	3	13	2	68	7,790 ft.
Christine of the Hungry Heart	—	4	8	1	63	7,500 ft.
Classmates	1	—	11	19	87	6,800 ft.
Cytherea	2	4	20	6	69	7,400 ft.
Enchanted Cottage, The	7	6	20	12	66	7,926 ft.
Flirting with Love	1	3	16	12	77	6,926 ft.
Frivolous Sal	—	—	10	1	73	7,307 ft.
Galloping Fish	6	4	30	10	68	5,559 ft.
Girl in the Limousine, The	3	2	16	1	62	5,260 ft.
Gold Fish, The	12	11	10	3	47	7 reels
Her Night of Romance	—	—	11	3	76	7,211 ft.
Husbands and Lovers	—	1	12	8	80	7,822 ft.
If I Marry Again	—	1	6	3	76	7,400 ft.
In Every Woman's Life	—	4	18	2	68	6,300 ft.
Inez From Hollywood	—	3	6	3	70	6,919 ft.
In Hollywood with Potash & Perlmutter	—	3	8	15	84	6,685 ft.
Lady, The	—	—	5	5	85	7 reels
Lilies of the Field	—	1	34	39	85	8,510 ft.
Love's Wilderness	—	3	10	1	66	6,900 ft.
Madonna of the Streets	3	1	21	9	73	7,507 ft.
Marriage Cheat, The	1	10	30	1	64	6 reels
Only Woman, The	—	—	12	4	78	6,770 ft.
Perfect Flapper, The	—	1	29	22	82	7 reels
Sandra	1	2	9	1	64	6,800 ft.

Title of Picture	Number Exhibitors Reporting "Poor"	Number Exhibitors Reporting "Fair"	Number Exhibitors Reporting "Good"	Number Exhibitors Reporting "Big"	Average Percentage Value	Length
Sea Hawk, The	1	2	16	51	90	12 reels
Secrets	2	2	16	28	84	8,300 ft.
Self-Made Failure, A	1	2	13	1	65	7,345 ft.
Silent Watcher, The	—	1	9	6	80	7,575 ft.
Single Wives	1	—	22	5	74	7,526 ft.
So Big	2	1	9	5	71	9 reels
Son of the Sahara	2	5	26	9	70	7,600 ft.
Sundown	2	8	6	1	52	8,640 ft.
Tarnish	1	3	10	6	72	6,685 ft.
Thief in Paradise, A	—	1	6	5	80	8 reels
Those Who Dance	1	1	28	7	74	7,512 ft.
White Moth, The	—	1	22	15	81	6,550 ft.
Woman on the Jury, The	—	1	33	13	80	7 reels
Why Men Leave Home	—	4	23	25	80	7,990 ft.
FOX						
Against All Odds	1	1	12	—	64	4,809 ft.
Arizona Express, The	—	4	23	11	76	6,316 ft.
Circus Cowboy, A	—	4	20	5	71	4,175 ft.
Cyclone Rider, The	1	5	7	5	67	7 reels
Dante's Inferno	—	2	8	7	78	5,484 ft.
Deadwood Coach, The	—	2	5	5	78	6,346 ft.
Heart Buster, The	—	5	25	4	69	4,500 ft.
Hearts of Oak	2	—	7	2	66	6 reels
It is the Law	—	—	7	3	79	6,895 ft.
Last of the Duanes, The	—	—	14	12	85	6,942 ft.
Lone Chance, The	1	5	15	4	67	4,385 ft.
Man's Mate, A	5	7	19	3	59	5,041 ft.
Man Who Came Back, The	1	1	12	9	78	8,293 ft.
Oh You Tony	—	2	14	4	73	6,302 ft.
Painted Lady, The	—	—	13	—	70	6,938 ft.
Plunderer, The	—	5	22	7	72	5,812 ft.
Romance Ranch	—	1	9	2	73	4,471 ft.
Teeth	—	—	10	—	70	6,190 ft.
Trouble Shooter, The	2	4	25	27	80	5,702 ft.
Vagabond Trail, The	2	11	24	9	67	4,302 ft.
Warrens of Virginia	—	3	12	3	70	6,535 ft.
Western Luck	—	2	12	9	80	5,020 ft.
METRO-GOLDWYN						
Along Came Ruth	—	—	9	3	78	5,161 ft.
Arab, The	2	7	17	5	66	7 reels
Boy of Flanders, A	—	1	44	28	81	7,018 ft.
Bread	—	1	9	8	82	6,726 ft.
Broken Barriers	1	7	6	1	55	5,717 ft.
Circe the Enchantress	—	2	7	3	73	6,882 ft.

Title of Picture	Number Exhibitors Reporting "Poor"	Number Exhibitors Reporting "Fair"	Number Exhibitors Reporting "Good"	Number Exhibitors Reporting "Big"	Average Percentage Value	Length
Dixie Handicap, The	—	1	5	4	79	6 reels
Don't Doubt Your Husband	2	7	36	6	67	5,517 ft.
He Who Gets Slapped	—	—	7	12	89	6,600 ft.
His Hour	1	—	21	4	73	6,300 ft.
Janice Meredith	—	1	12	8	79	12 reels
Little Robinson Crusoe	1	—	24	16	80	6,126 ft.
Mademoiselle Midnight	4	4	22	10	70	6,778 ft.
Married Flirts	—	—	14	3	75	6,765 ft.
Navigator, The	—	1	9	10	84	5,600 ft.
Nellie the Beautiful Cloak Model	—	3	26	7	73	6,700 ft.
One Night in Rome	1	1	13	1	67	5,883 ft.
Recoil	5	4	10	5	61	7,089 ft.
Red Lily, The	1	5	11	—	59	6,975 ft.
Rejected Woman, The	2	4	12	6	70	7,761 ft.
Revelation	—	1	11	10	84	7,761 ft.
Second Youth	7	1	2	—	32	6,169 ft.
Sherlock, Jr.	2	10	31	13	71	4,065 ft.
Shooting of Dan McGrew, The	—	3	36	46	85	6,318 ft.
Silent Accuser, The	1	—	5	7	82	5,883 ft.
Sinners in Silk	—	3	23	3	70	5,700 ft
Snob, The	—	—	11	1	73	6,513 ft.
Tess of the D'Urbervilles	—	1	8	4	77	7,500 ft.
True as Steel	2	4	13	8	71	6,424 ft.
Wife of the Centaur	—	1	9	3	75	6,700 ft.
Wine of Youth	—	2	12	2	70	6,600 ft.
Women Who Give	1	1	30	31	81	7,500 ft.
Yolanda	—	1	9	6	79	10,125 ft.
PATHE						
Battling Orioles	—	1	7	2	73	5,332 ft.
Dynamite Smith	2	6	8	1	55	6,400 ft.
Girl Shy	—	—	24	73	93	8 reels
Hot Water	—	—	17	28	89	4,899 ft.
King of Wild Horses	2	2	46	49	84	5 reels
PREFERRED PICTURES						
Breath of Scandal, The	—	—	10	2	75	6,700 ft.
PRODUCERS DIST. CORP.						
Another Scandal	—	3	17	—	66	7,322 ft.
Barbara Fritchie	—	3	10	14	82	7,149 ft.
Charley's Aunt	—	—	2	8	94	6 reels
His Darker Self	5	7	11	2	54	5 reels
Hold Your Breath	—	3	26	15	78	5,432 ft.
House of Youth, The	—	3	8	1	65	6,669 ft.
Legend of Hollywood	3	4	3	—	43	5,414 ft.

Title of Picture	Number Exhibitors Reporting "Poor"	Number Exhibitors Reporting "Fair"	Number Exhibitors Reporting "Good"	Number Exhibitors Reporting "Big"	Average Percentage Value	Length
Lightning Rider, The	—	3	26	14	78	5,771 ft.
Love's Whirlpool	—	6	17	7	71	6,177 ft.
Miami	—	8	26	6	69	6,317 ft.
Ramshackle House	1	—	10	6	78	6,257 ft.
Roaring Rails	—	—	23	18	83	5,753 ft.
Siren of Seville, The	—	—	11	4	78	6,724 ft.
Tiger Thompson	—	—	23	18	83	4,920 ft.
Try and Get it	1	3	7	—	57	5,707 ft.
Wandering Husbands	1	4	17	8	70	6,306 ft.
Welcome Stranger	—	2	11	3	72	6,618 ft.
What Shall I Do?	—	1	8	4	77	6,111 ft.
Wise Virgin, The	—	3	8	1	65	5,991 ft.
STATE RIGHTS						
Broken Hearts of B'way	1	4	8	—	57	6,600 ft.
Captain January	—	—	11	3	76	6,500 ft.
Daring Youth	—	3	9	—	63	5,975 ft.
Fire Patrol, The	1	4	6	2	62	6,600 ft.
In Fast Company	—	2	18	2	70	6,000 f.
Listen Lester	1	1	8	4	73	5,488 ft.
Lone Wagon, The	1	6	6	2	59	5,009 ft.
Marriage Market, The	1	3	10	1	63	6,622 ft.
Mine with the Iron Door, The	—	1	14	10	81	8,115 ft.
On Time	5	4	23	7	66	6,030 ft.
UNITED ARTISTS						
America	—	1	15	45	92	11,442 ft.
Dorothy Vernon of Haddon Hall	—	1	16	23	87	9,351 ft
Thief of Bagdad, The	—	—	11	22	90	10,000 ft.
UNIVERSAL						
Back Trail, The	1	3	10	4	69	5 reels
Behind the Curtain	1	5	6	1	57	5 reels
Big Timber	1	3	9	1	62	5 reels
Broadway or Bust	1	—	22	13	79	6 reels
Butterfly	—	1	12	2	72	7 reels
Dancing Cheat, The	3	8	16	3	60	5 reels
Dangerous Blonde, The	—	4	10	1	64	5 reels
Dark Stairways	—	4	10	—	61	5 reels
Excitement	4	4	34	18	74	5 reels
Fast Worker, The	—	1	13	3	74	7 reels
Fighting American, The	1	8	20	2	63	5 reels
Fighting Fury	—	2	9	1	68	5 reels
Fool's Highway	12	5	24	5	57	7 reels
Forty Horse Hawkins	10	14	23	1	52	6 reels
Gaiety Girl, The	—	3	8	1	65	7,419 ft.
Galloping Ace, The	2	13	24	4	61	5 reels

Title of Picture	Number Exhibitors Reporting "Poor"	Number Exhibitors Reporting "Fair"	Number Exhibitors Reporting "Good"	Number Exhibitors Reporting "Big"	Average Percentage Value	Length
High Speed	1	5	11	—	56	5 reels
Hit and Run	—	1	15	4	75	6 reels
K — the Unknown	—	1	11	7	79	6,362 ft.
Law Forbids, The	1	2	10	9	77	6 reels
Love and Glory	2	2	11	2	65	7 reels
Night Message, The	4	10	11	1	52	5 reels
Oh, Doctor	—	—	11	3	76	6,587 ft.
Phantom Horseman, The	6	8	20	1	55	5 reels
Reckless Age, The	—	2	22	4	72	6 reels
Ridgeway of Montana	—	6	12	2	64	5 reels
Ridin' Kid from Powder River, The	—	2	7	7	79	5,727 ft.
Riders Up	1	9	22	4	64	5 reels
Rose of Paris	—	3	9	2	68	6,362 ft.
Sawdust Trail, The	—	1	19	7	77	6 reels
Signal Tower, The	—	1	15	15	84	7 reels
Stolen Secrets	2	7	18	3	63	5 reels
Storm Daughter, The	—	9	20	4	68	6 reels
Tornado, The	1	1	9	8	78	6,375 ft.
Turmoil, The	—	2	11	4	74	7 reels
Wine	—	6	11	2	64	7 reels
Young Ideas	1	5	11	1	60	5 reels
VITAGRAPH						
Behold This Woman	2	3	19	2	65	6,425 ft.
Between Frienda	1	10	20	9	71	6,936 ft.
Borrowed Husbands	—	10	14	1	59	6,850 ft.
Captain Blood	1	—	11	20	87	10,608 ft.
Clean Heart, The	1	4	6	3	64	7,500 ft.
Code of the Wilderness, The	—	3	24	15	79	5,600 ft.
One Law for the Woman	2	3	13	1	62	5,800 ft.
Virtuous Liars	2	7	6	—	49	5,500 ft.
WARNER BROS.						
Babbitt	—	4	22	4	70	8 reels
Beau Brummel	1	3	11	39	89	10 reels
Being Respectable	1	3	15	1	65	7,500 ft.
Broadway After Dark	—	8	33	16	74	7 reels
Cornered	—	1	25	5	74	6,900 ft.
Find Your Man	—	1	9	4	77	6,700 ft.
Her Marriage Vow	—	5	13	—	59	6,800 ft.
How to Educate a Wife	—	1	20	12	80	6 reels
Lover of Camille, The	2	3	8	5	68	6 reels
Lover's Lane	—	1	8	2	73	6,400 ft.
Narrow Street, The	—	4	6	3	68	6,700 ft.
Tenth Woman, The	2	2	8	—	57	6,700 ft.
This Woman	—	3	11	4	72	6,842 ft.
Three Women	—	3	17	7	74	7,400 ft.

UNITED ARTISTS CORPORATION

Exchanges

Atlanta, Ga.	106 Walton Street
Boston, Mass.	69 Church Street
Buffalo, N. Y.	265 Franklin Street
Chicago, Ill.	804 Wabash Ave., South
Cincinnati, Ohio	503 Broadway Film Building
Cleveland, Ohio	2143 Prospect Avenue
Dallas, Tex.	308 S. Harwood St.
Denver, Colo.	2044 Broadway
Detroit, Mich.	303 Joseph Mack Building
Kansas City, Mo.	1706 Baltimore Ave
Los Angeles, Calif.	922 So. Olive Street
Minneapolis, Minn.	503 Loeb Arcade Building
New Haven, Conn.	134 Meadow Street
New York, N. Y.	729 Seventh Avenue
Omaha, Neb.	1508 Davenport Street
Philadelphia, Pa.	1323 Vine Street
Pittsburgh, Pa.	1014-1016 Forbes St.— Uptown P. O.
Portland, Maine	614 Fidelity Building
St. Louis, Mo.	3332 Olive Street
Salt Lake City, Utah	58 East 4th South Street
San Francisco, Calif.	229 Golden Gate Avenue
Seattle, Wash.	1913 Third Avenue
Washington, D. C.	801 Mather Building
Montreal, Canada	12 Mayor Street
St. John, N. Bruns.	162 Union Street
Toronto, Canada	6 Dundas Street, West
Winnipeg, Canada	403 Film Exchange Bldg.
Calgary, Canada	7, Princess Theatre Block
Havana, Cuba	R. M. de Labra 39 & 41
Mexico, D. F.	Desp. 110-115, Calle de San Juan de Letran No. 6

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by Sir Arthur Conan Doyle

Rothacker

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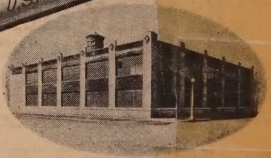

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